



Wisconsin Athletic Directors Association January Board Meeting Agenda

Date: Wednesday, January 15, 2020
Time: 3:00 PM
Location: WIAA Offices, Stevens Point, WI

- I. Call to Order: @ 2:56 pm Todd
- II. Attendance: ALL Present, picked up President gifts (WADA Shirt and WADA Notebook)
Retired AD's: Mark Kryka, Vendor: Jim Sekel, LTI: John Frizzel
- III. Approval of Nov. 2019 WADA [Board Meeting Minutes](#)
~ Motion: Jeremy Schlitz Second: Kathy Bates 12-0
- IV. Treasurer's Report (Greg Smith)
 - A. [Profit/Loss & Balance Sheet](#)
~ Not current sheet: Greg Smith anticipated plus \$60,000 when current.
"In fantastic shape, thanks to Jim Sekel!"
~ Motion: Brittany Spencer Grant Second: Mary Schradle-Mau Passed 12-0
- V. Liaison Reports
 - A. WIAA & Sports Advisory (Tom Shafranski)
~ Thank you for your ideas and thoughts
~ Legislation is gain traction (Virtual schooling & Harassment of Officials)
~ Conference realignment is moving forward as a task force, but not working as thought
~ Two schools movement should be moving forward in the months to come
~ rSchool/WIAA discussion: Moving in a positive direction
~ Fall of 2021 for something positive up forth by the WIAA
 - B. Board of Control (Nathan DeLany)
~ Very Quick hour meeting, before being removed
 - C. [Official's Advisory](#) (Shawn Groshek)
~ Good meeting discussion
 - D. Website (Eric Plitzuweit)
~ Let Eric know if you have more info to add to the WADA website to make it better.
~ Website looking great and getting better
 - E. Vendors Report - see agenda items below Vli. C1vii & C2 (Jim Sekel)
~ 100 paid vendors
~ Vendors coming off WADA website, looking to attend conference
 - F. Retired A.D.'s (Mark Kryka)
~ Welcome Back!
~ Fee for workshop for retired AD's. Retired not going to NIAAA, why pay NIAAA fee.
~ If NIAAA member, life insurance policy covers individual.
~ \$235-\$240 per member for all expenses at WADA workshop
 - G. Past President Council (Jeremy)
 1. [Review function](#)
~ Jeremy will report to WADA board each meeting to keep us informed
 2. Status Report

VI. **NEW STANDING AGENDA ITEM.- [Strategic Plan](#)**

1. [Implementation Suggestions](#) from 2019 Workshop Groups
2. Next Steps, what needs to get done?

Profession Development:

- ~ Increase number of AD's with NIAAA certifications, (Mary)
 - ~ Closer opportunities to AD's up north.
- ~ Time and availability for classes. (Brian)
- ~ CAA Cohort Schedule, great work (Jim)

AD Toolbox (One example of each):

- ~ Event Logistics, Student-Athlete, Coaches, Parents

Progress of Strategic Plan

- ~ Posted progress worksheet of plan to shared folder

Golf Outing:

- ~ On-line registration discussed, no action

Operations:

- ~ On-line registration for LTI, keep doing what we are doing
- ~ Registration of LTI at workshop has been in issue, and we need to get it streamlined for John.

Recognition:

- ~ Recognition for 1-year AD's, pin, pen, certificate...

~ Agreement to publish Highlighted Strategic Plan to WADA website

VII. 2019 Workshop Review

A. Attendance

~ All time high 441, including Admin assistants and MS AD's

B. Financials (Greg Smith)

C. WADA Survey [Evaluations](#) (Michelle Guyant-Holloway)

~ 172 responses 39% response rate!

1. Identify Common Themes in comments

i. Hotel Rooms/Check-In

ii. "NEW" Saturday/Sunday - Admin. Assistants & Middle School Sessions - [Survey Results](#) (MGH)

~ Adequate seating is always an issue

- Remove tables

~ Multiple times for HOT topic issues

~ Gifts: YETI cups and book

~ Admin and MS AD results:

- LTI course not too relevant
- A Social, please!

iii. WADA Conference Check in Area

~ Hotel check in always an issue.

iv. Mini-Sessions

v. [Round table session](#) - feedback

~ 2 sessions, less questions

~ Membership like the opportunity, but too short of time for the number of questions.

