

MASMS is an organization of professionals responsible for school facilities, helping members keep pace with today's demands and efficiently manage school facilities.

MASMS provides many opportunities for you to promote your business to this group.

Five Chapters | Business members are invited to attend MASMS Chapter Meetings.

- ♦ **Northern Chapter meetings are held in Brainerd and Grand Rapids.**
- ♦ **Metro Chapter meetings are held in Minneapolis.**
- ♦ **Southern Chapter meetings rotate locations in the southern part of the state.**
- ♦ **Northwest Chapter meetings are held in Thief River Falls.**
- ♦ **Western Chapter meetings are held in Fergus Falls.**

State Meetings | MASMS holds two state meetings per year, in January and May.

Custodial Days

MASMS holds custodial day events each June. An opportunity to spend time with custodial, maintenance and grounds staff with a vendor showcase to exhibit materials and products.

Yearly Conference

As a member, in fall you are invited to exhibit at the largest gathering of MN school facility managers.

Marketing that is Part of Your Membership

MASMS Directory Yellow Page Advertising | 3 Free Listings Per Company

The yellow page section lists Business Members by specialty in a printed & online directory.

The directory is a vital communication tool our members use throughout the year. The printed directory is published and distributed to all members. The yellow page section lists business members by specialty. The on-line directory is available to all members on the MASMS website, www.masms.org and the yellow pages link to your website!

Additional Marketing Opportunities

Directory Display Ad | Provides exposure for an entire year in the MASMS Directory.

Newsletter Advertising | The newsletter is published each month.

Web Banner Ad and Web Link Advertising | Banner ads rotate on the MASMS web site. Ad images include your logo or text, and links to your web site.

Speaker Bureau Opportunities | The Speaker's Bureau is a list of Business Members who are interested in speaking at MASMS Meetings. MASMS members rely on the expertise of our Business Members for information. This is a great way to share knowledge and establish yourself as an expert in your field.

Membership year runs from July 1, 2022 to June 30, 2023

To become a member fill out following forms and return to the MASMS Office by June 30, 2022.

Instructions: Fill in the following pages by moving from field to field with tab or your mouse. You may save it and email it to ruth@masms.org OR print it, fill it out manually, scan it and email it to ruth@masms.org OR print/copy it and snail mail it to the MASMS office.

We sincerely thank you for your continued support and look forward to having you as a member!

We hope to see you at the MASMS conference in fall!

Watch for conference registration forms in mid-July.

MASMS 2022-2023 Business Membership Form

The MASMS membership year runs from July 1st, 2022 to June 30th, 2023

Company:

Address:

City/State/Zip:

Business Type:

Membership Fees: Membership is \$210 for each company representative.
To be included in our annual printed membership directory you must be a MASMS member.

Please complete in full and include fee per member.

Member Name

Phone Number

FEE:

Address (if different from above)

Cell Phone Number (Optional)

City | State | Zip

Email

Member Name

Phone Number

FEE:

Address (if different from above)

Cell Phone Number (Optional)

City | State | Zip

Email

Member Name

Phone Number

FEE:

Address (if different from above)

Cell Phone Number (Optional)

City | State | Zip

Email

Member Name

Phone Number

FEE:

Address (if different from above)

Cell Phone Number (Optional)

City | State | Zip

Email

Member Name

Phone Number

FEE:

Address (if different from above)

Cell Phone Number (Optional)

City | State | Zip

Email

Member Name

Phone Number

FEE:

Address (if different from above)

Cell Phone Number (Optional)

City | State | Zip

Email

***Please attach additional sheets for additional memberships
or contact the MASMS office to add more.***

Total Membership Fees:

Scholarship Fund Contribution

*MASMS awards scholarships to Minnesota students each year through the generous contributions of our members.
All scholarship fund contributions are recognized in the newsletter & at the conference.
All contributions are greatly appreciated.*

Total Scholarship Fund Contribution:

Please fill out the next pages for your FREE yellow page listings, and order additional marketing opportunities.

