



Wisconsin Athletic Directors Association January Board Meeting Agenda

Date: January 15, 2019
Time: 3:00 PM
Location: WIAA Offices, Stevens Point, WI

- I. Call to Order
- II. Attendance--- *Full Board, absent Linzi Gronning*
- III. Approval of [Nov. 2018 WADA Board Meeting Minutes](#)
Motion--- Brittany Spencer-Grant; 2nd--- Kathy Bates
Motion Carries 11-0
- IV. Treasurer's Report (Greg Smith)
 - A. [Profit/Loss & Balance Sheet](#)
 - B. [WADA Conference Costing](#)
Motion--- Shawn Groshek; 2nd--- Eric Plitzuweit
Motion Carries 11-0
- V. Liaison Reports
 - A. WIAA & Sports Advisory (Tom Shafranski)
 - a. *Sectional Hosts would also host seed meeting*
 - b. *Conference Realignment Task Force*
 - i. *Presentations dates will be available on the website*
 - c. *New Website--- conference identity to assist with score reporting*
 - B. [Board of Control](#) (Todd Sobrilsky)
 - a. *Realignment Task Force: 15 member team with 4 year terms appointed by the Board of Control*
 - i. *WIAA Office will be a liaison*
 - ii. *Football Only Realignment--- 2 year cycle*
 - C. NIAAA National Conference (Brittany Spencer Grant)
 - a. *Awards--- D.R. bring examples to District Caucus Meetings*
 - i. *Scholar Athlete Award*
 - ii. *Three Season Athlete Award*
 - D. [Official's Advisory](#) (Nathan DeLany)
 - a. *Op Ed from WADA, similar to WIAA that can come from the conferences*
 - E. Retired A.D.'s (Greg Harvey)

- VI. 2018 Workshop Review
 - A. Attendance
 - a. 359, including retirees; Goal of 400 in attendance for 2019
 - b. Brian NP, asked about percentages of attendance versus WASB
 - i. Brittany NG, Joint Membership WADA and WASB
 - B. Financials (Greg Smith)
 - a. Increase in costs, related to attendance
 - C. [Evaluations](#) (Sara Unertl)--- 190 responses
 - a. Common Themes in comments
 - i. General overall happiness with conference
 - b. Registration/Check In Process
 - i. Check in process was dependent on day and time
 - D. Vendor comments (Jim Sekel)
 - a. More Vendors than in previous years (101 pd vendors)
 - b. Valley Set-up Contract for 5 years
 - c. Issues:
 - i. Held Hospitality Gatherings during the designated vendor time
 - ii. Issues with time due to Packer Game, but didn't appreciate staying around until 11pm
 - iii. Vendors are asking for Attendee Roster, which we won't be able to do
 - iv. Possible discussion blog or information to help create knowledge regarding business and services
 - E. Women's, Minority, and Middle School meet and greet
 - a. Women's meet and greet--- is it necessary?
 - i. Preset Agenda--- 5 possible breakouts similar to Nationals
 - ii. Not a complaint session
 - 1. Recruit and Retain Female Coaches
 - F. Tuesday - should we add another mini-session or speaker?
 - a. Five State Exchange, Speaker, General
 - b. Post 1st Time Attendee Wrap-up Meeting
 - G. Thank you notes update
- VII. WADA/NIAAA Scholarship Procedures/Information (Brian Margelofsky)
 - A. February 1st
 - a. Brian is going to update process
- VIII. WADA Awards (Brittany Spencer Grant)
 - A. Timeline- we must pick NFHS Citation and DSA
 - B. [Review Award Criteria Descriptions](#)
 - C. Possible 2019 award recipients – [National Award Winners](#)
 - a. State Award of Merit
 - i. Motion Jeremy, 2nd Peggy, 11-0
 - b. NFHS Citation
 - i. Motion Jeremy, 2nd Eric 11-0
 - c. Kovaleski Award
 - i. Motion Jeremy, 2nd Shawn, 11-0
 - d. NIAAA DSA
 - i. Motion Jeremy, 2nd Mary, 11-0

