

Section 3 NEWSLETTER

February
2024



NIAAA Membership Database Transition

Feb. 29, 2024



FINALFORMS



NIAAA
@NIAAA9100

As we prepare to move our membership database to @FinalForms, our website will be offline starting tomorrow, February 21 through February 29. If you have any questions, please reach out to info@niaaa.org.

11:50 AM · Feb 20, 2024 · 1,049 Views

2024 Section Dues \$200/state

2024 STATE CONFERENCES

Alabama: 2024 TBA

Florida: May 3-6, 2024 in Kissimmee, Florida at the Lake Buena Vista South Embassy Suites

Georgia: March 8-11, 2024 in Athens, GA at the Classic Center-Hyatt Hotel

Louisiana: July 16-18, 2024 in Baton Rouge, LA—Crowne Plaza

Mississippi: January 17-19, 2024 at the IP Casino in Biloxi, MS

North Carolina: March 17-19, 2024 in Asheville, NC Renaissance Hotel

South Carolina: March 9-13, 2024 in Charleston at the Marriott

Tennessee: April 12-15, 2024 in Knoxville, Tennessee at the Crowne Plaza Hotel

LTC Webinar Schedule - 2024

Spring 2024 6:00-10:00p ET	Summer 2024 1:00-5:00p ET	Fall 2024 6:00-10:00p ET
LTC 706 – February 26	LTC 799 – July 15	LTC 799 – October 21
LTC 511 – February 27	LTC 700 – July 16	LTC 716 – October 22
LTC 627 – February 28	LTC 617 – July 17	LTC 705 – October 23
LTC 790 – February 29	LTC 701 – July 18	LTC 790 – October 24
LTC 631 – March 4	LTC 726 – July 22	LTC 638 – October 28
LTC 601 – March 5	LTC 633 – July 23	LTC 719 – October 29
LTC 717 – March 7	LTC 707 – July 24	LTC 712 – October 30
LTC 716 – March 11	LTC 626 – July 25	LTC 628 – November 4
LTC 704 – March 12	LTC 715 – July 29	LTC 608 – November 5
LTC 638 – March 13	LTC 707 – July 30	LTC 706 – November 6
LTC 608 – March 14	LTC 723 – July 31	LTC 704 – November 7
LTC 603 – March 18		
LTC 628 – March 19		
LTC 799 – March 20		
LTC 709 – March 21		



Minutes Winter Meeting 2023

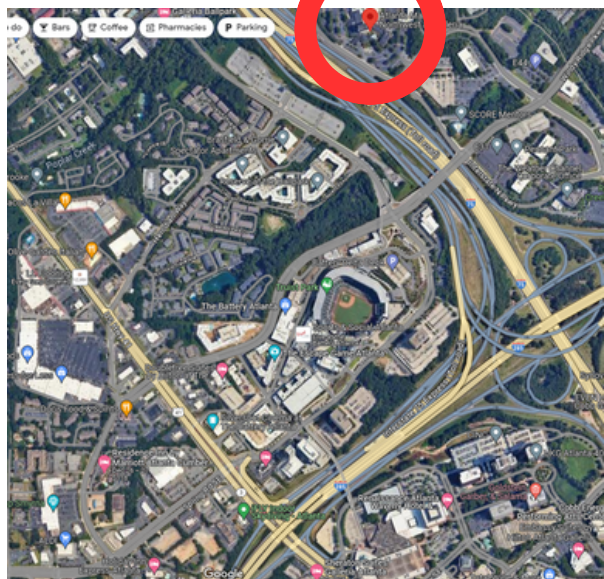
SECTION 3 SPRING MEETING



May 17-19, 2024

Atlanta Marriott Northwest at Galleria

100 Interstate North Pkwy
Atlanta, GA 30339



ROOM RATE -- \$149/NIGHT

Click the Link below to reserve your room.

[Book your group rate for Southern Region Athletic Directors Conference](#)

Tentative Schedule

Friday, May 17, 2024

1:00-5:00...LTI Class 618

6:00...Possible Guest Speaker/Dinner

Saturday, May 18, 2024

7:30-11:30...LTI Class 621

11:30-1:30...Lunch on your own

1:30-5:00...Section 3 Meeting

6:00 ...Braves Game (compliments of GoFan)

Sunday, May 19, 2024

8:00-8:30...SportsYou Presentation

8:30-10:30...Section 3 Meeting conclusion**

****Bring State Raffle Items for Sunday Morning**

55th National Athletic Directors Conference



Date & Location

Austin Convention Center | Austin, Texas
December 13-17, 2024

Future Conference Dates

2025

December 12-16, 2025
Tampa, Florida
Tampa Convention Center

2026

December 11-15, 2026
Phoenix, Arizona
Phoenix Convention Center

2027

December 10-14, 2027
Kansas City, Missouri
Kansas City Convention Center

Join **NIAAA Section 3 Membership**
with your unique access code below.

AL, FL, GA, LA, MS, NC, SC, TN

UYWL-PBSG



NIAAA VOLUNTEER COMMITTEES

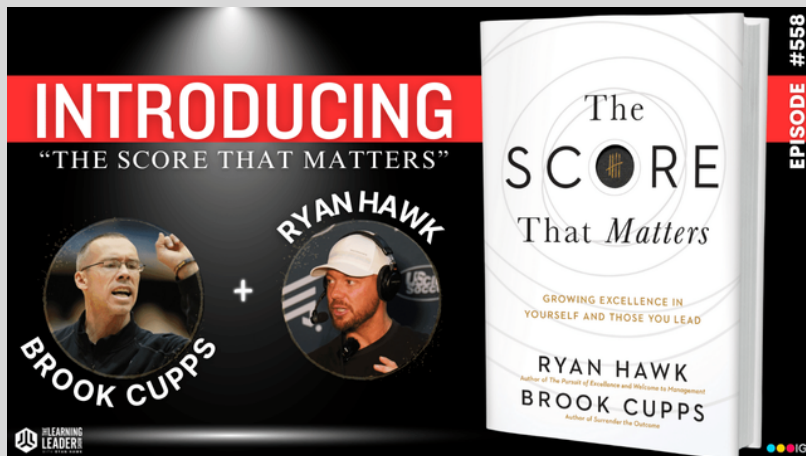
submit application

The NIAAA organization structure includes numerous committees that manage many of the tasks of the organization. NIAAA members may serve the organization as a member of one of these committees. At each summer board of directors meeting, persons are selected from a pool and invited to serve on a committee. The committee pool includes those who have forwarded a completed committee application to the NIAAA Secretary or to the NIAAA office. All committee applications remain in the committee pool for three years.

