

Executive Office

May 5, 2025

Craig Damon
Executive Director - FHSAA



Mission

The Florida High School Athletic Association . . .

building leaders through teamwork, sportsmanship and citizenship.

"Connecting communities one contest at a time."



2024-25 Highlights

- First year of Classification cycle completed (7 Classes plus Rural)
- Implementation of Name, Image and Likeness (NIL)
- Marketing Agreement (TPG) Ashten, Alexa and Liz
- New Championship Venues Football and Softball
- Partnered with NFHS to provide a resource for required coaches' certification

2025-26 Priorities

- Case for Education-based Athletics
- Explore Competitive Balance options
- Sportsmanship Ejections
- Education Platform

Thoughts

- Big Picture Solutions
- Evolve or Become Extinct
- Impact





FHSAA

Your Association



Thank You



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FINANCIAL SERVICES



FINANCIAL SERVICES

Our Team



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FINANCIAL 2025-26 UPDATES

Compliance Seminar

- Compliance Seminar.....Updated to annual required attendance.
- Cost.....\$75 per year invoiced on the annual invoice.
 - Covers attendance for two individuals from each school.
 - Additional attendees billed after the seminar at \$25/person.

FINANCIAL SERVICES Business Overview



RESOURCES

FUND THE ASSOCIATION BY:

- **Corporate Sponsorships**.....support through promotion of business partners (45% of revenue sources)
- Ticket Sales.....share of gate receipts from Regional & Semi-Final State Series for 8 sports and all State Championship games (34% of revenue sources)
- Sanctioned Athletic Events.....fees for preseason, post season, & third-party
- Education & Training Services....fees for licensing and promotion of officials (7% of revenue sources)
- Membership Services.....dues and fees for promotion of interscholastic athletics, fair play, sportsmanship, & safety (4% of revenue sources)



GOALS

Minimize financial burden on schools

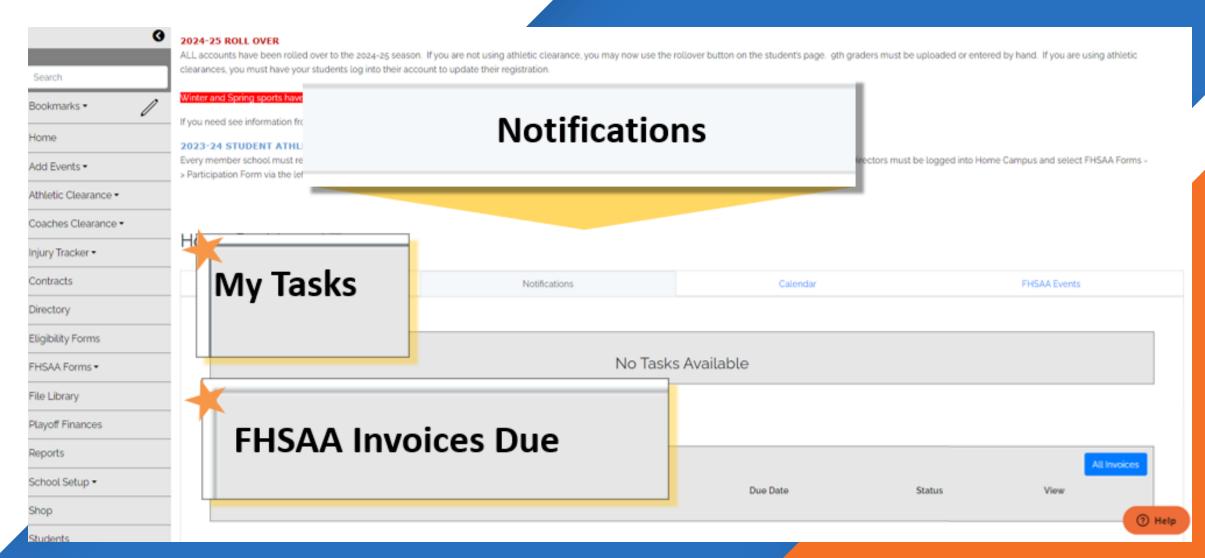
- Energizing Corporate Sponsorships......create value added deliverables
- Expanding Marketing Programs.....connect with more communities
- Boosting State Final Attendance.....maximize the athlete and fan experience
- Promoting FHSAA Branded Merchandise....increase product selection and accessibility



