



## Wisconsin Athletic Directors Association January Board Meeting Agenda

Date: January 14, 2018  
Time: 3:00 PM  
Location: WIAA Offices, Stevens Point, WI

- I. Call to Order -- any additions or corrections to the agenda  
PSB welcomed all and called meeting to order 3:00 PM
- II. Attendance -  
Executive Director-Greg Smith, Past President-Tim Collins, President-Peggy Seegers-Braun, President Elect-Jeremy Schlitz, Vice President-Todd Sobrilsky, District 2 Rep. Nathan Delany, District 3 Rep. Shawn Groshek\*, District 4 Rep. Kathy Bates, District 5 Rep. Brittany Spencer-Grant", District 6 Rep. Jill Stobber, District 7 Rep. Sara Unertl , LTI/Cert. Coordinator John Frizzell, Conference Vendor Coordinator Jim Sekel, WIAA Liaison Tom Shafranski  
Excused absence: District 1 Rep.Mary Schradle-Mau,Retired AD Liaison Barb Deichl, Information Director Linzi Gronning
- III. Approval of [Nov. 2017 WADA Board Meeting Minutes](#)  
J. Schlitz moved, J. Sekel seconded
- IV. Treasurer's Report (Greg Smith)
  - we are up to date with conference payments, and in very good shape financially as an organization
  - J. Stobber moved to accept, S. Unertl seconded - passed
- V. Liaison Reports
  - A. WIAA & Sports Advisory (Tom Shafranski)
    - June 11th is next Sports Advisory/WADA meeting. The WIAA needed to move the Sports Advisory meeting in September to September 26 which is a Wednesday, Board will stay @ Holiday Inn Express, Exec Board meeting at 11 AM, with our Board Meeting immediately following the Sports Advisory meeting.
    - New AD workshop on Monday July 23, 2018 - WADA will offer LTI 502 at the event for \$35 with a \$35.00 voucher for future (within 1 year) LTI in the CAA certification program. Moved by T. Sobrilsky, seconded by J. Stobber - passed unanimously
    - Caution in using google docs with the WIAA and possible privacy issues
    - Tom introduced - Deb Lepak his right hand person at the WIAA Office
    - Grid overview - no questions from the group
  - B. Board of Control (Jeremy Schlitz)
    - Teacher Safety Bill moving through the State Legislative
    - WASB Convention will be covered by P.Seegers-Braun and J. Schlitz
    - Rural - Urban moving through the WIAA Session
  - C. NIAAA National Conference (Kathy Bates)
    - In Sunny Phoenix, great learning opportunities and social time with colleagues.

- Highlight - Jeff Sitz honored with NFHS Citation and took over as the new NIAAA President for the next year.
- No Hospitality room this year, but many opportunities for everyone to get together.
- 2018 NADC in San Antonio, all are encouraged to attend.

D. Official's Advisory (Todd Sobrilsky)

- 1 umpire in emergency situations for softball and baseball for non-varsity level. NOT FOR cost saving/budget reasons.
- WADA members MUST be a part of the solution about what to do with the official shortage

E. Retired A.D.'s (Barb Deichl)

- No report given
- Uptodate Retired AD [list](#)

VI. 2017 Workshop Review

A. Attendance

- 395 conference attendees, includes 24 retired, 4 associate who pay partial \$

B. Financials (Greg Smith)

- Will offer us copies in March of the Treasurer's report for more detail

C. Evaluations <https://www.surveymonkey.com/results/SM-KPDHZSMR8>

D. Common Themes in comments

E. Vendor comments (Jim Sekel)

- 97 vendors - all paid!! Up from last year 2-3
- Almost \$51,000 gross revenue, about \$6000 in expenses for vendor show refreshments and setup
- A few vendors looking to do 1 day instead of 2
- Other issue - 2 vendors in 1 booth - possible solutions to this were discussed, was decided to not allow this to occur
- 2018 will have online vendor registration

F. Registration/Check In Process (Jill Stobber/Barb Deichl)

- Went much better than past years
- Suggestion of how to differentiate from mailed in and rSchool registration, this would help at the registration desk.

G. Women's and Middle School meet and greet

- 35 attended the women's meet and greet
- Keep it early in the conference - on Sunday

H. Voting Procedures - Positives and Negatives

- About 60% voted
- Should we explore electronic voting??
- Extend the voting time through the caucus meetings on Monday.
- TBD at the March meeting on format

I. Pizza Party - new time for 2018

- Will look to possible change the time to Saturday Afternoon (3:00ish)
- TBD at the March meeting

J.. Tuesday - should we add another mini-session or speaker?

- Yes a speaker of some sort - PSB will continue to explore What/Who. We will also continue the WIAA Q&A with a longer time slot.