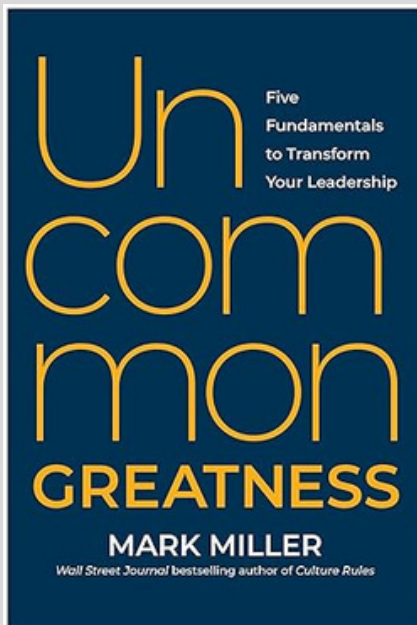
Sect. 3 Board Rep. Goals ('23-'25)

- 1) Attend each state conference within Section 3 at least once
- 2) Support each state in their efforts to have increasing membership
- 3) Establish a sustainable 'organization' where our section operates as a collective professional body within the NIAAA both financially and professionally
- 4) Increase communication of NIAAA news to the Section 3 states
- 5) Share NIAAA good practices with the GADA and other state associations to help move the state organizations forward

VIDEO/PODCAST of the MONTH:



BOOK of the MONTH:



UNCOMMON GREATNESS

By: Mark Miller

QUOTE of the MONTH:

"Success is uncommon, therefore not to be enjoyed by the common man. I'm looking for uncommon people."

-Cal Stoll, Tony Dungy's coach at the University of Minnesota



2024 GADA CONFERENCE

March 8-11, 2024 | Athens, GA



Friday, March 8, 2024

- 12:00-1:00 Membership Registration
- 12:00-1:00 GADA Board Meeting
- 1:00-5:00 LTC Session #1: LTC 790
- 1:00-3:30 UGA Tour
- 2:00-5:30 Membership Registration & AD Photo Headshot (CADY Studios)
- 2:00-4:30 Exhibitor Registration & Setup
- 5:00-5:30 Hall of Fame Reception
- 5:30-6:30 Hall of Fame Ceremony presented by Vital Signs Wall of Fame
- 6:30-7:50 Membership Registration & AD Photo Headshot (CADY Studios)
- 7:00-8:30 Exhibitor Registration & Setup
- 7:00 Social-GACA (Hyatt Rooftop)



Saturday, March 9, 2024

- 7:30-10:00 Membership Registration & AD Photo Headshot (CADY Studios)
- 7:30 Exhibit Hall Opens
- 8:00-12:00 LTC Session #2: LTC 504 & LTC 717
- 7:30-9:30 Coffee and Donut Social
- 8:00-9:45 Conference Gift Pickup (Outside Exhibit Hall)
- Workshop #1
- 10:00-11:00 A. Implementation of Girls Flag Football
B. Creating an Athletic Department Handbook
- Workshop #2
- 11:15-12:15 C. Emergency Preparedness-Are You Prepared?
D. QPA Process
- 12:30-3:00 Spouse Activity-Tour the Botanical Gardens (covered by spouse registration)
- 2:15-3:15 CAA Exam Review Session
- 3:00-5:30 Membership Registration
- 3:30-4:30 Ice Cream Social with Vendors presented by PlayOn Sports
- 4:00-4:30 Conference Gift Pickup (Outside Exhibit Hall)
- 4:30 Passport Cards-Signed by All Vendors- (2) \$500 giveaways
Due to GADA booth b/w 7:30-4:40--Name Badge should be scanned--Drawings during Opening Session
- 4:30 Exhibit Hall Closes
- 4:15-4:45 New AD/Attendee Orientation
- 4:45-5:30 Conference Welcome Reception
- 5:30-6:00 Opening Session-Welcome
- 6:00-6:45 Opening Session-Keynote Speaker-Mark Leinweaver
- 6:45-7:45 Opening Session-Vendor Introductions/Giveaways
- 8:00 Social-Riddell



Sunday, March 10, 2024

- 8:00-10:00 Membership Registration
- 8:00-12:00 LTC Session #3: LTC 510
- 9:00-9:50 Talking & Trading: Concussion Mgmt. (Northside Hospital)
- 10:00-10:50 Talking & Trading: Heat & Humidity Guidelines (Athens Piedmont Regional)
- Workshop #3
- 9:30-10:30 E. DEIB in Athletics
F. Hosting Memorable Media Days & Award Ceremonies
- Workshop #4
- 10:45-11:45 G. Navigating the Middle School AD Triade
H. SEL & Mental Health in Athletics
- 12:00-1:00 Commissioner Reports (GHSA, GIAA, GAPPS)
- 1:00-3:00 CAA Exam (must apply/pay through NIAAA)
- Workshop #5
- 1:00-2:00 I. Path to Certification
J. Preparing for Difficult Conversations
- 1:00-5:00 LTC Session #3: LTC 700
- 1:00-1:50 Talking & Trading: Flag Football (Atlanta Falcons)
- 2:00-2:50 Talking & Trading: Coaching (Positive Coaching Alliance)
- 3:00-3:50 Talking & Trading: How To Amplify Your Athletic Dept (PlayOn Sports)
- Workshop #6
- 2:15-3:15 K. Safety Planning-Event Management
L. Evaluations
- Workshop #7
- 3:30-4:30 M. New ADs Year in Review
N. Conducting Coaching Interviews-Beyond the Xs & Os
- 5:00-7:00 Cornhole Tournament presented by Shuma Sports
- 7:30 Social-BSN (The Classic Center Atrium)



Monday, March 11, 2024

- 7:30-11:30 LTC Session #4: LTC 508 & LTC 710
- 11:00-11:45 Membership Registration
- 11:45-12:45 Awards Lunch
- Keynote Speaker-Jayne Pendergast (Life University Director of Athletics)
- 12:45-1:30 Regions Bank Awards Ceremony
- 1:30-2:10 Closing General Session
- 2:30-3:30 Legal Year in Review
- 4:00-4:45 Conference Committee Review
- 5:00 Board Meeting/Dinner



