

WADA Executive Board Meeting Minutes
11-13-12
Empress Room, Kalahari Resort – Wisconsin Dells

Members present: Greg Smith, Mark Kryka, Bryan Yager, Brian Smith, Greg Harvey, Ray Kosey, Stephanie Hauser, Cora Dillin, Linda Olson, Jim McClowry, Peggy Seegers-Braun. Missing: Tim Collins

- I. Call to Order – any additions to the agenda (None noted)
 - a. Welcome new members – District 2 Stephanie Hauser (SPASH), District 4 Linda Olson (Freedom), and District 6 Tim Collins (Big Foot)
- II. Workshop Review
 - a. Positives: (do this again) – Several comments were shared by the group including supportive statements about the Kalahari facility, the vendor area was a hit, and the Monday night bowling event was very well received. Overall agreement that the food was very good.
 - b. Improvements: (don't do again) – Nothing noted regarding what we shouldn't do again. Multiple suggestions about improvements that included better Eastbay truck signage, water/soda should be added to the socials, need more garbage cans in multiple locations – especially the vendor area, be sure to have box lunches available for LTI classes that occur at dinner time, and bring back the WIAA Directory of Member Schools publication in some format. Room Check-in was discussed and was agreed that we should bring it to the Kalahari staff for discussion. Numerous comments were shared with WADA officers that room availability was a concern. Registration Hours – board agreed that we need to have the registration area staffed continuously during registration. Several AD's arrived and were unable to register.
 - c. Additions for 2013?
 - i. On-line registration was discussed and is being pursued for 2013.
 - ii. We need to provide for a spot on the registration form to indicate food allergies or alternate meal designation
- III. Treasurer's Report (number of attendees & vendors)
 - a. Ted Knutson was not present for the meeting but he did indicate prior to the meeting that we had 350 AD's present. Greg Harvey reported that we had 91 vendors present with 97 booths purchased.
 - b. Greg Smith will take over as Treasurer as part of his Executive Director duties. A conference financial report will be out in January.
- IV. Correspondence (Who does WADA need to thank?)
 - a. Discussion about people to thank – Bryan Yager will be sending thank you's
 - b. Greg Harvey will send vendor thank you's.
- V. Workshop Evaluations (on-line)
 - a. Review results at January board meeting – Bryan Yager will be presenting the results
- VI. NIAAA National Convention (reminders)
 - a. Agreed to cancel the hospitality suite for Saturday night but remain open on Sunday and Monday
- VII. WADA Hall of Fame (comments)
 - a. Positive comments all around in regards to the Hall of Fame. Bryan congratulated Mark Kryka for all of his work on the Hall of Fame. Discussion about the website ensued and centered on the need to update our nomination forms and that we need to have separate forms for the DSA and the Hall of Fame nominees. Bryan indicated that the website may be going to a Google Docs format which will provide better on-line opportunities as well for registration of AD's and Vendors.

VIII. Old Business

- a. Mentoring Program – Mark Kryka will become the Mentor Coordinator. Brian Smith indicated that we need to be more effective at introducing our new AD's to the mentoring program.
- b. Treasurers Position – Greg Smith will take over. Greg reported that he had secured American Family Insurance as a new corporate sponsor as well as Badger Sporting Goods which funded the Sunday afternoon social in the Vendor area. He is still in the process of negotiations with Eastbay.
- c. Information Director – We had 2 candidates. Details about a potential hire will be brought forward in January.

IX. New Business

- a. Bryan shared the meeting calendar for 2012-13 and discussed the “stacking” of WADA Board meetings with Sports Advisory Meetings. We will try this in June and evaluate it.
- b. Cora Dillin shared two documents as rough drafts: WADA Handbook and WADA Resources and Timelines

X. Meeting adjourned at 2:30 PM.