



# Spartan Activities Fund

Additional golf sponsorship and information on the back

Your unwavering support of Superior High School students is deeply appreciated. Thanks to your generous financial contributions, we will be able to implement vital mental health education programs, enhance our nutrition education initiatives, and significantly upgrade our weight room and training facilities. These improvements will not only benefit our student-athletes by providing them with top-notch resources to excel, but will also contribute to the overall well-being and success of all our students. We, the coaches, student-athletes, and the entire school community, extend our sincerest gratitude for your invaluable support. This sponsorship will run from August 1st, 2025-July 31st 2026

## **Spartan Sponsor \$5000**

- Hall of fame program, Facebook and radio advertisement and PA announcement as described in Gold Sponsorship
- 4 athletic season passes
- Recognition at business as Spartan Supporter
- Premier video spot on NBC Spartan Arena video scoreboard
  - Minimum of one (1) video PRE or IN-GAME advertising exposure per contest in NBC Spartan Arena
  - Minimum of two (2) full screen PRE or IN-GAME advertising exposures per contest in NBC Spartan Arena
- Golf Tournament:
  - 1 Team Entry (spots guaranteed until April 15th), Large sponsor sign @ clubhouse, 10 hole signs

## **Blue Sponsor: \$3000:**

- Hall of fame program, Facebook and radio advertisement and PA announcement as described in Gold Sponsorship
- 2 athletic season passes
- Recognition at business as Spartan Supporter
- Premier video spot on NBC Spartan Arena video scoreboard
  - Minimum of two (2) full screen PRE or IN-GAME advertising exposures per contest in gym
- Golf Tournament:
  - 1 Team Entry (spots guaranteed until April 15th), Large sponsor sign @ clubhouse, 10 hole signs

## **White Sponsor: \$1500**

- Hall of fame program, Facebook and radio advertisement and PA announcement as described in Gold Sponsorship
- 2 athletic passes for all SHS regular season athletic events.
- Golf Tournament:
  - 1/2 Team Entry, Sponsor sign @ clubhouse, 6 hole signs

## **Gold Sponsor: \$500**

- Identified as a sponsor on the Superior Athletic and Academic Hall of Fame program.
- Identified by the PA announcer at regular season home games for all sports.
- 1 athletic pass for all SHS regular season athletic events. (Estimated \$225 value)
- Opportunity to submit a radio commercial advertisement to be played at athletic events throughout the year
- Business is featured on the Superior High School Facebook account throughout the year

Contact Activities Director Ella Olson with questions [ella.olson@superior.k12.wi.us](mailto:ella.olson@superior.k12.wi.us) 715-394-8720 ext. 41317

## **ADDITIONAL GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES**

Your tax deductible sponsorship is a great way to gain visibility for your company, reward your staff, or have a great day with friends

**Beverage Cart Sponsor-- \$1000**

**Practice Green Sponsor-- \$250**

**Driving Range Sponsor-- \$250**

**Hole Sign Sponsor: \$400 for 6; \$200 for 3; \$100 for 1**

**Lunch Sponsor-- \$1000**

**Player Gift Sponsor-- \$2000**

**Scorecard Sponsor-- \$1000**

## **CAPITAL INVESTMENTS AND FACILITIES**

Larger sponsorships available

- Naming rights of facilities and/or playing surface
- Scoreboard advertisements and benefits
- Turf replacement and advertising
- Open to conversations!

## **SUPERIOR HIGH SCHOOL ACTIVITIES DEPT. FUND**

Purchases will include:

- Nutrition and Mental Health Programing for SHS athletes \$5000
- Batting Cage at SHS \$25,000
- Diving Board \$5000
- Weight Room Equipment \$5000
- Strength Coaches \$8000