~ Round table at Spring Caucus

~ **TABLED...** at March meeting to expand for April District meetings

vi. Keynotes

- vii. Meals
- viii. Vendors Area, Social, Mini's
- ix. Retired AD's:
- x. LTI:
 - ~ *Change in schedule with no Monday night LTI*
 - ~ *Finding instructors on Saturday is/was an issue*
 - ~ *Different scheduling options (Tuesday after wrapup luncheon)??*
 - *Additional discussion coming*

- VIII. WADA/NIAAA Scholarship Procedures/Information (Brian Margelofsky)
- ~ *Email drafted, urging AD's to nominate.*
 - ~ *Rubric changed, was approved but then had point total issue.*
 - ~ *April 1 deadline*

- IX. WADA Awards (Brittany Spencer Grant)
- A. Timeline/Deadlines- we must pick NFHS Citation and DSA
- ~ *Citation Award: Mark Kryka Motion: Todd Second Jeremy Passed 13-0*
 - ~ *NIAAA Distinguished Service: Motion: Todd, Second Jeremy Passed 13-0*
 - ~ *NIAAA Hall of Fame (Pre-1977): Dave Balmer (Arrowhead) Motion: Todd Second Jeremy Passed 13-0*
 - ~ *Kovalesky: Jay Hammes (second year)*
- Suggestion: Jeff Sitz (DSA) from John Frizzell*
- B. [Review Award Criteria Descriptions](#)
- C. Possible 2020 award recipients – [Review list](#)

- X 2020 Workshop – 54th Year
- A. Theme: “Lead with a Purpose”
- ~ *“We have a Passion, Now we need our Purpose”*
 - Main Speakers – (Todd Sobrilsky)
 - a. [TG](#) - Lead . . . for God Sake
 - ~ *Booked*
 - b. [RM/BB](#) - Proactive Coaching
 - ~ *Booked*
- B. Mini Sessions – (Nathan DeLany)
- ~ *Working on it!*
- C. Presiders - (Shawn Groshek)
- ~ *Started list*
- D. LTI offerings - (John Frizzell/Melissa Gehring)
- E. Benefit gift - (Kathy Bates)
- ~ *DONE!!!*
- F. Admin. Assistants/ MS (Eric Nee/Deb Harbort)
- G. Vendor Mini's - When, Who, How Much??
- ~ *26 slots for Venor Mini sessions. From Vendors, well received. 7 Corporate sponsors started off the booking, 12 vendors then filled in.*
 - ~ *Sunday and Monday did not go so well.*
 - ~ *Spoke to 4 vendors, some sessions had 0 participants show up.*
 - ~ *Money refunded*
 - ~ *Well received but not well attended*

~ Discussion on helping get better attendance with Vendor Mini's

~ Sunday better bang for their buck

~ Presentation in front of their booth...??

~ Pair AD with vendor...??

~ Vendors have an interest, just need more attendees

~ rSchool always well attended

H. Round Table Session(s)

a. [2019 Feedback](#) to questions

~ MORE time (Keep Monday, add one on Tuesday after breakfast)

~ Monday open ended, Tuesday more focused

b. What is the purpose of this activity? Share Ideas and/or answer questions?

c. Should we offer this more than 1x, like at NADC, with different focuses?

J. Format review - new ideas??

~ Book study group. Books coming in March to read before next fall

XI New Business

A. WADA Member Petitions

a. [J. Block](#)

b. [Basketball Letter - Amendment](#)

c. What should WADA position be on these matters?

~ WADA Exec board is unwilling to take a stance on the member-drive petitions.

~ We need to be careful not to give information as in a leadership position.

~ We as a WADA board we want to give information with a disclaimer as not to "Endorsement"

B. Membership Toolbox on the WADA Website

i. first steps - WADA Mini PPTs on site

ii. WADA Board Members share 1 item each for the tool box

C. 2020 Membership Goal – 90%

~ 84.6% membership in fall of 2020, second year in a row

D. LTI items

i. Coordinator

~ John would still like to continue in LTI coordinator position.

~ Resigned due to Health concerns

~ Intends to be an Athletic Director in 2020-21

ii. [CoHort Plan](#)

iii. Summer Leadership Date & Site shift

~ Golf Outing July 15th

~ New AD Workshop July 20th

(WIAA am, WADA pm, Social downtown, Tuesday am 502 LTI)

~ Full Staff of LTI instructors (1 AD for 501, 1 AD for 502....)

~ Issue if a class does not run and good instructor with not teaching

E. Jan 22-23 WASB Convention (Todd)

F. NIAAA Donation Initiative - (Greg Smith)

~ Not in favor of donating \$\$\$ from registration, but Exec Dir suggests \$500 as a token donation to the Tunnels to Tower fund. Motion Todd, Second Nathan. Passed 12-1

G. [Board Calendar](#)

~ June 8th meeting moved from Monday am to

Sunday June 7th Exec meeting 1 pm, 3 pm

H. Summer retreat updates (Todd)

Thursday Lambeau tours at 2 pm, Hotel Rooms 4 pm, The Turn for supper

- I. Golf Outing update (Greg Smith)
~ *July 15th 11 am*
- J. Gender reps [2019-2020](#) - is this correct
- K. "OTHER STUFF" From the Board . . .

XII. Once Around - Share ["Homework"](#)

XIII. Adjourn: Motion Nathan, Second Mary @ 5:22 pm