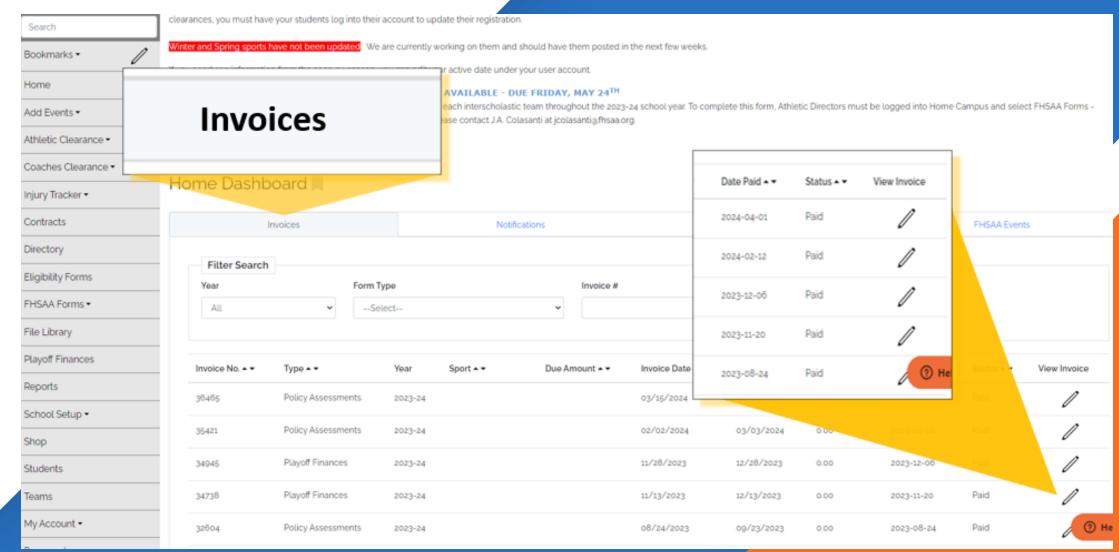
FINANCIAL SERVICES Home Campus



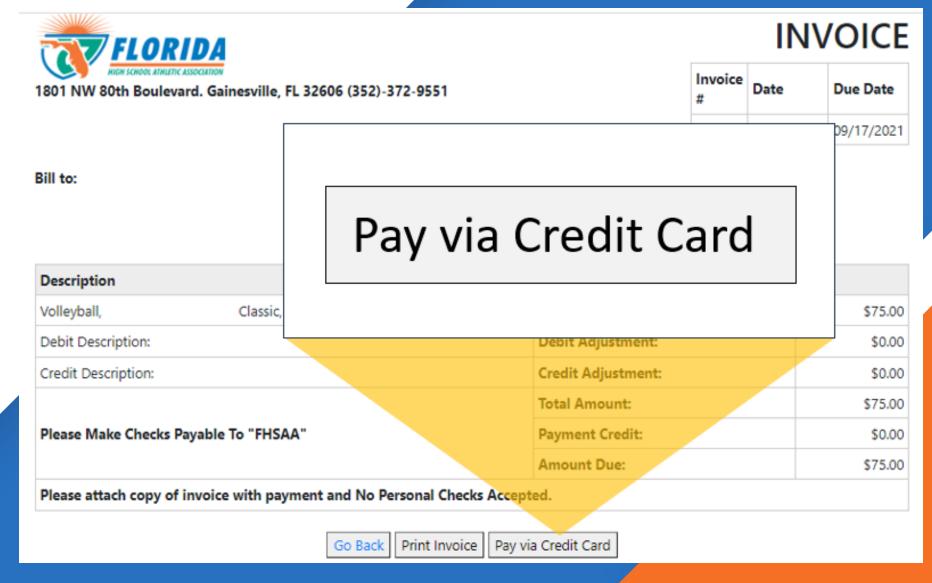












FINANCIAL SERVICES State Series Passes





ORDER SSP IN HOME GAMPUS

Available for ADS ONLY

Home Campus Home Page



FHSAA Forms



State Series Passes

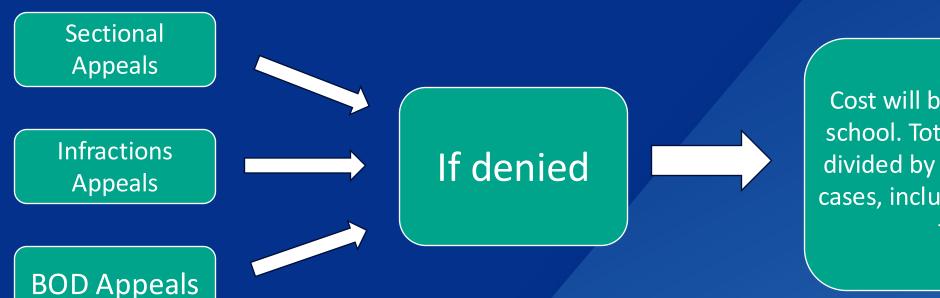
FINANCIAL SERVICES - Gost of Appeals Policy 9.15





APPEALS INVOICE

Any student athlete, coach or member school who is found to be in violation of the FHSAA rules may appeal the ruling. Cost of the appeal will be billed to the school depending on outcome.



Cost will be billed to the school. Total of expenses divided by the number of cases, including attorney's fees



APPEALS INVOICE

Any student athlete, coach or member school who is found to be in violation of the FHSAA rules may appeal the ruling. Cost of the appeal will be billed to the school depending on outcome.

Mediation Appeals



Expenses will be shared by both schools

Emergency Appeals



Expenses will be billed to the school

FINANCIAL SERVICES Annual Invoice

MEMBERSHIP, LEGAL SHARE, COMPLIANCE, FIAAA



MEMBERSHP

Policy 9.2



YEAR MEMBERSHIP

