



BRANDING & SPONSORSHIP OPPORTUNITIES

2024-2025

We are an influential school of collaborators, innovators, and explorers grounded in Christian faith, empowering co-creators of tomorrow.

www.mcamustangs.org



Maranatha Christian Academy, with over 800 students, has become one of the most recognizable Christian schools in the northwest metro. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company. While your company benefits from brand awareness, it also gives back to the next generation.

Brand awareness opportunities include:

- Business directory listing
- Weekly mane outlook newsletter
- Mane edition printed magazine
- Building sponsorships
- Logo on Community partner wall
- MCA garden
- Indoor tv/monitors (birthday wall)
- Theater programs
- Athletic games/scoreboard/ Banner in the gym
- Robotics competition (shirts and robots)
- Auction sponsor/table
- Meals for Minneapolis
- Golf sponsor/four some
- Athletic media guide
- Programs for events
- Experience Maranatha
- Graduation ceremonies
- Christmas Concerts
- Maranatha Morning
- Annual vision meeting
- Back-to-school night
- Family socials
- Ice cream socials
- Homecoming
- Alumni events
- Daddy-daughter dance
- Mother-son dodgeball
- Friendsgiving
- Pre-K mothers tea
- Social media
- Sponsor weekly birthday post
- Teacher appreciation/parent-teacher conferences
- Fall PD Conference

To claim a sponsorship opportunity, please contact:

Chris Barber, Development Director

chris.barber@mcamustangs.org

763-488-7936



Platinum and Gold Community Partner

Brand Awareness Opportunity: \$12,000 PLATINUM

- 11"x14" plaque with your company logo on the Sponsor Wall
- 6' x 4' full-color vinyl banner hung in the MCA gymnasium for one year
- Logo and link to the sponsor's website on the MCA Business Directory Listing
- Logo included once a month in Mane Outlook email
- Full-Page, full-color print ad in the Mane Edition (3 publications per school year)
- Vendor/Promotional table at Experience Maranatha
- Listed as a sponsor in the Experience Maranatha program
- 2024 MCA Annual Business/Vision Meeting Sponsor
- Recognition at the beginning and end of the 2024 Business/Vision Meeting broadcast
- Your company logo and ad will be included in all 2024 Annual Business/Vision meeting promotional materials, emails, and social media leading up to and after the event. The event will be recorded and posted on YouTube

Brand Awareness Opportunity: \$6,000 GOLD

- 8"x10" plaque with your company logo on the Sponsor Wall
- 6' x 4' full-color vinyl banner hung in the MCA gymnasium for one year
- Logo and link to the sponsor's website on the MCA website
- Logo included once a quarter in Mane Outlook email
- Half Page, full-color ad in the special section of the Mane Edition





Silver, Bronze and Others Community Partner

Brand Awareness Opportunity: \$3,000 SILVER

- 6"x8" plaque with your company logo on the Sponsor Wall
- Logo and link to sponsor's website on the MCA website
- Logo included once per semester in the Mane Outlook email
- Quarter Page, full-color ad in the special section of the Mane Edition

Brand Awareness Opportunity: \$1,500 BRONZE

- 4"x6" plaque with your company logo on the Sponsor Wall
- Logo and link to sponsor's website on the MCA website
- Logo included once per school year in the Mane Outlook email
- Company logo in the special section of the Mane Edition

Business Directory Listing: \$500

- Include your business name, contact information, and link to website in the MCA online business directory





Gala Sponsorship

Platinum: \$10,000

Includes dinner, 10 VIP seats, half -page ad in the Gala program, name prominently displayed on your table, recognition on event sign at entrance, next to the main stage, on the event screen, Gala bidding app and MCA website, recognition from the Emcee during the program, large plaque on Maranatha Community Partner wall, logo in the Mane Edition.

Gold: \$5,000

Includes dinner, 10 VIP seats, quarter -page ad in the Gala program, name prominently displayed on your table, recognition on the event sign, Gala bidding app, MCA website, logo in the Mane Edition.

Silver: \$3,000

Includes dinner, 8 VIP seats, eighth-page ad in the Gala program, name prominently displayed on your table, recognition on the event sign, Gala bidding app, MCA website, logo in the Mane Edition.

Bronze: \$2,000

Includes dinner, 6 VIP seats, listing in the Gala program, name prominently displayed on your table, recognition on the event sign, Gala bidding app, MCA website, logo in the Mane Edition.





