

2023-24 WIAA STAFF ASSIGNMENTS

Mick Hoffman	MH	Executive Director
Cindy Adsit	CA	Assistant Executive Director - Compliance
Andy Barnes	AB	Assistant Executive Director - Operations
Jeneé James	JJ	Assistant Executive Director - Education and Special Programs
Justin Kesterson	JK	Assistant Executive Director – Eligibility and Technology
Leah Francis	LF	Chief Financial Officer
Sean Bessette	SB	Communications Director
Andy Knapp	AK	Director of Marketing
Peter Ho	PH	Membership and Billing Coordinator
Bryn Langrock	BL	Marketing Coordinator
Nick Mendro	NM	Content Development Specialist
Ty Savely	TS	Facility and Production Coordinator
Avé Trebilcock	AT	Eligibility Coordinator
Natalie Wallace	NW	Administrative Assistant

PROJECTS/SERVICES/ACTIVITIES

Academic Achievement: JK/	Insurance: LF/MH
Allocations: AB/JK	Investigations: MH/CA
Amendments: CA/MH	Job Postings: NW/PH
Athlete of the Week: /AK	Just Play Fair!/Sportsmanship: JK/MH
Awards/Trophies: CA/AB	LEAP Committee: AK/
AWSP Liaison: MH	Legal Issues: MH/LF
Baseball: CA/AB	Legislative Liaison: MH
Basketball: AB/CA	Media Relations: SB/MH
Billing: PH/LF	Medical Aspects: JK/
Board Policy: MH/CA	Membership: JK/PH/LF
Bowling: JJ/AB	Middle Schools: JK/CA
Calendar: CA/NW	Music: JJ/CA
Cheerleading: CA/JK	MyWIAA: BL/PH
Classifications: AB/JK/MH	Officials Liaison: JK/MH
Coaches School: JJ/MH	Online Rules Clinics: AB
Coaches Education/Standards: JK/JJ	Publications: SB/MH
College Coalition: MH/CA	RPI: CA/AB
Combined/Co-op Programs: JK/NW	Scholastic Cup: JJ/AR
Contracts: MH/LF/AB	School Directory: SB/PH/BL
Corporate Partners: AK/MH	Smart Choices: AK/SB
Cross Country: JK/AB	Soccer: JJ/JK
Dance/Drill: CA/	Social Media: AK/SB/BL
Debate (Forensics): JJ/AB	Softball: JJ/ CA
District Directors: MH/NW	Souvenir Merchandise/Vendors: AK/LF/MH
Diversity/Equity/Inclusion (DEI): MH/JK	Stunt/Lift Certification: CA/PH/NM
Drama: JJ/	Swimming & Diving: AB/CA
Ejections/Conduct Reports: AB/CA	Technology: JJ/AK
Eligibility: JK/JJ	Tennis: AB/CA
Enrollment Forms: PH/JK	Track & Field: JK/AB
Esports: JK/MH	Violations: CA/JK
Event Sanction/Approval: CA/AB	Volleyball: CA/
Executive Board: MH/CA/NW	Unified Sports: JJ/JK
Fall Workshops: AB/JK	WASA Liaison: MH
Fiscal Management: LF/MH/AB	Website: AK/CJ/BL
Football: AB/JK	WIAA/WOA Review Committee: JK/MH
Gender Diversity: JK/JJ	Women in Sport: JJ/CA
Golf: AB/	Wrestling: JK/CA
Gymnastics: CA/JK	WSCA: AB/MH
Hall of Fame: JJ/	WSSAAA Liaison: JK/MH
Handbook Interpretations: CA/AB	WSSDA Liaison: MH
Human Resources: LF/MH	