K. Thank you notes update

- Completed as assigned

- VII. WADA/NIAAA Scholarship Procedures/Information (Nathan DeLany)
- ◆ No changes - must be done electronically!!
  - ◆ Reminders sent in Feb. for NIAAA, WADA and reminders to nominate for WADA HOF
  - ◆ We need to promote the NIAAA scholarship to the WADA membership - Nathan will include in his February email.
- VIII. WADA Awards (Brittany Spencer Grant)
- A. Timeline- we must pick some today
- PSB reviewed the NIAAA level of awards and how they are chosen.
  - State Award of Merit, DSA, Frank Kovaleski Award, and NFHS Citation selected.
  - In March we will select the Andy Anderson, Olson/Teff and WADA HOF. We also need to get info on WADA website about the Olson/Teff nomination form and deadlines for it.
- B. [Review Award Criteria Descriptions](#)
- C. Past Wisconsin National award recipients – [Review list](#)
- IX. 2018 Workshop – 52<sup>nd</sup> Year
- A. Theme: Building Champions on the Field and in Life
- B. Main Speakers – Dr. Greg Dale and Jeff Janssen (Peggy Seegers-Braun)
- C. Mini Sessions – (Jeremy Schlitz)
- Can we have a pre sign up for mini sessions like at nationals
  - Room seating styles can be changed to accommodate more in each session - no tables, just chairs.
- D. Presiders (Todd Sobrilsky)
- E. LTI offerings - (John Frizzell)
- Same time frames - courses to be finalized for the March Board Meeting
  - Will offer courses at the Annual meeting 2 on Tuesday (4-8 PM) and 2 on Wednesday after the meeting (1-4 PM), location TBD Holiday Inn or WIAA Office?
- F. Benefit gift - (Kathy Bates)
- Discussed items from the list.
- X. New Business
- A. Proposed bylaw changes - Greg Smith
- None needed
- B. Any updates on Board Responsibilities you were asked to review at the November meeting?
- District #3 is in charge of updating these.
  - All Board members need to review and get District 3 Rep changes ASAP so they can get the changes made.
- C. Current Strategic Plan - what do we need to complete this year?
- Annual Reviews/Evals - pushed to new strategic plan to formalize
  - Promote NFHS Coaches Courses - how to do a better job at this?
  - Increase MS WADA involvement
- D. New [Strategic Plan](#)- update - Peggy Braun and Jeremy Schlitz
- Committee will be meeting in Madison February 11-12 to write the new strategic plan. The committee members as well as discerned topics were shared with the Board. The group and topics were approved to move to the next step of writing the plan.
- E. Possible Additional liaison positions with the new strategic plan - Greg Smith/Jeremy Schlitz

- Possibly Adds: Middle School, Mentoring and Minority, we will vet these through the new strategic plan.

#### F. Discussion on potentially increasing Conference dues, WADA dues and Vendor fees for 2018

- Proposed Motion: 2018 to conference fees to \$325 from \$270 Vote for TS, JSc, SG, SU, TC (5) Vote Against PSB, J. St, KB,ND, BSG - Motion is not approved
- Motion #2 proposed by KB and seconded by ND
  - a. Regarding our dues structure for 2018;
  - b. Proposed fee of \$300 for 2018 and \$325 for 2019. This amount will be broken down as follows;
    - i. \$80 - NIAAA Dues
    - ii. \$60 - WADA Dues
    - iii. \$160 (185 in 2019) - WADA Conference Registration
    - iv. \$25 late fee
  - c. \$125 - Retired AD's Conference Registration\*\*
  - d. \$475 - Vendor Booth
  - e. \$525 - Vendor Booth w/electricity
  - f. \$50 - Vendor participation in the AD Ticket Drawing
  - g. \$100 - Late fee
  - h. \*\* \$ 65 - Retired AD's Conference Registration if they work the conference

Motion passed by 9-2(Schlitz, Stobber)

#### G. Proposal for new Hall of Fame Award - Peggy Braun

- New award for recipients - Rocking Chair

#### H. Membership Goal

- 80% (80% goal for 2017, 78% was achieved)

#### I. Jan 17-18 WASB Convention (Peggy and Jeremy) Wednesday & Thursday

#### J. [Board Calendar](#)

#### K. LTI offerings at the April Annual meeting

- 2 on Tuesday 4-8 PM and 2 on Wednesday at 1-5 PM, site TBD

#### L. Golf Outing update

- July 11, 2018 @ Trappers Turn, Wisconsin Dells

#### M. Deadline for award nominations (Hall of Fame) - Greg Smith

- 3 names have been forwarded by the HoF committee at this time with a March 1 deadline for others to nominate.

#### N. [Website](#) review to make sure it is always current

- If you need things updated contact Peggy and/or Greg Smith
- District Reps still send her your minutes to get posted

#### O. Summer retreat update

July 16-18 in Milwaukee

#### P. Once Around

- PSB - WADA DSA and HOF winners will be offered a hotel night on Sunday night after the banquet at the Conference.
- Next Meeting in March - Wednesday, March 14, 2018 at the Baymont @ 3 PM

#### XI. Adjourn

- J. St moved and SU seconded meeting adjourned @ 5:23 PM