2024 Spring Conference
March 9-13, 2024
Working Draft of Agenda
Updated 1/26/2024

Friday – March 8

Conference Chair and Vendor Coordinator meet with Hotel Staff **TBD**

Saturday - March 9

1:00-5:00pm: Two Leadership Training Course Offerings. Deadline for sign-up in February
 Offering 1: 611 Concepts and Strategies for Fundraising and Booster Clubs(Koz, Joe, Roger)**Blue Topaz**
 Offering 2: 704 Coach Centered Educational Athletics(Cody) **Yellow Topaz**
 3:00 pm SCAAA Board members not teaching LTC, meet to Stuff Packets **Opal**

Sunday - March 10

8:00 – Noon:
 Offering 1: 628 Mental Health and Wellness of Student Athlete(Nance) **Blue Topaz**
 Offering 2: 706 Coaching Coaches to be Leaders (Roger/Carlos) **Yellow Topaz**

Middle school LTI's

8:00 - Noon:
 Offering 3: 700 Principles and Philosophies of a Developmentally Appropriate MS (Freddy) **Opal 1**
 2:00-6:00
 Offering 4: 701 (Leadership and Administration of Middle School Athletic Personnel (Freddy) **Opal 1**

8:30-11am Hall of Fame Attendees check-in for ID Badge **Promenade (1st Floor)**
 11:00am Gathering for Hall of Fame Inductees (light refreshments) **Promenade (1st Floor)**
 11:30am Hall of Fame Photographs (Carolina Sports) **Opal 2**
 1:00-3:00pm Hall of Fame Banquet (\$50.00/ticket) **Crystal Ballroom**
 4:00 -5:00pm **CAA STUDY SESSION - Cave** **Yellow Topaz**
 5:30 - untimed **CAA Exam (Must have NIAAAA Approval and bring laptop) - Nance** **Yellow Topaz**
 4:00-6:00 pm Registration (Sponsors - FinalForms/AMP and HomeTown Ticketing) **Promenade (2- Floor)**
 4:00-4:30 pm First Year Attendees (Mentor Committee) **Opal 2**
 4:30-5:00 pm Women AD Roundtable (Sarah Hayes and Michelle Yeater) **Opal 2**
 4:00-8:00 pm Vendor Set-up (David Byrd) **Crystal Promenade & Ballroom ABC**

Monday – March 11 (SCAAA Day)

7:30-8:30 am FCA Breakfast **Emerald 2&3**
 8:00-5:00 pm Registration Open (Jodie Linn, FF/AMP, HTT) **Crystal Ballroom Promenade (2- Floor)**
 8:00-5:30 pm Visit Vendors when you can! (David Byrd) **Crystal Promenade & Ballroom ABC (2- Floor)**
 9:00 am **SCAAA Business Meeting** **Crystal Ballroom DEF**
 ● Welcome and opening remarks: Bill Warren, SCAAA President
 ● Vendor Introductions (David Byrd)
 9:15 am **Platinum Sponsor Presentation** (David Byrd)
 9:35 am **Keynote Speaker - Steve Robinson, CMAA: NCADA**
 10:15-11:00 am **Committee Reports:**
 ● Finance – Jerry Linn
 ● Spring Conference – Jerry Linn
 ● Professional Development/Certification/Section 3 – Carlos Cave/Darryl Nance/Joe Quigley
 ● Hall of Fame, Scholarship – Joe Quigley
 ● Vendors/Sponsorship – David Byrd
 ● Awards – Roger Dixon
 ● Mentoring – Robert Mustar
 ● Marketing/Publications – Thomas Fredrickson
 ● Carlisle Cup – Mike Barnes **Crystal Ballroom DEF**

11:00 –1:30

- Visit Vendor (Bingo Cards)
- Lunch on your own
- Region Meetings in any meeting room available

2024 Spring Conf workshop subjects:

1:45 – 2:30 pm	Workshops Session 1, (Breakout rooms) Max 80/room	
1.	Principal/Admin “Do You Know What You are Signing” Workshop (Bill)	Opal 1
2.	Middle School Workshop (Freddy)	Opal 2
3.	Professional Development to Lead Your Staff (Joe M., Nance)	Blue Topaz
4.	Share Your Best Fundraiser (Jack, Cahill)	Yellow Topaz
2:35 – 3:20pm	Workshop Session 2,(Breakout rooms) Max 80/room	
1.	Principal/Admin School/Athletics Shared Vision (Knight)	Opal 1
2.	Branding your Athletic Department (Freddy)	Opal 2
3.	Transfers (Cody)	Blue Topaz
4.	Event Management / Security Checklist (Steve R./Carlos)	Yellow Topaz
3:30 - 4:30 pm	District AD’s Meeting	Opal 2
3:30 - 4:30 pm	Ice Cream Social with Vendors	
3:30 - 5:00 pm	Hot topic discussions (Moderated by SCAAA Board Members)	Crystal DEF
	Sponsor Presentation	
	1. Fan Management for Games	
	2. Principal/Admin Shared Vision	
	3. Game Media Guidelines	
	4. Importance of Professional Development for ADs	
	5. The Role of AD and Guidance Department with NCAA Clearinghouse	
5:00 – 6:00 pm	Door Prizes and Happy Hour, sponsored by VNN (Tickets required, rSchoolToday/VNN Booth) (David Byrd)	Vendor Area/Promenade

Tuesday – March 12 (South Carolina High School League Day)

7:30-8:30 am	Classification Presidents/SCHSL Breakfast (SCHSL, SCAAA)	Emerald 1
7:30-9:30 am	Continental Breakfast w/Vendors (final door prize drawings), David Byrd	Vendor Area
9:35-9:55 am	Platinum Sponsor Presentations	Crystal DEF
10:00-10:45 am	General Session – High School League Report	Crystal DEF
10:45-11:20 am	Old Region Meetings SCHSL	Crystal DEF
11:35-12:25 am	New Realignment Region Meetings/SCHSL	
	1A-Opal 2A-Crystal E 3A-Crystal D 4A-Topaz 5A-Crystal F	
12:30-2:00 pm	Conference Lunch - Sponsor Presentation (1pm)	Emerald Ballroom
2:00-3:00 pm	Old Classification Meetings/SCHSL:	
	1A-Opal 2A-Crystal E 3A-Crystal D 4A-Topaz 5A-Crystal F	
3:00-5:00 pm	New Classification Meetings/SCHSL:	
	1A-Opal 2A-Crystal E 3A-Crystal D 4A-Topaz 5A-Crystal F	

