

# **BALLANTYNE RIDGE HIGH SCHOOL**

**2024 - 2025  
Sponsorship  
Opportunities**



# **BALLANTYNE RIDGE HIGH SCHOOL**

**Thank you for your interest in supporting Ballantyne Ridge High School. Our vision is a holistic approach for financially supporting our students and staff. Money that is given to support Ballantyne Ridge will be distributed equally amongst all of our students and the programs that they participate in (unless specifically designated by the donor or sponsor). We know that certain activities typically get more funds than others and we want all students to benefit from those funds. We look forward to partnering with you and thank you again for your support.**



# **BALLANTYNE RIDGE HIGH SCHOOL**

## By the Numbers:

School Enrollment (2024-25) - 1600

Project enrollment in 3 years - 3000

BRHS Stadium - Capacity: 4000

- Will host over 100 events including 6 varsity football games

BRHS Gym - Capacity: 1500

- Will host over 75 events

BRHS Baseball & Softball Fields -

Capacity for both: 520

- Will host over 25 events

Theater - Capacity: 675

- Will host over 35 event

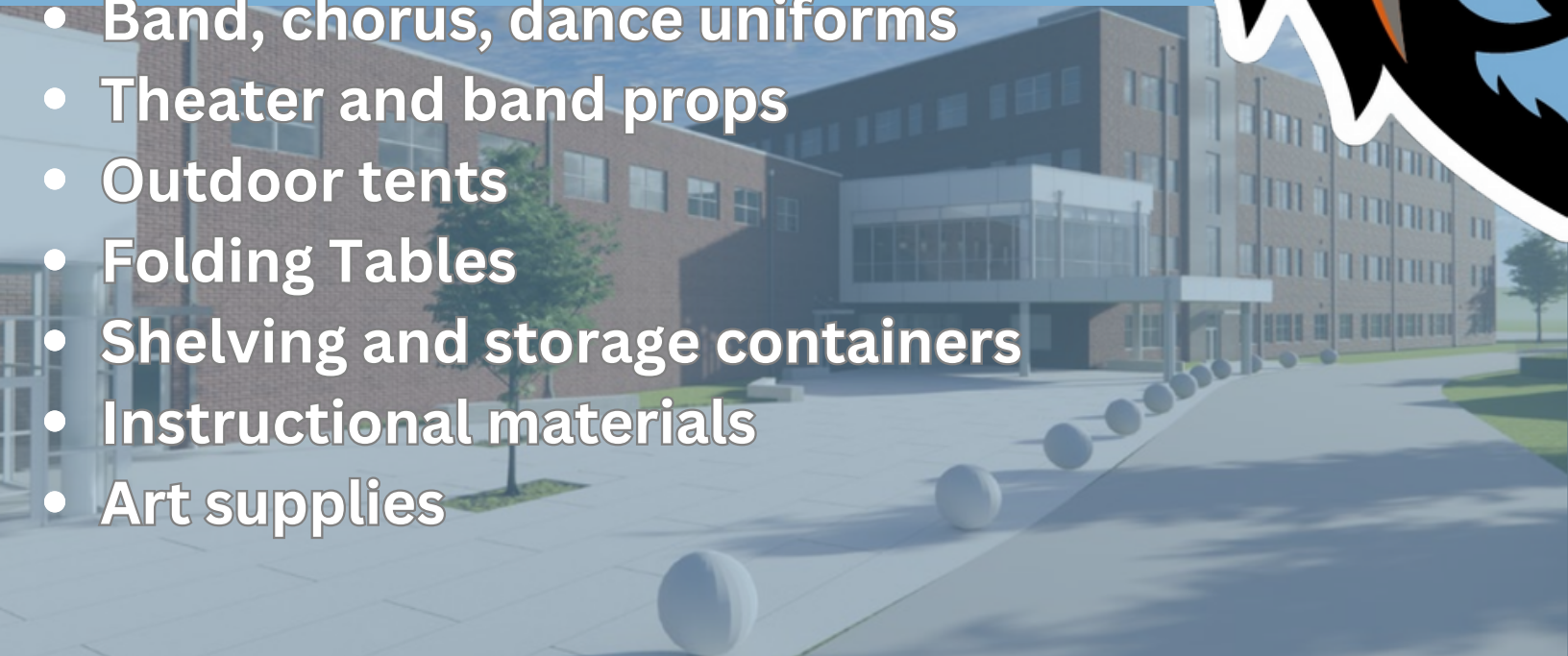




# Opening of School Needs

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- Student in Need Support
  - Basic Necessities
  - School Supplies/PE Uniform
- Teacher & Staff Support
  - Classroom Supplies
  - Professional Development
- AED
- theater tech building tools (saws, drills, hammers, general building supplies, etc...)
- ice machine for stadium training room
- Theater Costumes
- Band, chorus, dance uniforms
- Theater and band props
- Outdoor tents
- Folding Tables
- Shelving and storage containers
- Instructional materials
- Art supplies



