Catholic Daughters of the Americas®

To: Local, Campus, JCDA, Territorial, and State Court Regents
From: Rita Carlson, National Facebook Page Contest Chairman

Re: 2026 National Facebook Page Contest

Greetings to all Catholic Daughter Courts- ***State, Local, Campus, JCDA and Territorial***

Enclosed you will find the Contest Guidelines, Facebook Page Suggestions, Instructions for Submissions, Entry Form, and Contest Score Sheet for the 2025 National Facebook Page Contest. Please be sure to **pass along** this information to your court Facebook Page administrator as soon as possible so she knows about the contest and the guidelines.

PLEASE be sure to ***review the qualifications*.** There are so many courts that have dynamic Facebook Pages, and we want to make sure they do not get disqualified for not following the rules.

TAKE NOTE: It can be easy to copy articles, stories, poems, recipes, emojis, clip art, etc. from the web or from emails that have circulated. Since many such items don't seem to have authors listed, the assumption often gets made that these items are free to use. However, a large number of such items are ***copyright protected*** (yes, even free clip art) and it is ***illegal to use them*** without permission. Articles, stories, poetry, clip art, photographs- any created and posted work falls under copyright law. Contrary to widespread belief, there does ***not*** need to be a copyright symbol or statement present for a writing, picture, or clip art to be protected by law. It is best to assume all items are protected by copyright or trademark law and seek permission before using them. Even if you post something *without realizing* it is protected, you could be taken to court and end up paying a great deal of money. CDA insurance does NOT cover copyright infringement cases. Use of non-original material without permission is grounds for disqualification from the Catholic Daughter Facebook Page contest.

Don't have a court Facebook Page yet? Don't worry. We have a division for those with new Facebook Pages, so you won't be competing against those who have had their Facebook Page for years.

WHY NOT START A FACEBOOK PAGE TODAY!

- Draw in new members.
- Educate new members (or even long-timers) about our organization.
- Show that we are an international organization.
- Keep everyone up to date on the events and activities of your court.
- Keep members who can't be at meetings in the loop!

We have courts at every level that are dynamic, faith-filled, and loving. Let's get out there and share our story!

Approved by:
Susan Moné, National Regent

2026 NATIONAL FACEBOOK PAGE CONTEST

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To be eligible for the **2026 National Facebook Page Contest,** all entries **must be POSTMARKED ON OR BEFORE APRIL 1, 2026.** *Facebook Page entries will not be accepted for judging after the deadline.*

Local, Campus, and JCDA Courts submit entries to the State Facebook Page Chairman by March 1, 2026. The 1st place winner in each category and division will be submitted **by the State Chairman** to the National Chairman.

State and Territorial Courts submit their Facebook Page contest entries **directly** to the National Chairman.

Facebook Page will be judged on the following categories:

- Layout (appearance, neatness, spacing, and all required elements)
- Headlines (interest, appeal)
- Creativity in design (including use of clip art, pictures, humor, etc.)
- Freshness of content
- Links to appropriate sites
- Coverage (local, state & national news, projects, and activities)
- Please refer to guidelines page for specific requirements and what each site must include.

Consider the following ideas and suggestions to enhance your sites:

- Ask your Court Chaplain or District Deputies to post on your Facebook Page.
- What about asking your Regent, other court officers or chairmen to post on your Facebook Page.
- National and State Post
- Post with Pictures make your site more fun.
- Acknowledgement of members makes a Facebook Page more personal and informs other members who cannot attend meetings. (consider thank you messages, sympathy, birthdays, and special celebrations of all kinds)
- Inform members of activities coming up. They can "Save the Date." Members need to plan far ahead for some events like state and national conventions.

Just a few notes to keep in mind:

There will be 3 judges for the national Facebook Page contest**.** Judges will be from various backgrounds and not all from the same organization. The chairman or anyone related to any of the entrants may not judge.

Facebook Pages not available at the time of judging will be disqualified. Three attempts will be made.

Prizes will be awarded in each category, so let us know about your amazing Facebook Page and receive recognition for your court.

2025 National Facebook Page Contest Guidelines

Rita Carlson, National Chairman

State Regents *should* appoint a State Facebook Page Contest Chairman to oversee the contest on the state level.