Wednesday – March 13

8:00-9:30 am	SCAAA Awards Presentations (Registered Attendees are free, \$25.00 for guests)	Crystal DEF
10:00-11:30 am	South Carolina High School League’s Legislative Assembly	Emerald Ballroom

2024 NCADA State Conference Agenda			Meeting Space	Presenter/Instructor	Facilitator
Date	Time	Function	Setup/Space		
Fri. 3/15	1:30 pm - 6:30 pm	BOD Meeting (PreCon at 1:00)	Cherokee	Colin Fegeley, President	
Sat. 3/16	7:30 am-10:00 am	BOD Meeting and Hospitality SUite	Cherokee	Colin Fegeley, President	
Sat. 3/16	9:00 am - 1:00 pm	LeADership Training Course (502)	Swannanoa	Rusty Lee, CAA	
Sat. 3/16	9:00 am - 1:00 pm	LeADership Training Course (504)	Victoria	Chris Rhoener, CMAA	
Sat. 3/16	9:00 am - 1:00 pm	LeADership Training Course (619)	Alexander	Mike Dunphy, CAA	
Sat. 3/16	1:30 pm - 5:30 pm	LeADership Training Course (503)	Swannanoa	Masanori Toguchi, CMAA	
Sat. 3/16	1:30 pm - 5:30 pm	LeADership Training Course (506)	Victoria	Chris Rhoener, CMAA	
Sat. 3/16	1:30 pm - 5:30 pm	LeADership Training Course (700)	Alexander	Bobby Hill, CMAA, NFI	
Sat. 3/16	12:30 pm -3:30 pm	Early Setup for Vendors and Partners	Grand Ballroom and Pre Function		Vernon Aldridge
Sat. 3/16	3:30 pm - 6:00 pm	Early Registration	Grand Ballroom		Fred McDaniel
Sat. 3/16	7:00 pm- 11:00 pm	Welcome to the Mountains Reception Sponsored by HomeTown Ticketing	Renaissance Patio	Colin Fegeley, President	
Sun. 3/17	9:00 am- 9:30 am	Breakfast with the Vendors	GBR - Grand Ballroom		Vernon Aldridge
Sun. 3/17	9:00 am- 12:00 pm	Registration Setup	GBR - Grand Ballroom		Fred McDaniel
Sun. 3/17	9:00 am -12:00 pm	Exhibit Setup	GBR - Grand Ballroom		Fred McDaniel
Sun. 3/17	10:00 am - 11:00 am	New AD/First Time Attendee	Windsor Ballroom	Steve Robinson, Secretary	Brian Knab
Sun. 3/17	10:30 am-2:30 pm	LeADership Training Course (726)	Swannanoa	Chris Satterfield, CMAA	
Sun. 3/17	10:30 am-2:30 pm	LeADership Training Course (510)	Alexander	Chris Rhoener, CMAA	
Sun. 3/17	10:30 am-2:30 pm	LeADership Training Course (701)	Victoria	Kelly Lewis, CMAA	
Sun. 3/17	11:00 am -12:30 pm	Talking and Trading	Windsor Ballroom	Greg Grantham, CMAA	
Sun. 3/17	11:00 AM	Exhibit Hall Opens	Grand Ballroom and Pre Function		Vernon Aldridge
Sun. 3/17	11:00 AM	Conference Registration Opens	Grand Ballroom		Fred McDaniel
Sun. 3/17	12:30 PM	Vendor Drawings	Grand Ballroom		Fred McDaniel
Sun. 3/18	2:20 PM	Vendors Drawings	Grand Ballroom		Fred McDaniel
Sun. 3/17	2:45 pm - 3:20 pm	Workshop - Social Media	Windsor Ballroom		Colin Fegeley
Sun. 3/17	3:00 PM	Spouses Meet and Greet	Paparazzi		Rhonda Turner
Sun. 3/17	3:00-4:45	Scholarship Committee	Eagle	Leslie Reeves	
Sun. 3/17	3:25 pm - 4:00 pm	Workshop - Digital Applications (FanX)	Windsor Ballroom		
Sun. 3/17	4:00 PM	CAA Review Session	Swannanoa	Bobby Hill, CMAA	
Sun. 3/17	4:45 PM	Vendor Drawings	Grand Ballroom		Vernon Aldridge
Sun. 3/17	5:00 pm - 6:00pm	Opening General Session Sponsored by Gipper	Asheville Community Theatre	Rich Barton, NIAAA	
Sun. 3/17	6:30 pm-9:00pm	St. Patrick's Day Reception and Casino Night Sponsored by Snap! Mobile -FanX	Top of the Plaza	Colin Fegeley, President	
Mon. 3/18	7:30 am - 10:00 am	Registration	Registration Table GBR		Fred McDaniel
Mon. 3/18	7:30 am -10:30 am	Exhibit Hall Open	Grand Ballroom and Pre Function		Vernon Aldridge
Mon. 3/18	7:30 am - 8:00 am	Continental Breakfast with Vendors	Grand Ballroom		Vernon Aldridge
Mon. 3/18	8:00 am -12:00 pm	LeADership Training Course (721)	Swannanoa	Darryl Nance, CMAA NFI	
Mon. 3/18	8:30 AM	Vendor Drawings	Grand Ballroom		Vernon Aldridge
Mon. 3/18	8:40 am - 9:30 am	2nd General Session:Safety First, Championships Next: A Roadmap for Athletic Directors Sponsored by Landtek	Windsor Ballroom	David Harlowe, The Sports Management Group	
Mon. 3/18	9:15 AM	Spouses Outing	Front Foyer		Rhonda Turner
Mon. 3/18	9:35 AM	Vendor Drawings	Grand Ballroom		Vernon Aldridge
Mon. 3/18	9:50 am - 10:20 am	Natural and Synthetic Turf Construction and Maintenance	Windsor Ballroom	Craig Sampsell, CSFM	Kelly Lewis
Mon. 3/18	10:30 AM	Final Vendor Drawings	Grand Ballroom		Vernon Aldridge
Mon. 3/18	10:45am -11:30 am	Concurrent Workshops Session One			
		Appropriate Handling of Funds in Athletics	Windsor Ballroom	Rod Whitesell and James Mountford	
		Fostering Relationships with your Middle Schools	Alexander	Shane Zimmerman, Chris Howell, Jason Adams	
		Creating Female Leaders Through Participation in Athletics	Victoria	Ericia Turner	
Mon. 3/18	11:45 - 12:30 pm	Concurrent Workshops Session Two			
		Creating a Brand for your Athletic Program	Windsor Ballroom	Brian Knab, Rob Weindenburner	
		Developing Student Leaders	Alexander	Travis Seese	
		The Ins-and-Outs of Being an Athletic Director	Victoria	Brad Hinson and Chris Satterfield	
Mon. 3/18	12:45 pm - 2:15 pm	NCADA Awards Luncheon	Grand Ballroom	Colin Fegeley, President	
Mon. 3/18	2:20 PM	Group Picture at Packs Square	Packs Square Beside Renaissance	Lifetouch	
Mon. 3/18	2:40 pm - 3:30 pm	Concurrent Workshops Session Three			
		Building Your Coaching Staff (Faculty, Non Faculty, Volunteer)	Windsor Ballroom	Brad Fisher and Darryl Nance, CMAA NFI and Rich Barton, NIAAA	
Mon. 3/18	3:30 PM	Tackling the Sportsmanship Crisis	Grand Ballroom		
Mon. 3/18	3:30 PM	Ice Cream Social	Pre-Function GBR		
Mon. 3/18	3:40 pm - 4:30 pm	Classification Meetings/Big Ideas	Grand Ballroom		
Mon. 3/18	6:30 pm -8:00 pm	NCADA Conference Banquet	Grand Ballroom	Deran Coe, CMAA, NFI	Roy Turner
Tue. 3/19	7:30 AM	FCA Breakfast Buffett	Grand Ballroom		Frank Maennle
Tue. 3/19	8:25 AM	CAA Exam	Eagle	Bobby Hill	
Tue. 3/19	8:25 AM	NC DPI Update with Burt Jenkins	Grand Ballroom	Burt Jenkins	
Tue. 3/19	9:00 AM	ROOM CHECKOUT BREAK			
Tue. 3/19	9:15 am - 9:45 am	Building and Sustaining a Sports Medicine Program (NCATA)	Grand Ballroom	Katie Romano	
Tue. 3/19	9:15 am - 9:45 am	Workshop - Creating an Elite and Memorable Awards Night	Windsor Ballroom	Mike Dunphy/Crystal Massenburg	
Tue. 3/19	9:50 am - 10:20 am	Workshop - Problem Solving 101	Grand Ballroom	Chris McGee	
Tue. 3/19	9:50 am - 10:20 am	Workshop - Keeping Your Coaches -Tips to Lower Turnover	Windsor Ballroom	Jason Fowler and Brian Borque	
Tue. 3/19	10:30 am 10:45 am	NCCA Update - Joe Franks	Grand Ballroom	Joe Franks, NCCA Secretary	Brian Knab, President
Tue. 3/19	10:50 am 11:40 am	NCHSAA Update- Que Tucker	Grand Ballroom	Que Tucker, NCHSAA Commissioner	Brian Knab, President
Tue. 3/19	11:45 am to 12:00 pm	Conference Closing (Grand Prize Drawing)	Grand Ballroom	Brian Knab, President	
Tue. 3/19	12:00 - 12:30 am	Post Conference Board Meeting	Grand Ballroom	Brian Knab, President	



