

SUPERIOR HIGH SCHOOL

	NBC	ANCHOR (4 AVAILABLE) \$7,500/YR. FOR A 5 YEAR COMMITMENT	PREMIER (10 AVAILABLE) \$2,500/YR. FOR 5 YEAR COMMITMENT
INVENTORY			
STATIC SIGNAGE			
(1) One full color sponsor ad above main videoboard on Truss	X		
(1) One full color sponsor ad above auxiliary board – Size 2’ H x 15’ W	X		
(1) One full color sponsor ad panel beside videoboard in gymnasium – Size 4.1’ H x 3’ W		X	
DIGITAL CONTENT - GYMNASIUM (SUPERIOR VARSITY BASKETBALL AND VOLLEYBALL EVENTS)			
One (1) PRE or IN-GAME :15 second sponsor provided commercial per regular season home varsity basketball game (video commercial)	X	X	
Minimum of two (2) full screen PRE or IN-GAME advertising exposures	X	X	X
One (1) exclusive in-game video feature/entitlement per regular season home, to be determined between Superior HS and sponsor	X	X	
Opportunity for additional digital content upon request			X
PROMOTIONAL GAME SPONSORSHIP			
One (1) game day sponsorship per year. School will choose (1) home basketball or volleyball game per year. Game day sponsor recognition could include: <ul style="list-style-type: none"> • Opportunity for on-court recognition • Opportunity to promote or distribute specialty items • Opportunity for concourse tabling • Opportunity to honor employees, conduct a contest, sponsor a performance, etc • Additional PA announcement and digital content recognizing game sponsors 	X	X	
DIGITAL CONTENT - GYMNASIUM (ALL OTHER INDOOR ATHLETIC EVENTS: VOLLEYBALL, OTHER)			
PREGAME + IN-GAME + POST-GAME rotating logo exposures per regular season home events. Logo/ text will rotate with other sponsors, school information, and game prompts	X	X	X
MULTI MEDIA/PRINT/PROMOTIONS			
Event passes which includes admission to all Superior HS varsity home athletic events (excludes post season events)	4	4	2
Opportunity to use athletic logo “mark” as part of own marketing efforts i.e. ‘Official sponsor of ‘Spartan Athletics’	X	X	X
Social Media recognition- Facebook, Instagram, Twitter (TBD)	X	X	X
Opportunity to submit a radio commercial advertisement to be played at athletic events throughout the year	X	X	X
Business is listed in the school yearbook as a sponsor	X	X	X
Name on sign at all ticket booths of varsity football, hockey, and all-indoor co-curricular events at SHS that denotes sponsorship level	X	X	X
Identified by the PA announcer at regular season home games for all sports	X	X	X
Sign showing sponsor at SHS Co-Curricular golf outing	X	X	X
Identified as a sponsor on the Superior Athletic and Academic Hall of Fame program	X	X	X