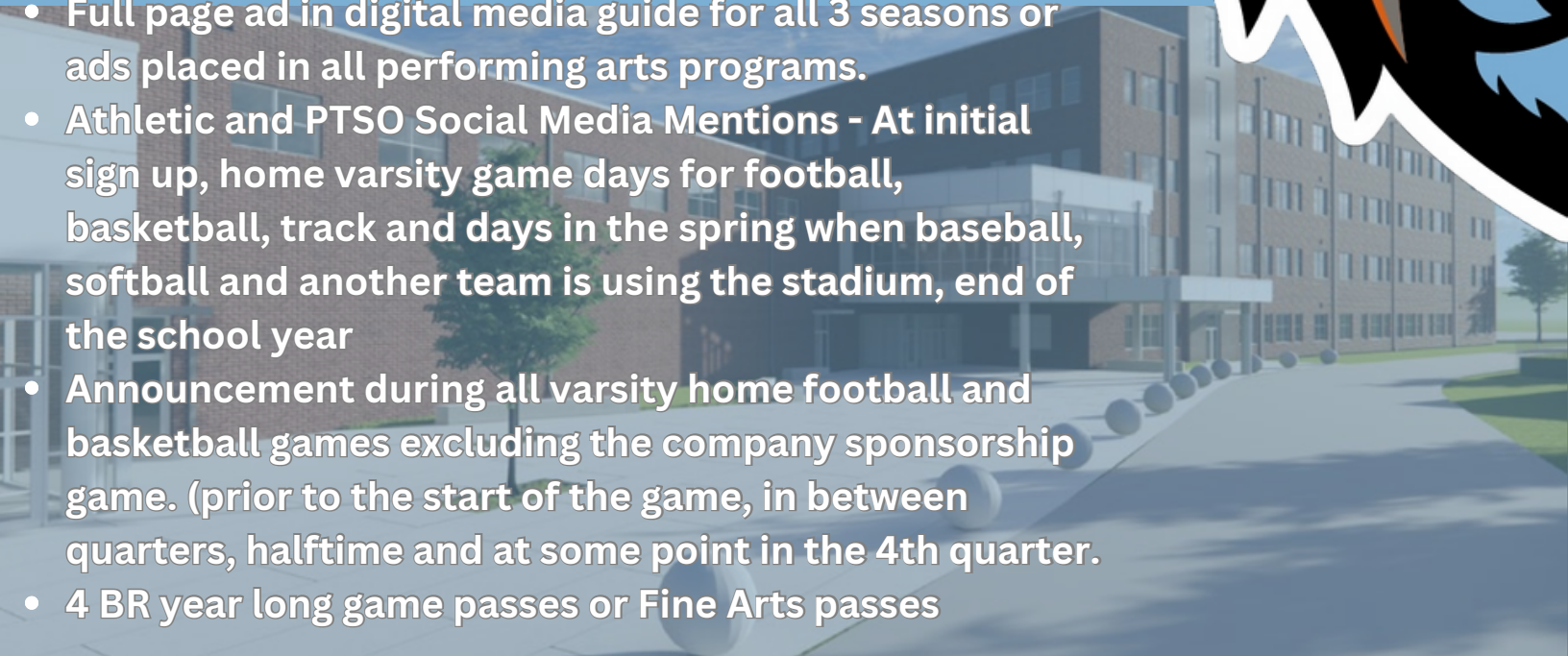


# The Alpha Wolf Sponsorship Level

## \$20,000

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- Full wall signage on the side of the shed/concession building in the stadium that faces the entrance (3 locations available - first come first serve in space closest to entrance)
- The company will be recognized as the sponsor of at least 1 home football game. This will include a company announcement for every first down the home team gets along with general announcements throughout the game.
- 3' X 6' Signage in the stadium and gymnasium (or theater)
- Logo on all athletic windscreens ex: around stadium, outfields of baseball & softball fields (3+ places on all screen)
- Logo included in every weekly athletic and PTSO bi-weekly bulletin
- Logo on athletic and PTSO websites, Hudl, NFHS network.
- Full page ad in digital media guide for all 3 seasons or ads placed in all performing arts programs.
- Athletic and PTSO Social Media Mentions - At initial sign up, home varsity game days for football, basketball, track and days in the spring when baseball, softball and another team is using the stadium, end of the school year
- Announcement during all varsity home football and basketball games excluding the company sponsorship game. (prior to the start of the game, in between quarters, halftime and at some point in the 4th quarter.
- 4 BR year long game passes or Fine Arts passes

