



WADA Executive Board Wisconsin Athletic Directors Association Meeting Agenda

Date: January 16, 2017
Time: 12:30 PM
Location: WIAA Offices, Stevens Point, WI

- I. Call to Order 1:12pm -- any additions or corrections to the agenda
Goals for This Meeting: (Tim Collins)
Be efficient
- II. Attendance - Executive Director Greg Smith (absent), Past -President Jim McClowry (absent), President Tim Collins, President-elect Peggy Seegers-Braun, Vice President - Jeremy Schlitz, District 1 Rep Mary Schradle-Mau, District 2 Rep Nathan DeLany, District 3 Rep Bob Sanders, District 4 Rep Kathy Bates, District 5 Rep Mike McHugh, District 6 Rep Jill Stobber, District 7 Rep Sara Unertl, Retired AD Rep Barb Deichl (absent), WIAA Liaison Deb Hauser
- III. Approval of [Nov. 2016 Executive Board Meeting Minutes](#)
Kathy motion, Nathany 2nd - No discussion, approved unanimously
- IV. Treasurer's Report (Tim Collins for Greg Smith)
Approximate balance is \$100k following expenses from WADA and national convention.
Reserve regarding possible catastrophic issue at WADA. Detailed report at March meeting
- V. Liaison Reports
 - A. WIAA & Sports Advisory (Deb Hauser)
No action on Tennis team selection, Denial of soccer practice at sectional site and seeding, Football no pass on 8/1 start date, conference limit, No action on review, 8th division denied, Officials advisory denied to license coaches, all constitutional items passed.
 - B. Board of Control (Peggy Seegers-Braun)
Highlights: Attendance up in volleyball and CC, sponsorship update, drone policy includes drone laws. WIAA is not an enforcement agency, soccer order positive
 - C. NIAAA (Bob Sanders)
Camaraderie positive, good networking. Great LTC options, well run, great to see Greg Smith awarded
 - D. Official's Advisory (Jeremy Schlitz)
rSchool transition to update registered officials, [other notes](#)
 - E. Retired A.D.'s (Barb Deichl) - Absent
- VI. 2016 Workshop Review

- A. Attendance -
Membership slightly down
 - B. Common Themes
195 responses, great rate of response. Most positive reviews. Mini sessions rushed and can be more promoted, can we record and post. Can we make the New AD workshop a higher status with welcome gift and food.
 - C. Financials (will be presented at March meeting)
 - D. [Evaluations \(available on Google Drive\)](#)
 - Vendor comments
 - E. Registration/Check In (Jill Stobber/Barb Deichl)
Process - Went well this year, we may need to make an earlier communication of list and detail of spreadsheets. Sent numerous early emails, some process confusion with payment and other registration details. Need to get those lists prior to the sending out of the lists and connect earlier with sponsors for their materials to be included. Can we include Jill and Barb in proofing these lists and materials earlier.

Stuffing Pre-Event - Need that checklist and information from Greg more quickly, connect quicker with sponsors for that set up
 - F. Voting Procedures - Positives and Negatives
Speeches early was good change, missed ballot when it was stuffed in the bag so it gets lost in materials. Will have ballots at table to check out as it occurs next year. Over half did vote.
 - G. Pizza Party - New Sponsorship
Bigger success than anticipated, 120 people took part. BSN sports will now sponsor - can we move venue to a more conducive place for connecting and networking those groups, additional sponsor for possible room change fee
- VII. WADA Scholarship Procedures/Information (Nathan DeLany)
Updated end of January - no changes anticipated
- VIII. WADA Awards (Mike McHugh)
- A. Timeline- we must pick some today
NIAAA DSA and NFHS Citation Award - have had back-to-back winners, do we have nominees for next year. Looking for national experience then state experience to be able to win award. Discussion of possible nominees.

Bob Sander motions Jim McLowery for NIAAA DSA and Jeff Sitz for NFHS Citation, Second Jill Stobber. Passed Unanimously.
 - B. [Review Award Criteria Descriptions](#)
 - C. Possible 2017 award recipients – [Review list](#)

- IX 2017 Workshop – 51st Year
- A. Theme: Make It Magical
 - B. Main Speakers – (Tim Collins)
Main speaker connected, Mark Johnson cannot commit until late May, Lee Green will be coming in as well and could be backup as needed. Bonnie Blair contacted but may not be available. Discussion of Jody Redman - Transforming Sports in America. Schedule coming late in April.
 - C. Mini Sessions – [Review Survey Results](#) (Peggy Seegers-Braun)
Send suggestions to districts regarding possibilities as well and who may be willing to do it. Renee Chapek regarding rSchool basic. Jeff Newcomer - Monroe, Adam Bates contact of New AD topic. Jan Doleschal - risk management
- X New Business
- A. Membership Goal – 80% (75% goal for 2016, 74% was achieved) - Middle schools!
Lofty goal. Point of emphasis to connect with Middle School ADs - grassroots connection with those groups. Promote in Spring Caucus.
 - B. Jan 18-19 WASB Convention (Jill) **Wednesday & Thursday**
Jill S attending Wednesday
 - C. [Board Calendar](#)
Do we want to meet at Holiday Inn on Sunday meetings?
 - D. Golf Outing - Potential Sponsorship
Promote Sponsorship with our vendors from convention to Golf Outing (\$100 hole sponsor)? Soft sell for this additional impression. Discuss and decide in March.
 - E. Women’s Caucus - still needed?
About 30 attended this year, mixed perception if it is needed. Not liked as a mini-session. Envision talks with Alicia Pelton as mini-session meets this need possibly. Additional focus groups possible in that time slot.
 - F. NIAAA Hospitality Review
Good model and experience. Can we get a cost breakdown and how we collect and use our cost. Do we want to look at sponsorship for this. Share out breakdown of costs and usage. Is the “state” model a better choice? Nice to have a meeting and connecting space regularly.
 - G. Website access for AED/CPR/1st Aid Training. Cooperative effort with WIAA
WIAA website listing programs and courses available. WIAA constitutional requirement and similar to Rules test and Video requirements.
 - H. Linzi’s Concerns for website
How do we increase traffic to website? 4 things we need to fix:

- WADA Bylaws & Constitution (2010 last update)
- Strategic Plan (2014-2017)
- WADA Coaches Handbook (2010)
- WADA Professional Development Plan (2013-2017)

Bob Sanders will update and communicate with Linzi

I. Once Around

Peggy - Vendors doing mini-sessions? With AD cooperation

Jeremy - Political influence and lobbying group possibility, look for proposal of lobby group and what services are provided, update at March meeting

Kathy - parameters for attendee benefit, must be a sponsor as vendor for this. Rain jacket, briefcase, foldable bag chair were suggested

XI. Adjournment at 2:43pm