Business Name:

MASMS Business Marketing Opportunities 2022-2023 | Five opportunities to promote your business.

- #1 | Directory Yellow Page Advertising - 3 FREE Listings
- #2 | Directory Display Advertising
- #3 | MASMS Newsletter Ads
- #4 | Web Banner Ad and Web Link
- #5 | MASMS Speaker/Presenter Opportunities - No Fee, Part of your Membership

#1 Directory Yellow Page Advertising - 3 FREE Listings! The MASMS Directory is a vital tool and resource for our members.

It is published and distributed to all members each fall. The yellow page section lists business members by specialty.

- All business members receive three free yellow page listings, and a business listing in the directory.
- Additional yellow page listings may be purchased at \$10 per category.

Please select your three free listings, and any additional listings you would like to purchase.**If you do not see a listing that you would like, just enter the title for the category and we will add it to our list!**

Access Control Hardware/Software Accessibility	Facility Master Planning	Mechanical Construction	Tracking
Acoustical Panels/Ceilings	Fall Protection	Mechanical Engineering	Trip Hazard Repair
Aerial Lifts	FCC Licensing	Mechanical Materials/Services	Truck Accessories
Aerial Lift/Forklift Training Aerial Work Platforms	Fertilizer	Metal Detectors	Two Way Radio
Apparel	Filters	Metal Fabrication and Installation	Two Way Radio Batteries
Architecture	Fire & Safety	Metal Roofs	Turf & Tree Care
Asbestos Abatement	Fire Alarms	Mold Cleanup	Upholstery
Asphalt Repair	Fire Doors Inspections	Mold Mitigation/Remediation	Utility
Athletic Equipment	Fire Damage Cleanup	Monitoring	Vandalism, Bio Hazard & Crime Scene Cleanup
Athletic Equipment Maintenance	Fire Extinguishers	Moving	Ventilation Units
Athletic Field Design	Fire Sprinkler System	Mowing Equipment	Vape Sensing
Athletic Field Maintenance	Fire System Inspections	Natural Gas	Video Surveillance
Athletic Flooring	Fixed Audience Seating	Natural Gas Utility	Vinyl Tile
Auditorium Seating	Floor Coatings	Operable Partitions	Vacuuming
Banners	Floor Coverings	Operations Management Software	Wall Padding
Basketball Court Surfacing	Floor Graphics	Outdoor Furnishings	Warehouse Equipment
Basketball Repair	Floor Polishing	Outdoor Waste Containers	Water
Bathroom Fixtures	Floor Repair	Overhead Doors	Water & Mold Mitigation
Benchmarking	Floor Safety	Packing Totes/Crates	Water Damage Cleanup
Bleacher Maintenance	Floor Treatments	Painting/Painters	Water Heaters
Bleachers	Flooring	Paging Systems	Water Proofing
Boiler Room Supplies	Flooring - Removal & Prep	Parking Lot Maintenance	Water Proofing Consultant
Building Automation Systems Burners, Coolers, Towers	Flooring- Epoxy	Partitions	Water Softeners
Buyer's Guide	Flooring-Polymer	Pavement Assessment	Water Testing
Cafeteria Seating/Planning	Food Service Equipment	Paying Services	Water Treatment, Chemicals
Camera Systems	Forklifts	Playground Equipment	Welding
Carpet	Fume Extraction	Playground Maintenance	Welding Fume Collection
Carpet Cleaning	Furniture	Playground Safety	Windows
Carpet Removal & Prep	Furniture Design/Layout	Playground Site Furnishings	Window Assessments
Carpet Tile	General Contracting	Playground Surfacing	Window Cleaning
Casework	Glycol	Plumbing	Window Stain Removal
Ceiling Cleaning	GPS	Poly Protection	Window Tinting
Ceramic Tile	Graphics	Pool Equipment	Window Treatments
Chalk/Marker Boards	Grass Seed, Erosion Control	Pool Service	Wood Shop Dust Collection