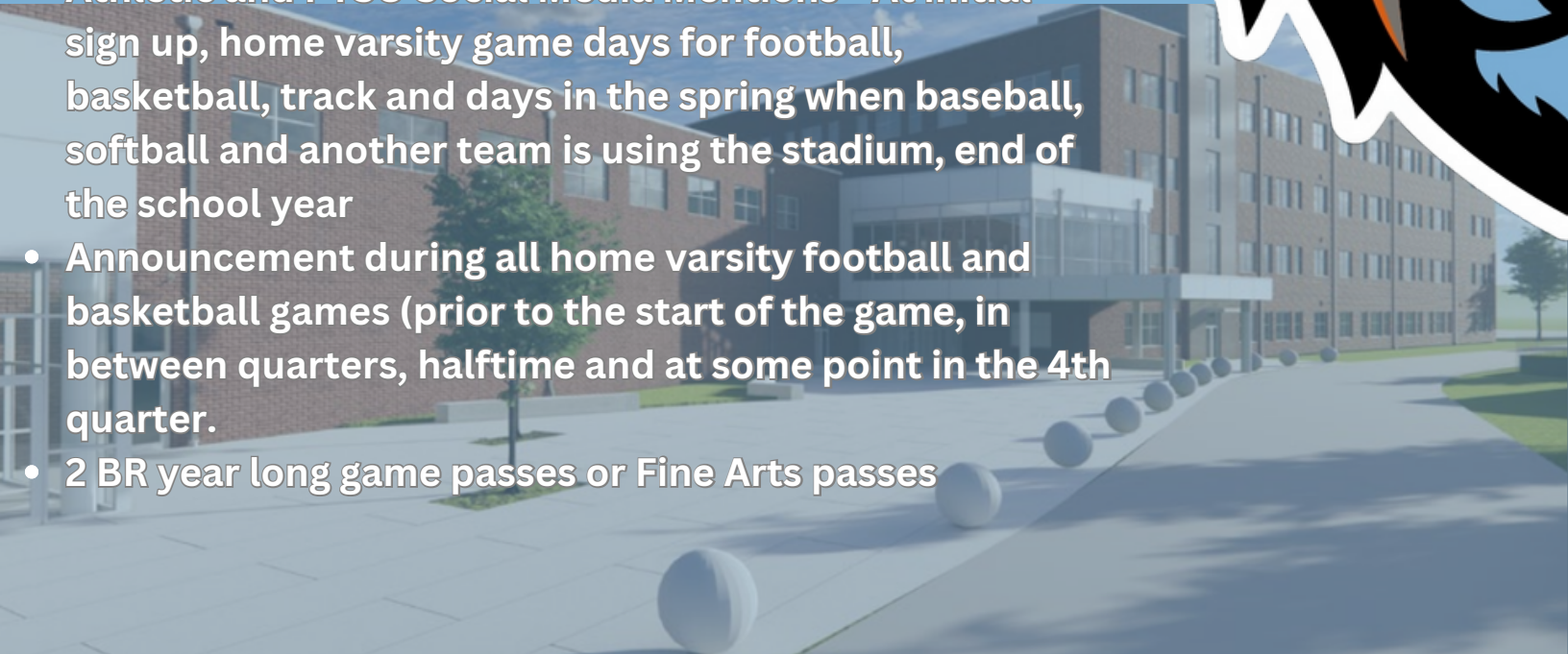


# The Beta Wolf Sponsorship Level

## \$15,000

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- Have a choice of 1 of the following options:
  - Sponsorship logo on carpool tags for student and staff parking
  - Sponsorship logo on the light pole banners in 1 of our 3 parking lots or the road leading to the school
  - Sponsorship logo in all athletic venue bathroom stalls and over urinals
- 3' X 6' Signage in the stadium and gymnasium (or theater)
- Logo on all athletic windscreens ex: around stadium, outfields of baseball & softball fields (3+ places on all screen)
- Logo included in every weekly athletic and PTSO bi-weekly bulletin
- Logo on athletic and PTSO websites, Hudl, NFHS network.
- Full page ad in digital media guide for all 3 seasons or ads placed in all performing arts programs.
- Athletic and PTSO Social Media Mentions - At initial sign up, home varsity game days for football, basketball, track and days in the spring when baseball, softball and another team is using the stadium, end of the school year
- Announcement during all home varsity football and basketball games (prior to the start of the game, in between quarters, halftime and at some point in the 4th quarter.
- 2 BR year long game passes or Fine Arts passes