\$25 for High School \$10 for Middle Schools

5 YEAR MEMBERSHIP

\$100 for High Schools \$50 for Middle Schools

Home Campus / Contracts / Sanctioning / Approved Participation with Other States Awards Programs / Sportsmanship Programs / Scholarships **Rules Books and Publications**

Compliance (NEW)

\$75 Covers Attendance for Two Individuals at the Required Yearly **Compliance Seminar**

Policy 9.4

\$25 Collected by FHSAA Submitted to FIAAA

Policy 9.5

LEGAL FEE SHARE



Policy 9.3

Legal Expenses incurred by FHSAA

including all Attorney's fees, court cost, settlements and judgements

Middle Schools Flat Fee of \$25.00

X

of Middle Schools

Legal Fee Share

Policy 9.3

of High Schools

FINANCIAL SERVICES 172-Sanctioned Events



What events need to be sanctioned?

Pre and Post Season Varsity Contests









Jamborees / Classics / Spring Classics / Bowl Games / Tournaments / Meets



What events need to be sanctioned?

Pre and Post Season Varsity Contests

- Spring Football
- Fall Football
- Baseball
- Basketball
- Cross Country
- Soccer

- Softball
- Swimming
- Track & Field
- Girls Volleyball
- Boys Wrestling



Who is the host?

