

2025 BUSINESS DIRECTORY

EMBASSY SUITES ORLANDO LAKE BUENA VISTA SOUTH

The FIAAA is proud to share with you the directory of the companies who support the FIAAA through their vendor participation at this 47th Annual Conference. We are welcoming 5 new exhibitors and 24 returning and former exhibitors, with 24 corporate sponsor exhibitors. We ask that all athletic directors consider our conference exhibitors as partners of the FIAAA. Please use this directory when "shopping" for your athletic equipment and supplies. A total of 50 exhibitors will be present at this year's conference.

The FIAAA would like to thank our corporate sponsors for the 2024–2025 year. We have 11 Gold Sponsors, 10 Platinum Sponsors and 3 Diamond Sponsors. These businesses have pledged their financial support to the FIAAA in the amount of over \$119,000.00 in cash or in-kind contributions. We hope you will consider them in serving your future needs.

The Last Ones Out

CORPORATE SPONSORS

DIAMOND SPONSORS

Company/Contact

Product/Service

PlayOn Sports (Diamond 1)

playonsports.com
Patrick Noles
patrick.noles@playonsports.com

Digital Ticketing, Media and
Technology

BSN/VARSITY BRANDS (Diamond 2)

bsnsports.com
Doug Patterson
dpatterson@bsnsports.com

Sporting Goods, Equipment
and Apparel

HOMETOWN TICKETING (Diamond 3)

hometownticketing.com
Connor Thinnes
connor.thinnes@hometownticketing.com

Digital Ticketing

PLATINUM SPONSORS

Company/Contact

Product/Service

BAND (Booths 51/52)

band.us
Jude Song
jude.song@navercorp.com

Team & Group Communication

BOOSTR DISPLAYS (Booths 30/31)

boostrdisplays.com
Carson Crowe
carson@boostrdisplays.com

Digital Scorer's Table

COACHES TOOL BOX (Booths 47/48)

Coachestoolbox.com
Jan Wilking
wilkingj@coachestoolbox.com

Coaches Education & Certification

FINAL FORMS (no booth)

finalforms.com
Clay Burnette
clay@finalforms.com

Online Forms & Data Management

GILMAN GEAR (Booths 36/37)

gilmangear.com
Neil Gilman
neil@gilmangear.com

Football Equipment

PLATINUM SPONSORS (cont'd)

Company/Contact

Product/Service

GIPPER (Booth 40/41)

gogipper.com
Fabiola Millican
fmillican@gogipper.com

Sports Graphic Creation Platform

HELLAS CONSTRUCTION (Booth 15/16)

hellasconstruction.com
Knut O'Donnell
kodonnell@hellasconstruction.com

Sports & Field Construction

HONEST GAME (Booth 50)

honestgame.com
Kim Michelson
kim@honestgame.com

Academic Compliance Solutions

HUDL (Booth 19/20)

hudl.com
Jordan Heighway
jordan.heighway@hudl.com

Online Video Solutions

MASCOT MEDIA (Booths 26/27)

mascotmedia.net
Brendan Murphy
creative@mascotmedia.net

Print and Digital Branding &
Promotional Products

GOLD SPONSORS

Company/Contact

Product/Service

ASTROTURF (Booth 18)

astroturf.com
Missy Burrow
mburrow@astroturf.com

Synthetic Turf

BAKER SPORTS (Booth 39)

bakersports.com
Shane Griffin
sgriffin@bakersports.com

Uniforms, Spirit Wear, Apparel
and Sports Equipment

BOOSTER (Booth 58)

choosebooster.com
Jessie Thornton
jessie.thornton@choosebooster.com

Fundraising

CAMPUS MULTIMEDIA (Booth 38)

campusmultimedia.com
Morgan Carr
morganc@campusmultimedia.com

Multimedia Services

GOLD SPONSORS (cont'd)

Company/Contact

Product/Service

DAKTRONICS (Booth 61)

daktronics.com
Jody Huntimer
jody.huntimer@daktronics.com

Digital Displays

MATRIX (Booth 8)

matrixfitness.com
Corey Heflin
corey.heflin@hellasconstruction.com

Fitness Equipment

NEFF COMPANY (Booth 29)

neffco.com
Rob Lear
rob.lear@jostens.com

Awards & Sport Apparel

NEVCO (Booth 28)

nevco.com
Salena Staten
sstaten@nevco.com

Scoreboards & Digital Displays

NIDY SPORTS (Booth 49)

nidysports.com
Chris Tappan
ctappan@nidycompany.com

Sports & Field Construction

POLYSPORT (Booth 7)

polysportusa.com
Chris Chartier
c.chartier@polysportusa.com

Track Surfacing Solutions

SIDELINE INTERACTIVE (Booth 17)

sidelineinteractive.com
Dung Chau
dc@sidelineinteractive.com

Digital Displays, Scoreboards &
Scorer Tables

ADDITIONAL EXHIBITORS

Company/Contact

Product/Service

AKTIVATE (Booth 46)

activate.com
Jeff Becker
jeff@aktivate.com

Sports Management Solutions

BROCK USA (Booths 1)

brockusa.com
Scott Powers
spowers@brockusa.com

Shock Pads & Infill for Synthetic
Turf Fields

ADDITIONAL EXHIBITORS (cont'd)

