Sports Biz Careers

(formerly Sports Biz Camps)

**Our mission:** *Changing the lives of underrepresented high school and college students through the sports business*

**How do we bring that mission to life?**

Fully funded programs connecting sports industry professionals directly to high school and college students. Professionals share their pathways, and advice and help these students navigate challenging transitions from high school to college, and college to career.

* College Readiness programs support high school students with increased awareness of careers in sports and support towards making an informed college decision.
* Career Readiness programs support college students by building their social capital and connecting them to careers.

**2023 Impact:**

* 642 high school and college students served
  + 78% of students identified as underrepresented
* 500+ industry professionals from 150 different organizations volunteered
* $144k provided in college scholarships or paid internships to participating students

**Our Impact (Since 2019)**

* 1,200+ high school and college students have participated in programs
* 130+ students have enrolled in ongoing development programs
* 50+ high school alumni currently enrolled in college
* 40+ college alumni presently working in the sports & entertainment industry
* $230k+ in college scholarships/paid internships to participating students

**Our Supporters:**

Sports Biz Careers has attracted support from 500+ individual donors and raised more than $1,200,000 since 2019. Additionally, many sports organizations have made financial contributions, including Truist, On Location, Keurig Dr. Pepper, NASCAR, BODYARMOR, Fox Sports, Octagon Sports & Entertainment, Cast Iron Media, and Navigate Research. We’ve also been awarded grants from the Charlotte Foundation, Wells Fargo Championship (PGA), and Foundation for the Carolinas.

[Link to Board of Directors](https://www.sportsbizcareers.org/team)

**In the Media:**

* [**Sports Biz Careers featured during Thanksgiving Day match (Nov. 25 2023)**](https://youtu.be/DS_cPTU_SiA)
* [**SBJ Feature - Charlotte Sports Business Fellowship,**](https://drive.google.com/file/d/1654M5GuXaD1lF0xN7TxDUFtDE2vYXKkN/view?usp=sharing) **Student Features (Aug. 14 2023)**
* [**NASCAR names “Institution of the Year” during Drive for Diversity Awards (Feb. 2023)**](https://youtu.be/laOj7qOmCs0)
* [**Sports Biz Camps featured during B1G 10 Championship Game (Dec. 22)**](https://youtu.be/jp5qGMrZA_A)
* [**SBJ Feature – Difference Maker Sports Fellowship**](https://drive.google.com/file/d/1gaAsWMiD2JUtxEYlvJcEAgSUfFoRdGde/view?usp=sharing)**, Student Features (Sept. 22 2022)**
* [**SBJ Feature – Charlotte group launches sports Fellowship (May 22)**](https://www.sportsbusinessjournal.com/Journal/Issues/2022/04/04/Forum/FORUM.aspx?ana=mk_sbj_jo_emjo)

**(Additional program recaps available on Page 2)**

**Our Work**

**College Readiness for high school students:**

* 2023 Career Exploration Camps Recaps
  + [New York Recap](https://youtu.be/d96xNXYlFvo)
  + [Charlotte Recap](https://youtu.be/vgAYqkhimEw)
  + [Washington, DC Recap](https://youtu.be/vJyA_sY3Zc4)
* [2023 Sports Biz Seminar w/ Charlotte Mecklenburg Schools](https://www.youtube.com/watch?v=mdFtXghrEZs)
* [2022 Recap and Thank you](https://www.youtube.com/watch?v=8e58aYkF91E)
* [2021: Sports + Social Mobility](https://www.youtube.com/watch?v=HFEn9dzmF4g&t=3s)
* [2021 #SBiz CLT presented by OrthoCarolina](https://youtu.be/w6tEBbvE_I4)
* [2020 Virtual Career Exploration Camp (VIDEO)](https://www.youtube.com/watch?v=XCs6AdE4DmA&t=19s)
* [2019 In-Person Camp (VIDEO)](https://www.youtube.com/watch?v=OxdqDfrkVvU&t=6s)
* [College Prep Convos (YouTube)](https://www.youtube.com/watch?v=ZalygCTs5Js)

Career Exploration Camp Overview:

Career Exploration Camps provide the 1st step to a career in sports for any high school student who loves sports, and is curious to learn how they can turn that passion into a career, AT NO COST TO ATTEND.

Students meet and interact with local sports industry professionals across multiple career pathways including sports marketing, sports stats & analytics, sports media, sports agency, and more. Students will also visit local stadiums and arenas behind the scenes of the sports business. There’s also programming around college-readiness and personal/professional development, such as a LinkedIn Profile, Networking 101, and College-Admissions Speakers connecting with parents/guardians.

**Career Readiness for college students:**

* [2023 Charlotte Sports Business Fellowship](https://youtu.be/U0wHRMLRROw)
* [2023 Hiring Insights Expo presented by MKTG Sport + Entertainment (Recap)](https://drive.google.com/file/d/1895c5tMtZWz0gUGRFt19F0pQ7WGlyoYR/view?usp=sharing)
* [2023 Navigate Fellowship -- Testimonial from Madison Roman](https://nvgt.com/blog/fellowship-spotlight-madison-roman/)
* 2023 SBC In The Office Series ([NYC](https://www.canva.com/design/DAFerkn8pM8/tH4iQUyp8_PGiqH2P5Yebw/watch?utm_content=DAFerkn8pM8&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink), [MKTG](https://youtu.be/XEX7hhx5egQ), [Octagon](https://youtu.be/LnzNtpS2ECI))
* [2023 Get Ahead Before Graduation presented by ESPN (Recap)](https://drive.google.com/file/d/1aCKZHBXKk8Iux4qY5nUuxKOkx9CeJ6lw/view?usp=sharing)
* [2022 Charlotte Difference Makers Sports Fellowship](https://www.youtube.com/watch?v=Gv_maEKgIsQ)
* [Octagon Accelerator Program (Recap)](https://www.canva.com/design/DAEotWtL3Z4/6F8gdDxt3FCXNMGXDU-UYw/view)
* [Navigate Accelerator Toolkit -- Testimonial from John Bonney, SBC + NVGT Fellow](https://nvgt.com/blog/fellowship-spotlight-john-bonney/)
* [‘Get ahead before graduation’ presented by CSM Sport & Entertainment](https://www.canva.com/design/DAEstl9-hvo/XI3nhKu_JgH1Mg44kQqQFg/view)

*Sports Biz Careers is a 501(c)(3) organization based in Charlotte, NC that started in 2019. Our* ***EIN # is 84-1937587****. Our mission is to change the lives of underrepresented high school and college students through the sports business.* [*www.sportsbizcareers.org*](http://www.sportsbizcareers.org)