



## Wisconsin Athletic Directors Association WADA Officers Meeting Agenda

Date: March 8, 2013  
Time: 8:00 AM OFFICER MEETING- Baymont Inn Madison

Attendance: Greg Smith, Bryan Yager, Brian Smith, Greg Harvey, Ray Kosey, Stephanie Hauser, Cora Dillin, Linda Olson, Jim McClowry, Tim Collins, Peggy Seegers-Braun, Mark Kryka, Scott Lindgren

I. Any additions or corrections to the agenda

II. Board Calendar Review

Bryan detailed the calendar for 2012-13 WADA Board Meetings

Approval of January Meeting Minutes

Motion to approve – Kosey, Second –Kryka (Approved 13-0)

III. Informational Items:

A. WADA Conference Topics

- Conference Schedule Billboard (Yager)  
Bryan Y. suggested adding a conference billboard in the entry area of the Kalahari convention center. This will resemble what is done at the national conference.  
Bryan Y. will be looking into vendors for the billboard.
- WIAA Roundtable Discussions
  - o Concussion update mini session
  - o Website Mini Session (tentative)  
Brian Smith reported out that he had discussions with Deb Hauser regarding a roundtable format at the WADA conference. The WIAA seems receptive to the idea. Brian will continue to work with Deb Hauser to finalize WIAA plans for the 2013 WADA conference and their involvement with it.
- Speakers:
  - o If anyone has heard someone good that we need to get at WADA, give me the information.  
Greg Smith shared information about possible keynote speakers for the 2013 WADA Conference. Other ideas were shared by board members and will be considered.
- Banquets:
  - o DSA & HOF on Sunday night – time considerations necessitate the change
  - o WADA Awards on Monday afternoon – provides more time to honor recipients
  - o Meal Counts – Will lower them in 2013 – we gave back too many meals.  
Lowering our counts will save us money.
- Past Presidents
  - o Rooms covered for Saturday evening
  - o Location of meal will be on site in 2013
- Guest Spouse activity & Hospitality combined in one location 2013
  - The Plan = 3 bedroom lodge for the Kolpins, Nemecs & Gundersons

- Hospitality = Saturday in lodge, Sunday in Vender Area, Monday at FB / Bowling Party
  - Hospitality / Spouse – Guest room
    - Saturday – Paid
    - Sunday – Paid
    - Monday – AD’s Responsibility
- Costs covered for board members
  - o Conference Registration
  - o Now in the handbook - includes clarification of covered expenses
  - o Greg Smith will cover in more detail in his ED report
- Registration for 2013 – On-line?
  - o Greg S. is looking into the value of doing it on line. Charge per transaction ranges from 2%-4%. Most WADA members are paying for registration with a school check (about 90%). Some concern about the hassles with on-line registration and a desire to not make the on-line registration. For 2013 we will move forward with paper registration and ask members via survey about the desire to provide the option of on-line registration.
  - o District 6 & 7 Reps to coordinate with Retired Liaison
  - o Retired ADs will meet on Sunday and coordinate worker schedule
- B. Executive Director
  - Evaluation being completed by officers and president
  - Board members will receive copy of summary comments  
Bryan Y. reported out that, in his opinion, the addition of an Executive Director has been a true benefit to our organization. Institutional knowledge is critical to the organization.
- C. WADA Board Positions
  - NIAAA District 4 Nominee from Wisconsin = Jeff Sitz WLHS (he has accepted)
  - LTI Coordinator and State Certification position = Todd Sobrilsky
  - Retired AD Liaison position
    - o The officers will be discussing options. Decisions have not been finalized. Some consideration being given to having a Northern Rep and a Southern Rep. Scott L. reported that the number of golfers attending the Retired AD Golf Outing is going down each year. Some concern that the price increases, and location are keeping retired AD’s from attending.
  - Contracts & Payments
    - o ED, Information director & Vender Coordinator
    - o All have been issued and signed
    - o Job descriptions are in handbook
- D. Hall of Fame
  - Awards Chair (Dist. 5) will collect nominations (form on website)  
Information regarding this item will be included on the Spring Caucus agenda
  - Past President will chair the meeting (July)
    - o Will choose AD of the year and HOF inductees
- E. Mentorship
  - Letters to District Administrators and Principals
  - Brian Smith will create with WASB ED John Ashley to promote ADs at School Board meetings  
Mr. Ashley is very much on board with this initiative, which promotes school boards and superintendents getting their AD’s in front of their board of education.
  - Letters will be sent electronically to all school superintendents in this regard.