Your School



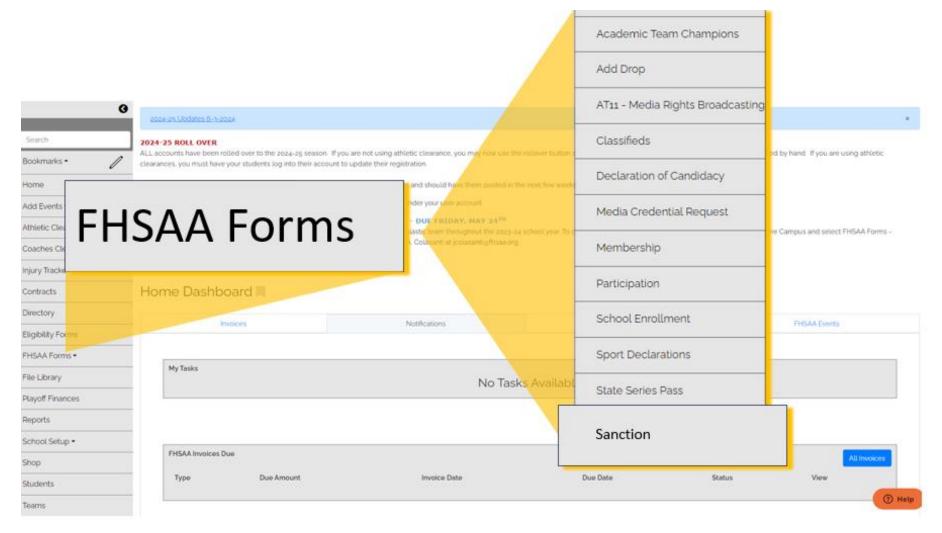
Sanction the Event in Home Campus





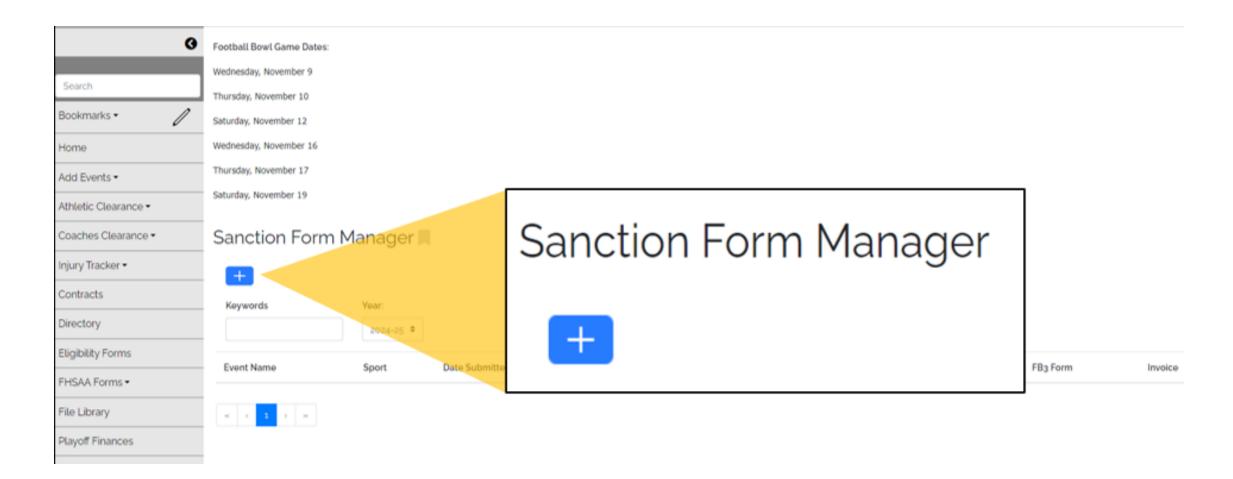


How to sanction an event





How to sanction an event







What is an FB3?

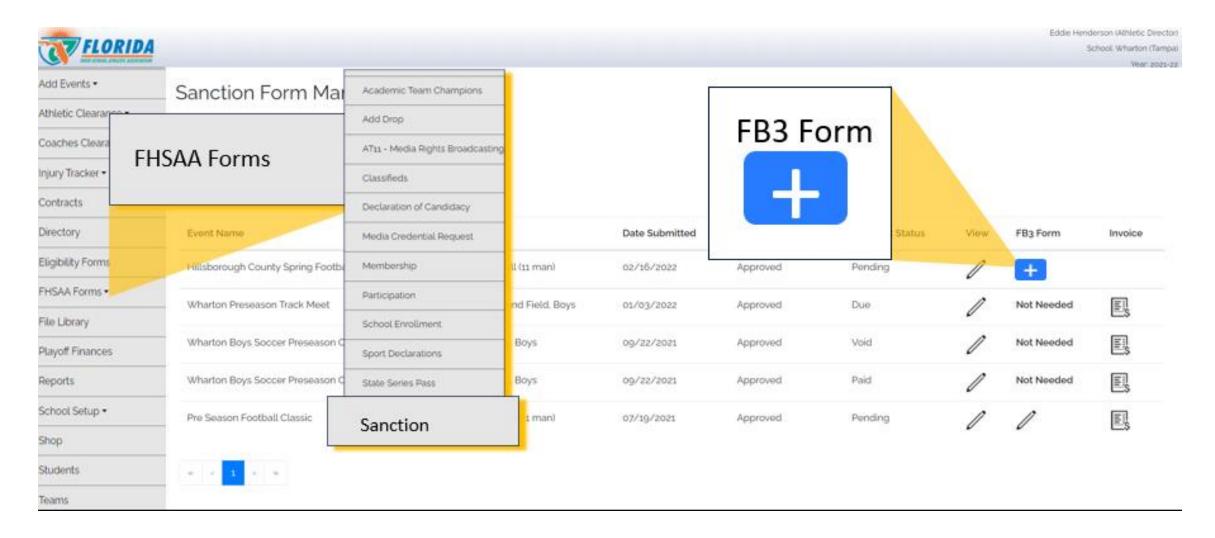
The financial report required after a sanctioned Football event