Company/Contact

Product/Service

CHENILLE SPECIALTY SUPPLY (Booth 6)

dageemblemusa.com
Dave Harcourt
davidwharcourt@gmail.com

Chenille Awards and Recognition
Products

CLELL WADE COACHES DIRECTORY (Booth 5)

coachesdirectory.com
Jennifer Mann
jennifer@coachesdirectory.com

Coaches Directory/AD Insider

ELECTRO-MECH SCOREBOARD CO (Booth 2)

electro-mech.com
Kelly Lombard
klombard@electro-mech.com

Scoreboards

FIELDTURF (Booths 24)

fieldturf.com
Zak Sigler
zachary.sigler@tarkettsports.com

Synthetic Turf

FORMETCO SPORTS (Booths 22)

formetco.com
Daniel Hooper
danielh@formetco.com

LED Videoboards and Scoreboards

HOME CAMPUS (Booth 44/45)

homecampus.com
Kayla Dempsey
kayla@homecampus.com

Student Management System

HUMAN KINETICS (Booth 23)

hkusa.com
Lynn Kincaid
lynnk@hkusa.com

Publisher/AD & Coaches Education

MF ATHLETIC/PERFORM BETTER (Booths 32/33)

mfathletic.com
Holly Fagan
hollyt@mfathletic.com

Track & Field Equipment and
Weight Room Equipment

MUSCO LIGHTING (Booth 54)

musco.com
Brooke Hermsen
brooke.hermsen@musco.com

Sports Lighting

NEPTUNE GAMETIME (Booth 59)

neptunenow.com
Cyndi Quilty
cyndi@neptunenow.com

Gameday Music & Messaging

ADDITIONAL EXHIBITORS (cont'd)

Company/Contact

Product/Service

PCC INC AIR PURIFICATION (Booth 46)

pccinc-ar.com
Bubba Cope
pcc1996@gmail.com

Air Purification Systems

PIONEER ATHLETICS (Booth 12)

pioneerathletics.com
Bernadette Misiak
bmisiak@pioneerathletics.com

Athletic Field Marking Paints

SALLEE PROMOTIONS (Booths 42/43)

salleepromotions.com
Nate Sallee
info@salleepromotions.com

Custom Apparel & Promotional Items

SNAP! MOBILE (Booths 9/10)

snapraise.com
Erin Meek
erin.meek@snapraise.com

Fundraising & Administrative Platform

SPORTS IMPORTS (Booth 55)

sportsimports.com
Ryan Sheeran
rsheeran@sportsimports.com

Net Systems

SPRINTURF (Booth 57)

sprinturf.com
Kyle Waldrop
kwaldrop@sprinturf.com

Synthetic Turf

THE FANATIC GROUP (Booth 25)

thefanaticgroup.com
Neil Solomon
neil@thefanaticgroup.com

Custom Branded Gift Merchandise

TINY MOBILE ROBOTS (Booth 59)

tinymobilerobots.com
Bobby Etherton
be@tinymobilerobots.com

Robotic Field Painting Solutions

TOUCHSTONE DIGITAL (Booth 4)

Touchstone-ds.com
Colby Gendron
info@touchstone-ds.com

Digital Hall of Fame

TURF TANK (Booths 21)

turftank.com
Daniela Betco
daniela.betco@turftank.com

Autonomous Line Marking Robot

ADDITIONAL EXHIBITORS (cont'd)

Company/Contact

Product/Service

VITAL SIGNS/WALL OF FAME (Booths 60)

vitalsignswalloffame.com
John Townsend
john@vitalsignswalloffame.com

Display Solutions

WATCHFIRE SIGNS (Booth 11)

watchfire.com
Matt Thompson
matt.thompson@watchfire.com

Scoreboards & LED Sports Displays

X-GRAIN SPORTSWEAR (Booth 13/14)

x-grain.com
Mark Schultz
mark@x-grain.com

Sportswear

YORK BARBELL (Booth 56)

yorkbarbell.com
Eric Smith
esmith@yorkbarbell.com

Gym Equipment

FIAAA Mission Statement

The mission of the Florida Interscholastic Athletic Administrators Association is to develop, enhance and preserve the educational values of interscholastic athletics. The FIAAA serves its members by providing resources to develop and enhance leadership skills, developing mentorship programs for new athletic administrators and offering numerous opportunities for professional growth. In conjunction with the Florida High School Athletic Association, the FIAAA promotes the spirit of sportsmanship and fair play in all athletic contests and works to safeguard the physical, mental, and moral welfare of all high school students.



DIAMOND SPONSORS

VARSITY  **BRANDS**



PLATINUM SPONSORS



GOLD SPONSORS