All Facebook Pages are required to include the following:

(failure to include or comply with any of these elements will disqualify the entry)

1. **The CDA mission statement(in "about") and Catholic Daughters registered logo (on Title page)** *These two items identify CDA as a national organization and should be prominent.*

2. **Court name, number, and location of the court**

3. **Contact information for the Regent or the site Facebook Administrator**
   It is important to protect our officer and member information. Home addresses and phone numbers should not be listed. Please use only email addresses.

4. **Post about the Circle of Love Program**

5. **Post about Local/State/National Projects**
   All sites are to have information on local, state, and national projects. Most information is expected for the court's own projects with at least general information on the other levels of the Order.

INSTRUCTIONS FOR SUBMISSION

Local, Campus and JCDA Courts:

1) Fill out and make three (3) copies of the entry form and score sheet.
2) Attach a copy of the score sheet to each entry form. Court information at top should be filled out.
3) Send entries to your State Chairman postmarked on or before **March 1, 2026.** Ask your State Regents for State Chairman contact information.
4) State Chairman will submit ONLY 1st place winners in each category to the National Facebook Page Chairman. Be sure to include a blank scoresheet with just the top filled out. Please **do not** send a score sheet filled out by State judges.

State and Territorial Courts

- Complete three (3) copies of the entry form and score sheet if mailing USPS.
- Attach a copy of the score sheet to each entry form, with the top lines filled out.
- Entries may be sent electronically to cdandrita90@gmail.com (send entry form and score sheet) on or before **April 1, 2026**.
- Hard copies should be mailed or postmarked on or before **April 1, 2026,** to: Rita Carlson
  National Facebook Page Contest Chairman
  1306 S. 19th Street
  Ft. Dodge, Iowa 50501

Catholic Daughters of the Americas strives to embrace the principle of faith working through love in the promotion Of justice, equality and the advancement of human rights and human dignity for all.

Catholic Daughters of the Americas
2026 National Facebook Page Contest Entry Form

Court Name and Number _____

Court Location (City/State _____

Name of Regent _____

Email Address _____

Telephone Number __(_____)_____

Facebook Page Address _____

Date Facebook Page Established _____

Name of Webmaster _____Email_____

Category: (circle one) I) Local Court II) Campus Court III) JCDA Court
IV) Territorial Court V) State Court

Division: (circle one) I) New Facebook Page (less than 1-year old) II) Established Facebook Page

State Chairman Name _____

State Chairman Email Address_____

Please refer to instructions for submission on the guidelines page.

DO NOT WRITE IN THE SPACE BELOW

Date entry was received by State/National chairman_____

Facebook Page meets all requirements for a qualified entry. Yes_____ No_____
If no, please note reason for disqualification.

Catholic Daughters of the Americas

2026 National Facebook Page Contest Scoring Sheet

Court Name & Number_____ Category_____ Division_____
Facebook Page Address_____
Location_____ Regent's Name
_____

REQUIREMENTS (*section completed by State/National Chairman*)		(√)Y / N
Required	CDA Mission Statement in "about" section	
Required	CDA Registered Logo prominently displayed on home page banner	
Required	Court name, number, and location on home page banner	
Required	Regent and/or Webmaster email address in "about" session	
Required	Circle of Love Program Description in "about" section	
Required	Local CDA Projects Post	
Required	State CDA Projects Post	
Required	National CDA Projects Post	
Required	Properly completed cover sheets (3) included	
Required	Facebook Page available at the time of judging. (Three attempts will be made to access site)	
	Facebook Page has completed all requirements and is considered a QUALIFIED entry?	
MAX POINTS	**CATEGORIES (*section to be completed by judges*)**	**JUDGE'S SCORE**
20	**LAYOUT** Comments:	
15	**CREATIVITY IN DESIGN** Comments:	
15	**FRESHNESS OF CONTENT** (Up to date information, readability, variety of content) Comments:	
10	**LOCAL COVERAGE POST** (Court news, projects, and activities) Comments:	
10	**STATE COVERAGE POST**(State CDA news, projects, and activities) Comments	
10	**NATIONAL COVERAGE POST** (National CDA news, projects, and activities) Comments:	
10	**POST FROM VARIETY OF MEMBERS** Comments:	
10	**CIRCLE OF LOVE PROGRAM POST** Comments:	
100	**TOTAL POSSIBLE SCORE** **JUDGE'S TOTAL SCORE**	