**2024 Tennessee State Athletic Directors Conference
Crowne Plaza - Knoxville, Tennessee**

Friday, April 12

11 a.m. - 1 p.m.	TIAAA Board of Directors Business Meeting
1 - 5 p.m.	Conference Registration
1 - 5 p.m.	LTC 508 Legal Issues III: Hazing, Constitutional, Employment Laws
	LTC 603 Building Success in Athletic Programs--Aligning K-12 Communities
	LTC 700 Middle School Athletic Administration: Principles and Philosophies
2 - 5:15 p.m.	Exhibit Hall Set-Up
5:30 - 6:30 p.m.	Opening General Session with Guest Speaker
6:30 - 8:30 p.m.	Buffet Dinner and Exhibit Hall Opens, Exhibit Hall Drawings

Saturday, April 13

8 - 9 a.m.	Breakfast in Exhibit Hall & Cornhole Tournament
8 a.m. - 1 p.m.	Exhibit Hall is Open (Visit with Conference Vendors)
8 - 10 a.m.	Conference Registration Continues
8:30 - 9:30 a.m.	Athletic Administrator Workshops
9:45 - 10:45 a.m.	Athletic Administrator Workshops
11a.m. - 12 p.m.	Athletic Administrator Workshops <i>Lunch on your own</i>
1 - 2 p.m.	Athletic Administrator Workshops
2 - 3 p.m.	Athletic Administrator Workshops
4 -7 p.m.	University of Tennessee Athletic Facilities Tour and Reception

Sunday, April 14

7:30 - 8 a.m.	Chapel Service
8 a.m. - 12 p.m.	LTC 701 Middle School Administration: Leadership and Athletic Personnel
	LTC 704 Athletic Administration: Recruit/Hire, Mentor and Retain Coaches
	LTC 710B Athletic Administration: Current Issues in American Sports
12:30 - 2 p.m.	TIAAA Hall of Fame and Awards Luncheon
2 - 3 p.m.	Athletic Administrator Workshops (TMSAA Session)
3:15 - 4:15 p.m.	Athletic Administrator Workshops (TSSAA Session)
5 - 8 p.m.	University of Tennessee Athletics Facility Tours

Monday, April 15

7:30 - 9:30 a.m.	CAA Exam
8:30 - 9:30 a.m.	Breakfast and Guest Speaker
9:45 - 10:30 a.m.	TIAAA Annual Business Meeting & Board Elections, <i>if needed</i>
10:30 - 11:15 a.m.	TSSAA Executive Director Address
11:30 a.m. - 12:15 p.m.	Closing General Session

**Presentations are still being finalized and we are planning 2-3 session options for each workshop session.*



46th FIAAA State Conference

May 2nd - May 6th, 2024
Embassy Suites – Lake Buena Vista South

“Celebrating Excellence in Leadership”

