

South Portland Athletics Advertising Contract 2021-2022

Advertiser/Company Name:

Address:

City, State, Zip:

Contact:

Phone:

Email:

Website:

Signature:

Date:

Advertisement Options (locations filled on a first come, first served basis):

Presenting Sponsor: George Martin Field (Stadium) Scoreboard (2 signs available)
___ One Year (\$3,000) ___ Two Years (\$5,000) ___ Three Years (\$6,000)

Presenting Sponsor: George Beal Gymnasium Scoreboard (2 signs available)
___ One Year (\$3,000) ___ Two Years (\$5,000) ___ Three Years (\$6,000)

Platinum Sponsor: George Martin Field (Stadium) Bleachers (28 signs available)
___ One Year (\$2,500) ___ Two Years (\$4,200) ___ Three Years (\$5,100)

Red Sponsor: George Beal Gymnasium (20 signs available)
___ One Year (\$2,000) ___ Two Years (\$3,400) ___ Three Years (\$4,200)

White Sponsor: George Beal Gymnasium (12 signs available)
___ One Year (\$1,500) ___ Two Years (\$2,600) ___ Three Years (\$3,300)

Friends of South Portland Athletics: Martin Field & Beal Gym Entry
___ One Year (\$500) ___ Two Years (\$800) ___ Three Years (\$900)

Payment Information

Please make checks payable to: South Portland Athletics

Form and payment can be mailed to:

Todd Livingston, Athletic Administrator

South Portland High School

637 Highland Avenue

South Portland, ME 04106

Contact Information

Todd Livingston, Athletic Administrator: 207-767-7705, livingto@spsd.org

Ken Kunin, Superintendent of Schools: 207-871-0555, kuninke@spsd.org



Thank you!

Please see reverse side of this contract for more information regarding deadlines, sponsor approval, construction/installation and artwork.

1. This contract runs from August 1st through July 31st annually.
2. In order to meet installation deadlines at various locations prior to each sport season: contracts, payment and artwork must be received by **August 1st**.
3. Per school board policy KHB, the Superintendent of Schools must approve all commercial advertising opportunities and vendors.
4. Sign creation and installation is included in the price reflected on the advertising contract.
5. Upon receipt of paperwork and payment, arrangements will be made to transfer electronic logo files. Artwork proofs will be provided from the sign contractor to each sponsor.
6. Artwork: must be .EPS vector artwork, "fonts to outlines".

Sign Specifics (*see flyer for location photos*):

Presenting Sponsor - Martin Field

- 4' x 10' sign located under scoreboard.
- ACM material, full color logo.

Presenting Sponsor - Beal Gymnasium

- 8' x 20.5" sign located under scoreboard.
- Non-lit ACM material, full color logo.

Platinum Sponsor - Martin Field Bleachers

- 4' x 4' sign located on top of bleachers facing parking lot.
- ACM material, full color logo.

Red Sponsor - Beal Gymnasium

- 4' x 4' sign located on gym wall above bleachers.
- ACM material, full color logo.

White Sponsor - Beal Gymnasium

- 2' x 2' sign located next to scoreboard in gymnasium.
- ACM material, full color logo.

Friends of South Portland Athletics

- 4" x 23.5" signs attached to sandwich board sign.
- Signs must be white background with logo colors to be negotiated.
- Corroplast material.