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# W.I.N.

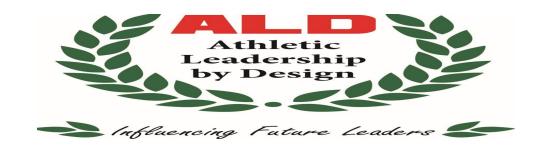
# Working Intelligently to Navigate: Empowering Athletic Leaders in Middle and High School Athletics



# **Workshop Purpose:**

To enhance the leadership capabilities of athletic directors and coaches by promoting intelligent strategies for effective decision-making, communication, and program development through the W.I.N. framework:

Working Intelligently to Navigate.



Objective: To define and explore the W.I.N. framework as it applies to athletic leadership.

# **Key Points:**

- W Working: Emphasizes diligence, teamwork, and commitment.
- I Intelligently: Focus on smart strategies, informed decisions, and emotional intelligence.
- N Navigate: Emphasizes adaptability, goal-setting, and strategic planning.



# "W.I.N. Moments"

Share a personal coaching win and what made it successful.



# Leadership in Athletics

Objective: Build leadership awareness and strategies for effective influence and inspiration.

# Key Topics:

- Vision-driven leadership vs. reactive leadership
- Building culture: Modeling respect, discipline, and accountability
- Effective communication with athletes, parents, and administration



#### Scenario Discussion:

"You are the Head Coach" - Responding to real-life leadership dilemmas in a group.

Quote: "Leadership is not about being in charge. It's about taking care of those in your charge." — Simon Sinek



# Logic and Reasoning in Coaching Apply logic and reasoning to daily decision-making in athletics. Key Topics:

- Balancing emotion with fact in decision-making
  - Managing parent/player conflicts with reason
    - Building evidence-based practice routines



# Strategic Navigation & Intelligent Planning

Objective: Use intelligent planning and adaptable strategies to build sustainable, winning programs.

# Key Topics:

- Developing long-term and short-term goals for programs
- Emergency planning and program continuity
- Handling adversity and team setbacks with resilience
- Build a "Season Strategy Map" Create a roadmap for coaching success from pre-season to post-season.



# To solidify W.I.N. principles into daily coaching habits. Key Takeaways:

• Leadership grounded in service and example

• Intelligent choices rooted in logic, not emotion

Navigational strategies for long-term success



# THAT'S MY TIME, AND I THANK YOU FOR YOURS!

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