



Wisconsin Athletic Directors Association Board Meeting Agenda and Minutes

Date: November 7, 2017
Time: 15 minutes after the wrap-up luncheon
Location: Kalahari Board Room (Post 2017 Conference)

I. Call to Order

Peggy Seegers-Braun, WADA President called the meeting to order @ 12:35 PM and welcomed New Board Members

President Peggy Seegers-Braun welcomed everyone and asked all to do a quick intro of themselves.

A special welcome to the 2 new District Reps* and to our new WIAA Liaison - Tom Shafranski

II. Attendance

Executive Director-Greg Smith, Past President-Tim Collins, President-Peggy Seegers-Braun, President Elect-Jeremy Sclitz, Vice President-Todd Sobrilsky, District 1 Rep. Mary Schradle-Mau, District 2 Rep. Nathan Delany, District 3 Rep. Shawn Groshek*, District 4 Rep. Kathy Bates, District 5 Rep. Brittany Spencer-Grant, District 6 Rep. Jill Stobber, District 7 Rep. Sara Unertl (absent), Retired AD Liaison Barb Deichl, WIAA Liaison Tom Shafranski

III. Responsibilities of Board - Districts and Officers

The WADA Officer Google Folder was shared with all Board members and Liaisons. President Seegers-Braun asked that everyone review its contents and to pay particular attention to the Handbook information. After reviewing it let her know of any updates are needed.

IV. Workshop Review - to be shared with the Kalahari Staff by the Executive Board

A. Hotel Rooms/Check-In

Went very smooth this year, text messaging to folks about room availability worked well.

B. Mini-Session Rooms

Discussed the possibility of setting some rooms up Theater Style instead of Class Room style. This would increase room capacity from 50-75 in the classroom style set up to 120-150 in the theater style.

C. Key Note Rooms

Music on during the general sessions was "bothersome", other wise all was good with the room setup.

D. Meals

Beverages . . . No Milk?? Only water, coffee, and Ice tea??

Menu choices were excellent

E. Vendor Hall

Issues with the TV's and Sound for the Sunday Night Football event
WADA drawing/give away area needs to be rethought out
Moving the Bar area to the hallway if more vendors are added - a good problem to have.

V. Thank You Notes: (Personal Notes)

- A. Linzi and DuWayne Gronning - Tim
- B. Jim McClowry - Tim
- C. Kalahari Staff (Joey/Bart) - Tim
- D. Ryan Anderson - Tim
- E. Dr. Tim McGuine - Tim
- F. Dave and Jane Gunderson - Tim
- G. Keynote Speakers - Tim
- H. WIAA Staff Tuesday panel - Jeremy
- I. Vendors (Vendor Coordinator Jim Sekel and ED - Greg Smith)
- J. Presenters - Peggy
- K. Presiders - Jeremy
- L. Those ADs who attended from your district email, but personal note to new AD's (District Reps)
- M. Kalahari Staff (Joey/Bart) - (President - PSB)
- N. Major sponsors (ED - GS)
- O. Retired AD's who helped work the conference - Barb
- P. Other
 - a. Lee Green and LTI Staff (VP/LTI Coordinator - TS)

VI. Workshop Evaluation - On-line

District Reps will push out within the next week and we will Review results at the Jan. Meeting

VII. Strategic Plan

The current plan was developed in 2014 - what needs to be addressed this year? Please review and we will go through this document at the January meeting.
New Strategic Plan - subcommittee is working on it and a survey will go out to the membership following the conference survey.

IX. 2017-18 WADA Calendar - Tentative

The 2017-18 WADA Executive Officer Calendar was shared - again check for possible conflicts and let President Seegers-Braun know ASAP.

X. 2018 Workshop

- A. Theme: ***"Building Champions on the Field and in Life"***
- B. Main Speakers (Peggy Seegers-Braun)
Greg Dale opening general session and Jeff Janssen closing general session have been secured.

- C. Mini-Sessions (Jeremy Schlitz) - need 20-24
- D. Presiders (V.P.) - Todd Sobrilsky
- E. LTI Offerings (Todd Sobrilsky)
John Frizzell will be transitioning into the lead LTI role as a result of TS becoming the VP
- F. Attendee Benefit (Kathy Bates)
Send Kathy any ideas/suggestions you might have for the 2018 gift
- G. District Servis plaques (Greg Smith)
- H. Increase in Conference Dues, WADA Dues and Vendor fees for 2018
The discussion was tabled until the January Meeting concerning the WADA Conference Dues.

Should WADA offer a Lifetime membership was discussed - no action was taken at this time

NIAAA Lifetime members are to receive an \$80 rebate check from WADA sometime after the conference as that is the cost for the NIAAA membership to WADA that is charged as part of our conference registration.

XI Google Doc - share information here.

XIII. NIAAA Conference - December 9-12 Phoenix

President PSB will share out the contact information that was collected with those who have indicated that they are going

ED Greg Smith shared that we will not have a hospitality suite this year at the conference

XIII. Other

The information for the District AD's of the year needs to get to the President in a more timely fashion - it is presently taking way too long - into the late fall for some. This really puts the video production team under the gun to get the videos and programs done in time. It was suggested that the deadline given the selected AD's be no later than the golf outing (second week of July) to help with the process.

XIV. Adjourn @ 1:25 PM

