



WADA

Strategic Plan

2024 -
2028

Finance ★ Operations ★ Programs

Mission

WADA empowers and inspires members to lead in their school communities, promote education-based athletics, and provide professional growth opportunities.

Vision

WADA will be a nationally recognized innovator in education-based athletics.

Values/Purpose

- Communicate and advocate with political organizations related to education-based athletic administration.
- Diversify membership and leadership to reflect the diversity of our student-athletes statewide.
- Engage in leadership through participation in the State and National organization.
- Foster relationships with professional organizations statewide and nationally.
- Gather and disseminate data related to education-based athletics and athletic administration.
- Maintain best practices and resource documents.
- Operate the organization with fiscal responsibility.
- Promote high standards of professional ethics and integrity for the membership.
- Provide information and facilitate timely and relevant communication with members.
- Provide ongoing mentoring, networking and support for members.
- Provide opportunities for professional growth in athletic administration.
- Provide valuable service to recruit, retain, and increase membership.
- Recognize the achievements of members and constituents.