Civil Engineering	Green Organic Roofs	Press Boxes	
Civil/Structural Design	Green Products	Pressure Washing	
Cleaning Equipment/Services	Grounds Maintenance	Pumps	
Cleaning Supplies	Gym Equipment	Rebates	
Clocks/Clock Systems	Gym Floors	Radon License	
Clock Repair	Gym Inspections	Rafter Cleaning	
Coiling Doors	Hand Care Products	Recreation Maintenance	
Combustible Dust Removal	Hand Hygiene	Recycling	
Commissioning/Recommissioning	Hand Sanitizer	Refrigeration, Air Conditioning	
Communication Equipment	Hand Wash	Rentals	
Compressors	Hardware	Resilient Flooring	
Concrete Construction	Health & Safety	Restoration	
Concrete Repair/Saving	Health & Safety Consulting	RFID Asset Tracking	
Concrete Staining & Sealing	Heat Transfer, Boilers	Risk Management	
Concrete Terrazzo Polishing Construction	Hood Cleaning	Roof Consultant	
Management Construction Mgmt/Owner's Rep	HVAC	Roofing	
Construction Materials/Service Testing	HVAC Cleaning	Safety & Health Supplies	
Construction Networking Events	HVAC Design Consultants	Security	
Consulting/Training	HVAC/Duct Cleaning	Security & Fire Consulting	
Contractor	HVAC Sheetmetal, Plumbing	Security Equipment	
Controls	Ice Melt	Shade	
Cooperative Purchasing Solutions	Identification	Sheet Metal	
COVID-19 Products/Temp Sensing	Indoor Air Quality	Sheet Vinyl	
Data Center	Infrastructure Repair	Sewer Service	
Design	Insulation Material/Services Interior Demo	Shipping & Receiving	
Device Repair	Interior Design	Signs	
Disinfection/Sanitization	Joint Sealants	Site Planning	
Doors/Hardware/Entrances	Laboratory	Smoke Curtain Inspection/Repair	
Drain Cleaning	Land Surveying	Smoke & Odor Mitigation	
Eco Friendly Products	Landscape Supplies	Social Distance Barriers	
Electrical	Laundry & Distribution Products	Stage Equipment & Curtains	
Electrical Engineering/Elevated Dust Removal	LEED-ED	Stage Rigging, Inspections, Service & Repair	
Elevator New /Modernization	Legionella Control	Stainless Counters, Cabinets & Hoods	
Elevator Service/Repair	Lighting	Steam Traps	
Emergency Communication	Lighting Management	Storage	
Emergency Fire & Water Restoration Services	Lockers	Stormwater Management	
Energy	Lunchroom Tables	Sustainable Design	
Energy Analysis	Maintenance Application	Temperature Control	
Energy Efficiency/Savings	Maintenance & Operations Supply (MRO)	Terrazzo & Stone Resurfacing Polishing	
Energy Management	Management of Archived Building Drawings	Theatrical Equipment	
Engineering	Management of Construction Documents	Thermal/Ultrasonic Imaging	
Environmental	Manufacturer's Representative	Tile & Grout Restoration	
Equipment Repair	Marketing	Toilet Partitions	
Exterior Wall Assessments	Masonry Restoration	Towels, Bath & Facial Tissue	
Facial Recognition	Mats, Flooring	Track Surfacing	
Facilities Management		Tracking	
Facility Assessment 5 & 10 Year Plans			
Facility Mapping			

Yellow page listings will be on the MASMS web site and printed in the annual directory.

Please list your 3 FREE listings here:

Each listing will be linked to your web page. Please enter your web page address here to link your listings to.

**List additional categories here.
Each additional category is \$10.**

Total number of additional categories:

Total for extra yellow page listings:

Business Name:

#2 Directory Display Advertising - Highlight your company in the MASMS directory.

Display advertising in the MASMS annual directory provides your company with exposure for an entire year.