In the sport of football, the FHSAA shall receive 20% of the gross receipts of all football classic and jamboree games, or a flat fee as listed below, whichever is less (\$100 minimum):

Invoice Available After Completing the FB3		
Classification	Preseason Fee	Spring Fee
All Classifications	\$100 - \$1,150	\$100 - \$600
*\$2,000 flat fee if nationally televised. NFHS Network is not considered nationally televised.		



Where to find the FB3



FINANCIAL SERVICES FN2 State Series Financial Reports





WHAT SPORTS REQUIRE AN FN2

FALL SPORTS

Football Girls Volleyball

WINTER SPORTS

Boys Basketball
Girls Basketball
Boys Soccer
Girls Soccer

SPRING SPORTS

Baseball Softball **REGIONAL ROUNDS**

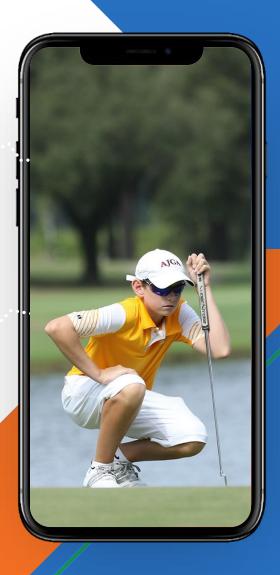


STATE SEMIFINALS











DISTRICT TOURNAMENTS

Financial Reporting No Longer Due to FHSAA For DISTRICT TOURNAMENTS

The FHSAA no longer receives a percentage of the gate for district tournaments

District planning meetings determine the financial arrangements between participating schools.

If no financial agreement is made at the district planning meeting, the following terms apply:

- Each contest is financially independent
- Profits divided 55% to host and 45% to visitor(s)

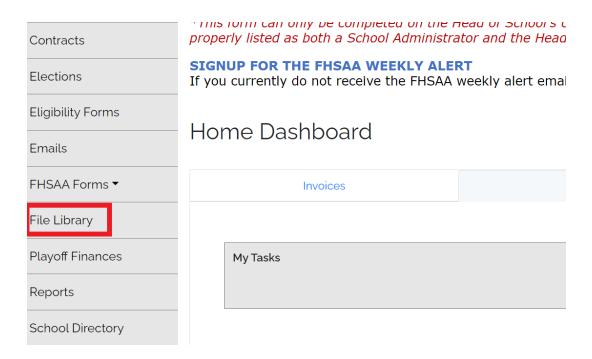
Policy 9.10.2.1

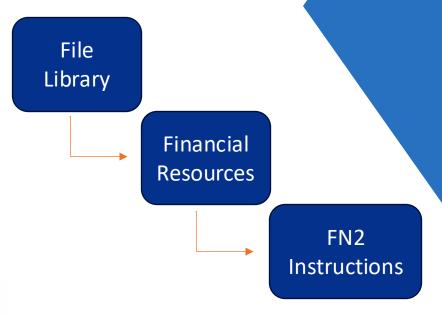




FN2 INSTRUCTIONS

Detailed FN2 instructions can be found in Home Campus under the File Library in the left side menu.







LOSS REIMBURSEMENTS

Loss reimbursements are available for contests that require an FN2

To qualify for a Loss Reimbursement of up to \$350:

Sell tickets at the price listed in Policy 9.7

• Submitted on time - within 30 days of the event

Proper documentation for expenses when required by the FN2

 Missing or invalid documentation will result in expense being removed

WOA STATE UNIVERSITY



Policy 9.10.4

FLORIDA STATE UNIVERSITY

TOTE UNIVERSITY



Policy 9.10.6

ENTRY FEES

Entry fees can be charged to participating teams of State Series events under the following circumstances:

- Cross Country event where ticket sales are not permitted
- Tennis and Golf events to share reasonable costs of the event
- Swimming & Diving pool rental fee can be split with participating schools (Policy 14.1.1.2 for Max rental split)
- With written permission from the FHSAA

