

Dear Sponsor,

It is that time of year again and we are asking for renewals for our stadium sponsorship program. Last year was a huge success for our booster club. ***Please see the attached letter for an exciting digital advertising option. We are limiting the digital scoreboard to the first 20 sponsors to respond and commit to the GOLD PACKAGE (\$1,000).*** We are still offering the traditional silver package for \$500 for the banner in the stadium.



Over the past 3 years the booster club has assisted or provided the funding for the following items.

New scoreboard gymnasium \$17,000 arriving in July
Wrestling mat \$4,000
Pole Vault Mat \$12,000
Cheerleading Mat \$8700 we had not purchased a new mat since 2003
Outdoor Track uniforms \$3300
Boys Soccer uniforms \$4000
Swim team jackets \$2500
Athletes competing in state competitions hotels, charters, meals \$4,000
John Deere Gators \$17,000
Boys Basketball uniforms \$4000
Girls Basketball uniforms \$4000
Cross Country uniforms \$2000
Football shoulder pads \$2000
12 New Football Helmets \$4200
Softball uniforms \$4000
Football uniforms \$12,000
Weight Room addition and painting \$5,000
Training room supplies \$6000
Girls Soccer uniforms \$4000
Cheer Uniforms \$6000
Pitching Machine
Baseball Turtle Hitting Cage
Girls Tennis Uniforms
Boys Tennis Uniforms
Awards, certificates, and plaques for our athletes
4 \$500 scholarships to further education

Again this is our major fundraiser and our booster club will purchase every athletic team a new uniform every 4 years so every sport will benefit from your donation. We have a small budget that the county provides us each year and we rely heavily on gate receipts and our booster club. The official letter is attached along with a sample invoice. We are super excited with a long term

strategic plan to keep improving our facilities and equipment. If you have any questions please feel free to contact me. If you are receiving this email we had your banner from last year and we will display it in our stadiums this fall with your renewal.

Please send and make check payable to:

Turner Ashby Booster Club
Attn: Donnie Coleman
800 North Main Street
Bridgewater VA, 22812