Thursday, May 2nd

- 1:00 pm – 5:00 pm:** Golf Tournament (4 Man Scramble) – **Celebration Golf Course** *(Separate Pre-Registration Required)*
- 6:00 pm – 8:00 pm:** Post-Golf Tournament Social & Awards – **Mad Hippo** *(For Registered Golfers Only)*

Friday, May 3rd

- 8:00 am – 12:00 pm:** **Leadership Training Institute Session #1** *(Separate Pre-Registration Required)*
- LTC 502: Strategies for Organizational Management *(Cypress 1)*
 - LTC 508: Legal Issues III (Hazing, Constitutional Law, Disabilities Law, & Employment & Labor Law) *(Cypress 2)*
 - LTC 619: Enhancing the Game Experience through Curb Appeal *(Cypress 3)*
 - LTC 704: Recruit/Hire, Mentor and Retain Coaches *(Cypress 4)*
- 12:00 pm – 1:30 pm** **Break**
- 1:30 pm - 5:30 pm:** **Leadership Training Institute Session #2** *(Separate Pre-Registration Required)*
- LTC 503: Enhancing Organization Management *(Cypress 1)*
 - LTC 506: Legal Issues II (Title IX & Sexual Harassment) *(Cypress 2)*
 - LTC 630: Interscholastic Contest Management – Planning, Preparation and Methods *(Cypress 3)*
 - LTC 714: Dealing With Challenging Personalities *(Cypress 4)*
- 2:00 pm – 5:00 pm:** **County AD Meeting** *(Magnolia A&B)*
Moderator: Valerie Miyares, CAA, Palm Beach County
- 12:00 pm – 5:00 pm:** **Vendor Set Up** *(Palms Ballroom)*
- 5:30 pm – 6:30 pm:** **FIAAA Board of Directors Meeting** *(Magnolia A & B)*
- 6:30 pm – 8:00 pm:** **Higher Education Meeting** *(Discovery Board Room – 1st Floor)*
- 6:30 pm – 7:30 pm:** **CAA Study Session** *(Cypress 1)*
- 6:30 pm – 8:00 pm:** **Registration Pick Up** *(Palms Ballroom)*
- 8:00 pm – Midnight:** **FIAAA Social Event Presented by GoFan** *(Off Site: Mad Hippo Lounge)*
DOOR PRIZE DRAWING #1 (Mad Hippo)
50 / 50 #1 (Mad Hippo)

Saturday, May 4th

- 7:30 am - 11:30 am:** **Leadership Training Institute Session #3** *(Separate Pre-Registration Required)*
- LTC 504: Legal Issues I (Liability for Sports Injuries & Risk Management) *(Cypress 1)*
 - LTC 510: Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property) *(Cypress 2)*
 - LTC 638: Creating an Awareness of Diverse Groups within Athletic Programs *(Cypress 3)*
 - LTC 721: Positive Sporting Behavior-For the Love of the Game *(Cypress 4)*

8:00 am - 12:00 pm: Mandy Stoll Silent Auction Set Up	<i>(Palms Ballroom)</i>
9:00 am - 12:00 pm: CAA Exam <i>(Separate Pre-Registration Required)</i>	<i>(Cypress 5)</i>
9:00 am - 1:00 pm: Vendor Exhibits Open	<i>(Palms Ballroom)</i>
8:30 am – 6:00 pm: Conference Registration	<i>(West Conference Registration Desk)</i>
9:15 am – 9:45 am: 1st Time Attendees Orientation	<i>(Magnolia Ballroom)</i>
First time attendees will receive a free LTI class (Any 500 level course) for attending this session / Spring 2024	
• (Andy Chiles, CMAA - FIAAA Executive Director / Valerie Miyares, CAA – President / Eric Lape, CAA - President Elect)	
10:00 am – Noon: Cornhole Tournament	<i>(Palms Ballroom)</i>
1:00 pm - 1:45 pm: Conference Kick Off <i>(Vendor Area Closed)</i>	<i>(Magnolia Ballroom)</i>
• Welcome: Valerie Miyares, CAA – President, and Eric Lape, CAA - President Elect	
○ Introduction of FIAAA Executive Director and Board of Directors	
○ Highlight of 46 th Conference and Past-Presidents Introduction	
○ Introduction of Corporate Sponsors: Chris Lavoie, CMAA, Chair – FIAAA Corporate Committee	
1:45 pm - 2:45 pm: Conference Opening Keynote Speaker <i>(Vendor Area Closed)</i>	<i>(Magnolia Ballroom)</i>
• CAPT Tim Kinsella, USN (Ret) – Executive Director, The Aylstock, Witkin, Kreis, and Overholtz Center for Leadership, University of West Florida	
2:45 pm: DOOR PRIZE DRAWING #2	<i>(Vendor Area)</i>
3:00 pm - 3:45 pm: BREAKOUT SESSION #1	<i>(Cypress 1-5)</i>
3:00 pm - 8:00 pm Vendor Exhibits Open	<i>(Palms Ballroom)</i>
3:00 pm - 8:00 pm: Mandy Stoll Silent Auction	<i>(Palms Ballroom)</i>
3:00 pm - 5:30 pm: Conference Gift Pick Up	<i>(Palms Ballroom)</i>
4:00 pm - 4:45 pm: BREAKOUT SESSION #2	<i>(Cypress 1-5)</i>
5:00pm Cornhole Championship	<i>(Palms Ballroom)</i>
5:30 pm – 7:30 pm: Vendor Social / Kentucky Derby Events	<i>(Palms Ballroom)</i>
• Best Hat Contest (Approximately 6:10pm)	
• Best Dressed Contest (Approximately 6:20pm)	
• Winning Horse 50/50 (Approximately 7:00pm)	
5:45 pm: DOOR PRIZE DRAWING #3	<i>(Palms Ballroom)</i>
8:00 pm – 11:00pm: Evening Social	<i>(Hospitality Suite)</i>

Sunday, May 5th

8:00 am - 11:00 am: Vendor Exhibits Open	<i>(Palms Ballroom)</i>
8:00 am - 10:30 am: Poker High Hand with Vendors (Prizes Awarded)	<i>(Palms Ballroom)</i>
8:00 am - 10:00 am: Conference Registration	<i>(West Conference Center Registration Desk)</i>
8:00 am – 10:00 am: Conference Gift Pick Up	<i>(Palms Ballroom)</i>