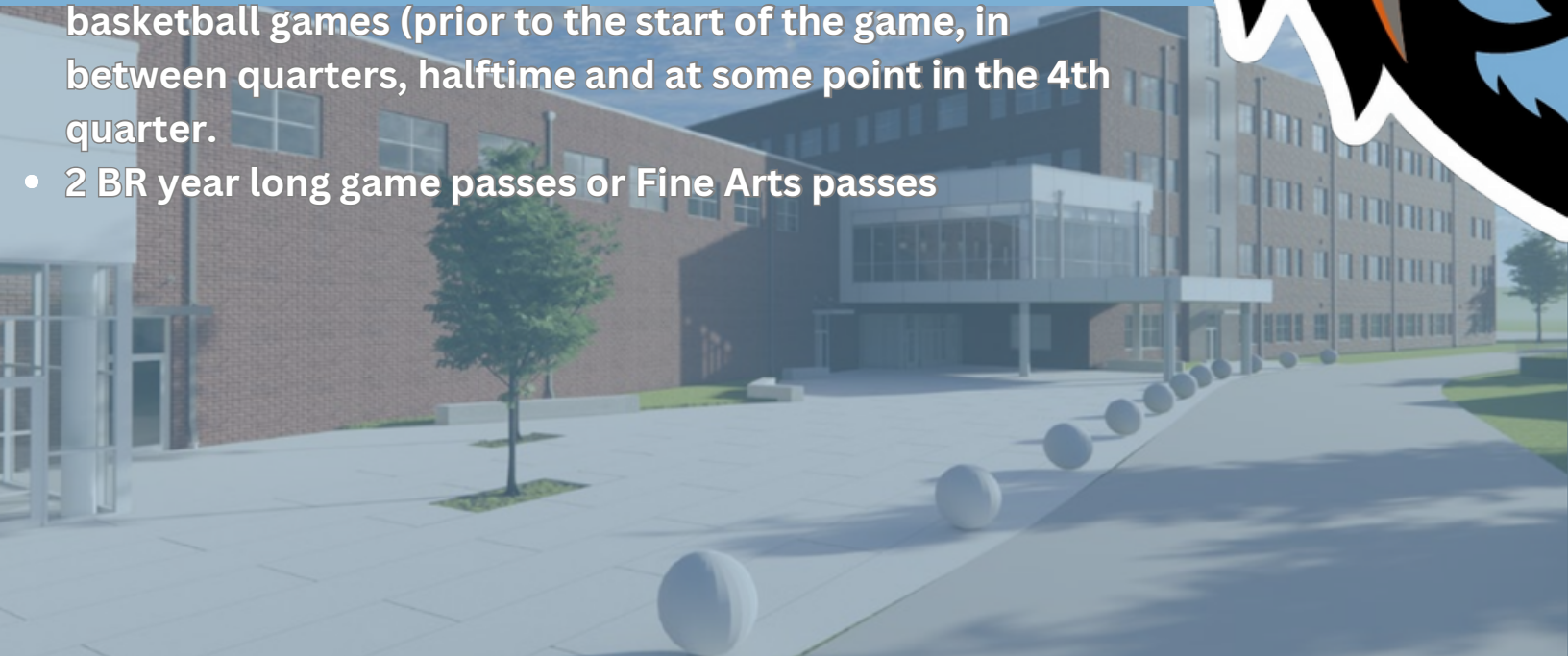


# The Zeta Wolf Sponsorship Level

## \$10,000

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- 3' X 6' Signage on fence facing road
- 3' X 6' Signage in the stadium and gymnasium (or theater)
- Logo on all athletic windscreens ex: around stadium, outfields of baseball & softball fields (3+ locations on all windscreens)
- Logo included in every weekly athletic and PTSO bi-weekly bulletin
- Logo on athletic and PTSO websites, Hudl, NFHS network.
- Full page ad in digital media guide for all 3 seasons or ads placed in all performing arts programs.
- Athletic and PTSO Social Media Mentions - At initial sign up, home varsity game days for football, basketball, track and days in the spring when baseball, softball and another team is using the stadium, end of the school year
- Announcement during all home varsity football and basketball games (prior to the start of the game, in between quarters, halftime and at some point in the 4th quarter.
- 2 BR year long game passes or Fine Arts passes





# The Epsilon Wolf Sponsorship Level

## \$5,000

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- 3' X 6' Signage on fence facing road
- 3' X 6' Signage in the stadium, gymnasium or theater (additional \$500 for each location)
- 2 logo images on stadium, baseball and softball field windscreen.
- Logo included in every weekly athletic and PTSO bi-weekly bulletin
- Full page ad in digital media guide for all 3 seasons or ads placed in all performing arts programs.
- Athletic and PTSO Social Media Mentions - At initial sign up, end of the school year, home varsity game days for football and either all home basketball games or track and days in the spring when baseball, softball and another team are using the stadium.
- Announcements during all home varsity football and basketball games (During halftime)
