

OHIO CAPITAL CONFERENCE STRATEGIC PLAN

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Members of Strategic Planning Team:

Athletic Directors:

Darin Meeker/Olentangy Liberty

Richie Wildenhaus/New Albany

Joel Baker/Teays Valley

Duane Sheldon/Dublin Coffman

Pam Bosser/Lancaster

Chris Ludban/Hilliard Darby

Joey Day/Marysville

Joe Bline/Dublin Jerome

Nate Bobek/Hilliard Bradley

Kaz Pata/Hilliard Bradley

Wes Elifritz/Westerville North

Greg Gant/Westland

Arthur Jordan/Westland

Pat Durbin/Canal Winchester

Ken Baker: OCC Commissioner/Facilitator

Principals:

Aric Thomas/Worthington Kilbourne

Michael Aurin/Dublin Jerome

Kurt Yancey/Westerville North

Andy Jados/Big Walnut

Ric Stranges/Delaware

Bryan O'Shea/Grove City

Dawn Sayre/Westerville Central

Ken Kraemer/New Albany

Scott Burre/Lancaster

Bill Warfield/Hilliard Bradley

Matt Parrill/Dublin Coffman

Michael Starner/Olentangy Liberty

O.C.C. MISSION STATEMENT

A Mission Statement is a one-sentence statement describing the reason an organization exists and is used to help guide decisions about priorities, actions, and responsibilities.

“FOSTERING COMPETITIVE INTERSCHOLASTIC OPPORTUNITIES”

Strategic Planning is the process of looking at all aspects of our operation and planning how we wish to move the OCC forward. It provides the “big picture” of where we are, where we are going, and how we are going to get there.

The Strategic Planning Team looked at these questions:

- What does the OCC do well?
- What the challenges are for the OCC over the next five years?
- Prioritize those challenges (top five)
- How do we develop a plan to meet these challenges?

The Team was broken into five sub-groups to establish Strategies (“*we will statements*”) for the prioritized challenges. Then, they established Action Plans (“*how are we going to get there*”) for each Strategy.

The Strategic Plan should be reviewed annually and may be adjusted as needed. There is one thing worse than not having a Strategic Plan: having one and ignoring it.

The prioritized challenges were:

- Equity**
- Transportation**
- Growth Management/Expansion**
- AAU/Club Teams/NIL**
- Official Shortage/Pay**

Designated Challenge: Official Shortage/Pay

Strategy: We will attract and retain officials

Action Plan:

- Regular and ongoing communication with Assignors, OHSAA, and other conferences.
- Include attending Official Association meetings
- Recognize and promote officials each season at the OCC Executive Meeting.
- Communicate efficient pathways and opportunities to become a licensed official.
- Evaluate current scheduling practices to ensure game coverage.

Designated Challenge: N.I.L./A.A.U./Club Teams

Strategy: We will celebrate and promote the value of education-based athletics.

Action Plan:

- Foster relationships with outside athletic clubs and organizations to ensure communication and collaboration.
- Create a value statement that will be read before OCC conference competitions highlighting the value of education-based athletics.
- Provide leadership training opportunities for students to build skills in creating and enhancing school pride.
- Establish yearly divisional recognitions for school pride. (OHSAA "Golden Megaphone")

Designated Challenge: Equity

Strategy: We will develop equitable procedures, and clarify/adjust current practices to improve conditions in decision-making processes for member schools.

Action Plan:

- Continue current alignment process (It works).
- Bolster league recognition for member schools (10/25/50-year member schools).
- Add “need-based” to scholarship opportunities.
- Create an OCC Advisory Committee consisting of diverse student-athletes.

Designated Challenge: Transportation

Strategy: Create new approaches to transportation issues with member schools.

Action Plans:

- Consider geographic location for competition (realignment process/committee).
- Identify sports where the starting times could be adjusted to reduce transportation conflicts.
- Encourage facility upgrades (lights, turf, etc.).

Designated Challenge: Growth Management/Expansion

Strategy: We will study current data on enrollment and participation for all member schools. We will study projected enrollments for potential expansion (new) outside the existing radius.

Action Plans:

- Identify potential expansions among member schools (which districts may be adding additional high schools).
- Discuss and define our expansion threshold (how big is too big?).