- 8:00 am - 11:00 am: Mandy Stoll Silent Auction** *(Palms Ballroom)*
- 9:00 am – 10:30 am: Leadership Council Meeting** FIAAA, FHSAA, FACA, FCIS Council Members *(Cove)*
- 9:00 am - 9:45 am: BREAKOUT SESSION #3** *(Cypress 1-5)*
- 10:00 am – 10:45 am: BREAKOUT SESSION #4** *(Cypress 1-5)*
- 10:45 am: DOOR PRIZE DRAWING #4** *(Palms Ballroom)*
- 11:00 am – 12:00 pm: FHSAA GENERAL SESSION #1** *(Magnolia Ballroom)*
- Brandi Waters, Associate Executive Director for Financial Services
- 12:00 pm: DOOR PRIZE DRAWING #4** *(Magnolia Ballroom)*
- 12:00 pm – 2:30 pm: *LUNCH ON YOUR OWN***
- 2:45pm – 3:45pm FHSAA GENERAL SESSION #2 – Eligibility & Compliance Services** *(Magnolia Ballroom)*
- Justin Harrison, Associate Executive Director for Eligibility & Compliance
 - Jordan Stark, Coordinator of Eligibility & Compliance
 - Ashton Moseley, Director of Eligibility & Compliance
 - Amanda Corral, Assistant Director of Eligibility & Compliance
- 3:45pm – 4:45pm FHSAA GENERAL SESSION #3 – Athletic Services** *(Magnolia Ballroom)*
- Scott Jamison, Associate Executive Director
- 4:45 pm: DOOR PRIZE DRAWING #5** *(Magnolia Ballroom)*
- 5:30 pm – 6:30 pm: Chuck Holland Past-Presidents Meeting** *(Cypress 5)*
 Marcus Gabriel, CAA – American Senior High, Hialeah, FL
- 7:00 pm: FIAAA Awards Banquet & Hall of Fame Induction** *(Palms A, B, & C)*
Included in Your Registration Fee/Pre-Registration Required – Business Attire
- Master of Ceremonies: John Sgromolo, CAA – St. Johns Country Day School
- Mandy Stoll Scholar Athlete Awards - Presented By: Tammie Talley, CAA - FIAAA Higher Ed Committee
 - Dorothy Brunson Special Service Award
 - Chris Hixon Exemplary Sportsmanship Award
 - FIAAA Lifetime Membership Awards
 - NIAAA State Award of Merit
 - NIAAA Frank Kovaleski Professional Development Award Nominee
 - FIAAA Sectional Athletic Director of the Year Award
 - Wayne Taylor Distinguished Service Award
 - Dr. Clarence Noe Outstanding Athletic Administrator of the Year Award
- Invocation: Scott Drabczyk - FIAAA Chaplain
 - Dinner
 - **2023 Hall of Fame Inductions:**
 - Master of Ceremonies: Scott Drabczyk, CMAA - FIAAA Hall of Fame Committee Chair

8:30 am – 11:30 am: Conference Closing Sessions FHSAA & FIAAA

(Magnolia Ballroom)

- **Sports Law Year in Review**
 - John Palmerini, Associate General Counsel - Orange County Public Schools, Orlando, FL
- **FIAAA Annual Meeting**
 - Valerie Miyares, CAA – FIAAA President
- **FHSAA GENERAL SESSION #4 – Administrative and Technology Update**
 - Jamie Rohrer, Associate Executive Director for Administrative
 - Shanell Young, FHSAA Coordinator of Technology
 - Craig Damon, FHSAA Executive Director
- **DOOR PRIZE DRAWINGS and 50/50**

11:30 am: FIAAA Board of Directors Post Conference Board Meeting

(Palms C)

2024 MAAA CONFERENCE SCHEDULE. RE-DO

DAY	TIME	EVENT	LOCATION	SPONSOR
Tues 1/16	8:00am-2:00pm	Convention Display set up	Studio B	
Tues 1/16	2:00pm-5:00pm	Registration for Booth Vendors	Studio B/Lobby	
Tues 1/16	2:00pm-5:00pm	Vendor Booth set up	Studio B	
Tues 1/16	6:00 Tentative	MAAA Committee Pre-Conference Meeting	TBA	
Wed 1/17	8:00am-4:00pm	Conference Registration	Studio B/Lobby	
Wed 1/17	10:00am-5:30pm	VENDOR BOOTH VISITATION	Studio B	
Wed 1/17	Noon-1:30pm	SESSION 1 <ul style="list-style-type: none"> Welcome & Introduction Tim Shramek: Assistant Director MHSAA Invocation: Shane Sanderson, New Albany, Past President Rickey Neaves: Executive Director MHSAA MHSAA Staff Daryl Jones: President MAAA Introduce MAAA Committee Adam Jonson: TPG/MHSAA & Lesley McLendon: CFO MHSAA Vendor Recognition (Vendors on Stage) Instructions for Vendor Bingo, SEMI & CEU Credits Speaker Introduction: Derrick Hooker, AD Simmons “NFHS/NIAAA Administrative Certifications” Celeste Bramlett, Assistant AD Madison Central “Overview & Benefits of NFHS Course” (NFHS LEARN) Leanna Dawson, Assistant Director MHSAA “MHSAA Compliance, Transfers & Eligibility Updates” Tim Shramek, Assistant Director MHSAA 	Studio B	WBA/HELLAS
Wed 1/17	1:30pm-2:30pm	SESSION 2 Part 1 <ul style="list-style-type: none"> Speaker Introductions: Derrick Hooker, AD Simmons “NCAA Eligibility Center Information for High Schools” Reed Stringer, Assistant Head Football Coach USM Part 2 <ul style="list-style-type: none"> “Building Leaders the USM Way” Will Hall, Head Football Coach USM 	Studio B Studio B	
Wed 1/17	2:30pm-4:00pm	SESSION 3 <ul style="list-style-type: none"> Speaker Introduction: Andrew Bush Varsity Brands “Mental Health & Wellness” Eddie Slowikowski, Motivational Speaker, Performance Mental Health Expert & Consultant with Varsity Brands 	Studio B	
Wed 1/17	4:00pm-4:30pm	SESSION 4 <ul style="list-style-type: none"> Speaker Introduction: Preston Nailor, AP Velma Jackson HS “BSN/Varsity Brand Resources to Building School Culture” Andrew Bush, Varsity Brands/BSN 	Studio B	
Wed 1/17	4:30pm-5:30pm	SESSION 5 <ul style="list-style-type: none"> “Industry & Product Trends for High Schools” Vendor Booth Visitation & Door Prizes Adam Jonson: General Manager TPG/MHSAA 	Studio B	
Wed 1/17	5:45pm-6:45pm	SOCIAL/RECEPTION Musco Lighting in the IP Casino	On Site IP Casino/Resort	MUSCO