- 2 BR year long game passes or Fine Arts passes



# The Delta Wolf Sponsorship Level

## \$3000

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- 3' X 6' Signage on fence close to entrance to school
- 3' X 6' Signage in the stadium, gymnasium or theater (additional \$500 for each location)
- 2 logo images on stadium, baseball and softball field windscreen.
- Logo included in every weekly athletic and PTSO bi-weekly bulletin
- ½ page ad in digital media guide for all 3 seasons or business card size ad in all performing arts programs
- Athletic and PTSO Social Media Mentions - At initial sign up, end of the school year, and home varsity game days for football or all home basketball games.
- Announcements during all home varsity football and basketball games (During halftime)





# The Wolf Pack Sponsorship Level

## \$1000

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- 3' X 6' Signage in the stadium, gymnasium or theater (additional \$500 for each location)
- 1 logo image on stadium, baseball and softball field windscreen.
- Logo included in every weekly athletic and PTSO bi-weekly bulletin
- Athletic and PTSO Social Media Mentions - At initial sign up, end of the school year, and home game days for varsity football or all home basketball games.
- Announcements during all home varsity football or basketball games (During halftime)





# Support the Den Sponsorship Level

## \$500

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- 3' X 6' Signage in the stadium, gymnasium or theater (additional \$500 for each location)
- Logo included in every weekly athletic and PTSO bi-weekly bulletin
- Athletic and PTSO Social Media Mentions - At initial sign up and end of the school year.

**Please contact us if you would like to look at other sponsorship opportunities.**

[partnerships@brhswolves.com](mailto:partnerships@brhswolves.com)