- e. *Discussion with nominees to ensure complete and accurate information in the applications.*

IX [2019 Workshop – 53rd Year](#)

- A. Theme: Pursuing your Passion
 - a. *Assistants Portion Saturday and Sunday*
 - i. *Includes 502*
 - ii. *Deb Harbour, Sun Prairie; Joy, Brookfield Central will help with topics*
 - b. *Middle School Saturday and Sunday*
 - i. *Includes 700 or 701*
 - ii. *Mike Pahl or Chris Heller WVC or Badger Conference*
 - c. *Remove Monday LTC and add Saturday PM*
 - d. *Saturday Vendor Mini to be offered*
 - i. *Platinum, CDL, RSchool as Corporate Sponsor*
 - e. *WIAA Assistant/Middle School Sessions on Sunday*
- B. Main Speakers –
- C. [Mini Sessions](#) – (Todd Sobrilsky)
- D. LTI offerings - (John Frizzell)
- E. Presiders -- (Nathan DeLany)
- F. Benefit gift - (Kathy Bates)
- G. 5-state exchange

X New Business

- A. Proposed NIAAA donation plan - Greg Smith
 - a. *Wounded Warrior Project Charitable Donation 2019*
 - i. *State \$5/member*
 - ii. *Motion by Jeremy Schiltz, to use 50/50 proceeds at Fall Conference to support NIAAA Wounded Warrior Project Initiative, 2nd by Nathan DeLany 10-1.*
- B. [Current Strategic Plan](#) - what do we need to complete this year?
 - a. *Create Committees: Groups created to implement*
 - i. *John Frizzell, Professional Development*
 - ii. *Jim McClowry, Education Based Athletics*
 - iii. *Greg Smith, Finance*
 - iv. *Mark Kryka, Operations*
 - v. *Brian Smith & Bryan Yaeger, Promotions*
- C. Strategic Plan - [update](#) - Jeremy Schlitz
- D. Responsibilities of Board - Districts and Officers
 - a. [Handbook](#)
 - b. [Bylaws](#)
- E. Possible Additional liaison positions with the new strategic plan - Greg Smith/Jeremy Schlitz
- F. Membership Goal – 90% (80% goal for 2018, was achieved)
- G. Jan 23-24 WASB Convention (Jeremy)
- H. [Board Calendar](#)

- I. LTI offerings at the April Annual meeting (Frizzell)
 - a. *Tues: @ Wisconsin Rapids*
 - b. *Wed: @ WIAA Office*
 - J. Golf Outing update (Greg Smith)
 - a. *Summer Institute July 16-18, Golf Outing July 17*
 - K. Past President blazers
 - a. *Cost benefit and feedback from Past Presidents regarding need and desire*
 - L. Deadline for award nominations (Hall of Fame) - Greg Smith
 - a. *Retired AD's gave names to discuss with committee to discuss nominees for induction*
 - M. [Website](#) review to make sure it is always current
 - a. *Please communicate directly with Jeremy regarding updates and/or issues.*
 - N. [Gender rep updates](#)
 - O. Summer retreat update
 - a. *Update in March for Board regarding*
 - P. Character and Leadership App agreement and presentations (Caucus)
 - Q. Once Around - Resolutions
- XI. Outreach sharing: Connect with **2+ AD's less than 5 years experience or 20+ Have a hour face-to-face meeting** between now and January meeting.
- A. Ask opinion on WADA Conference
 - B. What is working well in your district?
 - C. Any concerns for WADA Board
 - D. How to support during the year
 - E. How to support assistant and supports through organization/conference
 - F. Ask what they need from WIAA
 - a. *All Board Members reported out on their networking opportunities.*
 - b. *Frequently asked questions particularly related to conference attendance*
 - c. *Upgrade to the state newsletter; membership involvement to write articles for our newsletter*
 - i. *Deadline for next newsletter*
 - d. *Create more reasons to drive members to our website*
- XII Google Doc - share information here. [Folder](#) reorganization
- XI. Adjourn: Motion by Shawn Groshek, 2nd Brian Margelofsky--- Approved 11-0