Meals for Minneapolis Sponsorship

EVENT SPONSOR: \$10,000

- 4x6 banner displayed in the MCA gym during the meal packing event, then hung in the gym for the 2024-25 school year
- Logo featured on the Meals for Minneapolis website
- Photo and video opportunities during prearranged packing session with MCA students
- 11"x 14" plaque with your company logo on the Community Partners wall
- Half Page, full-color ad in the special section of the Mane Edition
- Featured logo on the back of our Meals for Minneapolis t-shirt that will be distributed and worn by students, staff, and volunteers during the day of the event.

GOLD: \$6,000

- 4x6 banner displayed in the MCA gym during the meal packing event, then hung in the gym for the 2024-25 school year
- Logo featured on the Meals for Minneapolis website
- 8"x 10" plaque with your company logo on the Community Partners wall
- Logo on the back of Meals for Minneapolis t-shirt that will be distributed and worn by students, staff, and volunteers during the day of the event.

SILVER: \$3,000

- Logo featured on the Meals for Minneapolis website
- 6"x 8" plaque with your company logo on the Community Partners Wall
- Logo on the sleeve of our Meals for Minneapolis t-shirt that will be distributed and worn by students, staff, and volunteers during the event day.

Bronze: \$1,500

- Logo featured on the Meals for Minneapolis website
- 4"x 6" plaque with your company logo on the Community Partners Wall





Golf Invitational Sponsorship

Platinum: \$5,000

Sponsor the golf carts, food, or driving range. Banner (8 x 4) to be hung at the event. Designated hole sign with logo. Banner (3.5 x 2.5) to be hung in the gym for the 2023-24 school year. Full-page add in the 2024-25 Fall, Winter, and Spring Sports Media Guides. Sponsorship and logo posted on our athletics website. All Golf Invitational social media posts noting your sponsorship. Foursome registration with 4 VIP cards per player. MCA Mustangs Golf hat or shirt for each player in your foursome.

Gold: \$3,000

Designated hole sign with logo. Banner (3.5 x 2.5) to be hung in the gym for the 2023-24 school year. Half-page add in the 2024-25 Fall, Winter, and Spring Sports Media Guides. Sponsorship and logo posted on our athletics website. Foursome registration with 4 VIP cards per player. MCA Mustangs Golf hat or shirt for each player in your foursome.

Silver: \$2,000

Designated hole sign with logo. 1/4-page add in the 2024-25 Fall, Winter, and Spring Sports Media Guides. Sponsorship and logo posted on our athletics website. Foursome registration with 4 VIP cards per player. MCA Mustangs Golf towel for each player in your foursome.

Bronze: \$500

Designated hole sign with logo. Name listed in the 2024-25 Fall, Winter, and Spring Sports Media Guides.





Athletic Media Guide Sponsorships

GAME PROGRAM SPONSORSHIP: \$2500

Your logo printed on the program for every home game during the 2024-25 school year

- Option 1: Volleyball
- Option 2: Girls Basketball
- Option 3: Boys Basketball

SOCIAL MEDIA SPONSOR \$1,000

- All posts from sport of your choice will note your sponsorship.

POPCORN BUCKET SPONSOR \$1,000

- Logo on the 2024-25 popcorn buckets sold at concessions.

FAN INTERACTION SPONSOR \$750

- Sponsor a theme night for a sporting event of your choice.

ADMISSIONS SPONSOR \$500

- Logo on all admissions signage for the 2024-25 school year.

ADDITIONAL SPONSORSHIPS Team Jackets, Team Water Bottles, Team Uniforms, Team Warm-ups, Team Practice Shirts, Team Bags, Equipment, Weight Room Graphics, Scoreboards, Gym Sound System, Video Event Productions, and more





Theater Sponsorships





MN Christian Schools United Conference

Would you like the opportunity to personally market your product or service to 500 – 1000 Christian educators from across the state of Minnesota and Wisconsin? The Annual MN Christian Schools United Conference in October gives you the perfect opportunity to gain brand awareness amongst Christian school faculty and staff.

PLATINUM SPONSOR \$2,500

- Two to three-minute video presentation before a general session.
- Access to participant list after the event.
- School/company logo placement on event website before and during the conference.
- Prominent booth display space and table provided throughout the conference.
- Complimentary registration provided for two participants.
- One company branded PowerPoint slide rotating during announcement slides before and after general sessions.
- Company logo included in prominent signage on refreshment tables during coffee breaks.

GOLD SPONSOR \$2,500

- Access to participant list after the event.
- School/company logo placement on event website before and during the conference.
- Prominent booth display space and table provided throughout the summit.
- Complimentary registration provided for two participants.
- One company branded PowerPoint slide rotating during announcement slides before and after general sessions
- Company logo included in prominent signage on refreshment tables during coffee breaks.

TABLE SPONSOR \$650

- Prominent 8' x 10' booth display space and table provided throughout the conference.
- Complimentary registration provided for two participants.



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