



SOUTH PORTLAND ATHLETICS

Home of the Red Riots

**637 Highland Avenue
South Portland, ME 04106
767-7705**

Athletic Administrator: Todd A. Livingston, CMAA



May 1, 2021

Dear Local Business Owner,

South Portland Schools are committed to maintaining and strengthening high quality athletic programming for our students. One way we can do this is through our corporate sponsorship initiative. We hope that you will consider this opportunity to help support our student-athletes and athletic department, while having your name and logo seen by thousands of Red Riot fans.

Our sponsorship initiative provides the opportunity for businesses to be recognized at either our outdoor stadium and/or gymnasium with signs at various locations. Enclosed you will find an introductory flier with information regarding the various sponsorship levels and sign specifics, along with a contract to be completed should you be interested in supporting this initiative.

In preparation for the 2021-2022 school year, our goal is to secure contracts by August 1, 2021 in order to meet sign creation and installation deadlines which will allow the sponsorship signs to be in place at our stadium and gymnasium for the start of our fall 2021 season. Sponsorship levels and locations will be awarded on a first come first serve basis.

South Portland Schools athletic administrator Todd Livingston is available to answer any questions you may have and to assist in the coordination of this opportunity with your business. Should you have questions, please feel free to reach out to Todd at the contact information provided below.

Thank you for your consideration.

Sincerely,

Todd A. Livingston
Athletic Administrator, South Portland School Department
livingto@spsdme.org
(207) 767-7705