- The directory is in black and white.
- Electronic artwork should be in PDF or JPEG format. (JPEG will provide a crisper looking ad).
- **Artwork must be received by August 15, 2022**
- Advertising space is limited and space is reserved as orders are received.
- All attempts will be made to give your advertisement appropriate placement.
- **Select Ad Size:**

Full Page (7" x 9 1/2") | \$200 Per Ad

Email new artwork:

Use artwork from last year:

of Full Page Ads | Enter "1":

Total Cost of Full Page Ads:

Half Page (7" x 4 1/2" or 3 1/4" x 9 1/2") | \$125 Per Ad

Email new artwork:

Use artwork from last year:

of Half Page Ads | Enter "1":

Total Cost of Half Page Ads:

Quarter Page (3 1/4" x 4 1/2") | \$75 Per Ad

Email new artwork:

Use artwork from last year:

of Quarter Page Ads | Enter "1":

Total Cost of Quarter Page Ads:

Total Cost of Directory Display Ads:**#3 MASMS Newsletter Ads | Highlight your company up to six times per year!**

- The MASMS newsletter is published 12 times per year (cycle runs from October to July each year).
- Electronic artwork should be in PDF or JPEG format. (JPEG will provide a crisper looking ad).
- **Artwork should be in full color.**
- **Artwork must be received by the 20th of the month prior to issue month.**
- Newsletter is distributed to all members electronically and is posted on the MASMS website.
- Advertising space is limited and space is reserved as orders are received.
- Limit of 6 ads per company per year.
- Prices are PER ISSUE.

Select the issue month (up to six months) by entering the quantity of "1"

Half Page Ads (7" x 4 1/2" or 3 1/4" x 9 1/2") | \$145 PER ISSUE

October 2022

November 2022

December 2022

January 2023

February 2023

March 2023

April 2023

May 2023

June 2023

July 2023

August 2023

September 2023

Total Cost of Half Page Ads:**Quarter Page Ads (3 1/4" x 4 1/2") | \$95 PER ISSUE**

October 2022

November 2022

December 2022

January 2023

February 2023

March 2023

April 2023

May 2023

June 2023

July 2023

August 2023

September 2023

Total Cost of Quarter Page Ads:**Total Cost of Newsletter Ads:**

*Business Name:***#4 MASMS Web Banner Ad & Web Link**

- Banner ads rotate on the MASMS web site.
- Ad images can include your logo or text, and will link to your web site.
- **The size is 323 pixels wide x 147 pixels high, and need to be in GIF or JPEG format.**
- **File needs to be emailed to the MASMS office by September 15, 2022.**
- **Ad runs from October 2022 through September 2023.**

Web Banner Ad | \$195

Number of web banner ads:

Total Cost of Web Banner Ads:

Web address to link to:

#5 MASMS Speaker/Presenter Opportunities | No Fee | Part of Your Membership

The MASMS Speaker's Bureau is a list of Business Members who are interested in speaking at MASMS chapter meetings. MASMS Educational Members rely on the expertise of our Business Members for information.

If you are selected to present at a chapter meeting you have 30-50 minutes to provide an educational presentation, it cannot be a sales presentation. You may provide a 60 second introduction of yourself and your product/service.

This is a great way to share your knowledge and establish yourself as an expert in your field. We appreciate this service to the association.

Please indicate the presenter name and presentation title.

Presenter Name:

Presentation Title:

Recap of MASMS Memberships and Marketing Fees:

Membership Fees

Scholarship Fund Contribution

Additional Directory Yellow Page Listings

Directory Display Ads

Newsletter Ads

Web Banner

Total of MASMS Memberships and Marketing Fees Due:**Payment Information**

Select Payment Method:

If paying by check make checks payable to MASMS.

Provide information if payment by credit card:

Credit Card #:

Exp. Date:

Save this form and email OR print and mail it to the MASMS Office

Email: ruth@masms.org | Address: MASMS, 600 4th Street North, Cold Spring, MN 56320

Questions? Just call the MASMS office at (320) 685-4585