## IV. General Discussion

### A. Reports

- District Reps
  - o Dates of Spring Caucus  
Dates and locations of the Spring Caucus' are known. Bryan Y. recorded the dates and will forward to Linzi Gronning for addition to the WADA website.
  - o District Prizes (Dist. 1)  
Vendors want to do their own give-a-way at their booth and that may be creating extra exposure for the vendor.
  - o Scholarship Committee (Dist 2)  
Stephanie Hauser will ask Linzi G. to send out reminders to state AD's regarding scholarship deadlines.  
We need a representative from District 7 for the Scholarship Committee  
The committee is being asked to consider extending the window of delivery for the scholarship in extenuating circumstances.
  - o Handbook Revision (Dist. 3)  
Cora Dillin reported out on handbook changes and updates. New copies of the revised handbook will be distributed at the next meeting.  
Cora indicated that District 3 could be assigned additional duties without that being too significant of a burden on the representative.
  - o Attendee Benefit Gift (Dist. 4)  
Linda reported out that she has spoken with Otis Chambers about the attendee benefit.  
Suggestion was made that we work to solicit benefit ideas from all vendors. Some ideas were suggested for a benefit, which include WADA blanket, golf umbrella, the WADA glasses from the 2012 conference, logo gear.  
Suggestions for the attendee benefit will be added to the Spring Caucus agenda.
  - o Awards (Dist. 5)  
Jim M. reported that we are on schedule for awards at this point. July meeting will finalize the awards.  
Currently there are no nominees for the Andy Anderson Award.  
Jim requested that we try our best to get the years of service from all district AD's.  
DSA winners will be paid for by the school, the district, or the recipient themselves. We are starting to experience situations that are not in our financial best interests. Recipient plus two (2) guests will receive a ticket for the banquet.
  - o Agenda for Spring Caucus (Dist. 7)  
Peggy Seegers-Braun distributed a tentative caucus agenda for discussion.  
Updated agendas will be distributed to District Reps in mid-March.
- WIAA Liaison (Deb)
  - o No report at this time – Deb was in attendance at the Boys State BB Tourney
- Vender Coordinator (Greg H.)
  - o Pipe and Drape Contract
  - o Looking for assistance to monitor the entry into the Vendor Area – need to restrict access to AD's only. We will first ask retired AD's to do this. If we need further help we will ask the Kalahari to provide staff.
- LTI & State Certification (Todd)

- Greg S. reported in Todd's absence. LTI 502 will be offered at the Fall Conference.
  - The schedule of LTI classes that are offered throughout the state is posted on the WADA website.
  - Retired AD Liaison (Scott)
    - Scott thanked Greg Smith and Bryan Yager for the hospitality and kind thoughts provided to him at the National Conference when he received a national award.
    - Scott inquired about the thought of a lifetime registration for WADA. Some discussion followed.
  - Executive Director
    - Sponsorships
      - New sponsorships secured by Greg Smith from All-American and Stalker Flooring.
      - Possible sponsorship for the golf outing from Microbe-Free Solutions
    - Costs Covered for board members
    - Bylaw Update
    - Financial Report - Greg S. reported that we are in solid financial position as a result of a strong 2012 conference revenue stream.
    - Motion to approve the Treasurer's report - McClowry, 2<sup>nd</sup> by Kryka (Approved 13-0)
    - WADA will send \$100 to the family of Lance Beyer, deceased AD at Campbellsport, to be deposited into his children's scholarship fund.
- B. 5 State Exchange
- Gift Package (Blankets +)?
    - Contributions in quantities of 16 similar items would be appreciated. Items should be "Wisconsin" – themed items. All items should be forwarded to Greg Smith.
  - Introduction after Opening of general session?
    - Discussion took place regarding the procedure and content of the 5-State exchange introduction portion of the Opening General Session.
  - Round Table time for 5 State reps – looking for a good time for this.

V. Action Items

VI. Other

WADA Golf Outing – Tim Collins inquired about whether we could do something in memory of Lance Beyer at the Golf Outing.

WIAA Tournaments – Linda Olson shared a concern from District 4 that AD's attending WIAA Tournament series events that their teams are competing in should not have to be included on comp lists.

Concern expressed about inconsistency with the location of sectional basketball games. Strong sentiment that neutral sites should be provided for sectional level games.

Motion to Adjourn – Dillin, seconded by McClowry (Approved 13-0 ) 11:12 AM.