Thurs 1/18	7:00am-8:15am	BREAKFAST <ul style="list-style-type: none"> Amy Champion, Brock USA 	Studio B	BROCK USA
Thurs 1/18	7:00am-Noon	Conference Registration	Studio B/Lobby	
Thurs 1/18	8:00am-5:00pm	VENDOR BOOTH VISITATION	Studio B	
Thurs 1/18	8:30am-9:30am	SESSION 6 <ul style="list-style-type: none"> Welcome: Daryl Jones, President MAAA, AD JPS Presentation of Colors, Biloxi High School JROTC 	Studio A	
Thurs 1/18	8:40am-9:05am	National Anthem, Biloxi High School Show Choir	Studio A	
	9:05am-9:30am	<ul style="list-style-type: none"> Speaker Introduction: Preston Nailor, AP Velma Jackson “Tomorrow’s 25 Athletic Administrators Program” Hunter Taylor, Professor Ole Miss Speaker Introduction: Preston Nailor, AP Velma Jackson “Drone use at Outdoor Sports & Activities (FB, Band, CC, SOC, BB, SB, TK, TEN)” Albert McCray, FAA 	Studio A	
Thurs 1/18	9:30am-10:30am	SESSION 7 <ul style="list-style-type: none"> Speaker Introduction: Daryl Jones, MAAA President, AD JPS “Motivation & Balance for Administrators” Mitchell Williams, FCA 	Studio A	
Thurs 1/18	10:30am-11:30am	SESSION 8	Studio A	
	10:30am-11:00am	<ul style="list-style-type: none"> Speaker Introduction: Garrett Butler, MHSAA/TPG A) “Not All Heroes Wear Capes-Importance of Organ Donations” Trish Byrd, Mississippi Organ Recovery Agency 		
	11:00am-11:30am	<ul style="list-style-type: none"> E-Sports in Mississippi: Lonnie Tillman Associate Director MHSAA B) “E-Sports in Mississippi” Chris Black, Play VS 		
Thurs 1/18	11:30am-1:30pm	SESSION 9 <ul style="list-style-type: none"> BSN/MAAA Awards & Recognition Luncheon Event Introduction and Master of Ceremony: Mitchell Williams, Fellowship of Christian Athletes MAAA State Award of Merit 	Studio B	BSN/MUSCO
		NIAAA CAA/CMAA recognition 1A-6A All Sports Awards 1A-3A AD of the year 4A-6A AD of the year Hall of Fame Induction Door Prizes/Adjourn/Vendor Visitation		
Thurs 1/18	1:30pm-2:30pm	SESSION 10 <ul style="list-style-type: none"> “Product Trends in the High School space” Vendor Booth Visitation & Door Prizes Adam Jonson, TPG/MHSAA 	Studio B	
Thurs 1/18	2:30pm-3:00pm	SESSION 11 <ul style="list-style-type: none"> Speaker Introduction: Derrick Hooker, AD Simmons “GoFan Digital Ticketing & More for all your school needs and events” 	Studio A	

Thurs 1/18	3:00pm-4:00pm 3:00pm-3:25pm 3:25pm-3:35pm 3:35pm-4:00pm	SESSION 12 <ul style="list-style-type: none"> A) Speaker Introduction: Adam Jonson, TPG/MHSAA “ACT & Work Keys Prep that can make a difference” Sha Walker, CEO of Jumpstart Test Prep B) “College Savings Program” David McRae, State Treasurer for Mississippi C) “Play NAIA” Tracy English, Interim AD William Carey 	Studio A	
Thurs 1/18	4:00pm-5:00pm	SESSION 13 <ul style="list-style-type: none"> “Product Innovations & Advancements for High Schools” Vendor Booth Visitation & Door Prizes Adam Jonson, TPG/MHSAA 	Studio B	
Thurs 1/18	6:00pm-8:00pm	BROCK USA: SOCIAL/RECEPTION <ul style="list-style-type: none"> BOWLING WITH BROCK: Cypress Lanes, 3200 Mallett Rd H D'Iberville MS 39540 	Off Site Cypress Lanes	BROCK USA
Fri 1/19	7:00am-8:15am	BREAKFAST & Vendor Booth Visitation <ul style="list-style-type: none"> Devotion, Gerry Logan, MUSCO Lighting 	Studio B	MUSCO
FRI 1/18	8:30am-9:30am 8:40am-9:10am 9:10am-9:30am	SESSION 14 <ul style="list-style-type: none"> Session Introduction: Tim Shramek, MHSAA/MAAA Roundtable discussions by Classifications: “Fund Raising, Travel, GoFan/Playoffs, Student Sections/Security” 1A-2A Roundtable discussion: Fund Raising, Travel Moderators: Preston Nailor, AP Velma Jackson Derrick Hooker, AD Simmons 3A-4A Roundtable discussion: GoFan & Playoffs Moderators: Shane Sanderson, New Albany Lonnie Tillman, MHSAA 5A-7A Roundtable discussion: Student Sections/Security Moderators: Celeste Bramlett, AAD Madison Central Richard Smithhart, AD Pearl Daryl Jones, AD Jackson Public Schools Reconvene for Roundtable Discussion Recap Moderators: Tim Shramek, Assistant Director MHSAA Daryl Jones, AD Jackson Public Schools 	Studio B	
Fri 1/19	9:30am-10:30am	SESSION 15 <ul style="list-style-type: none"> Speaker Introduction: Daryl Jones, AD Jackson Public Schools “Legal Issues & Administrative Certifications for Liability” Jim Keith, Adams & Reece Law Firm 	Studio B	

<p>Fri 1/19</p>	<p>10:30am-Noon</p>	<p>SESSION 16</p> <ul style="list-style-type: none"> • Speaker Introduction: Shane Sanderson, New Albany “Creative Thank You’s for your Sponsors/Boosters” Adam Jonson and Garrett Butler TPG/MHSAA • Speaker Introduction: Adam Jonson, TPG/MHSAA “Mybest/Workforce & Economic Development” Nikitna Barnes, Assistant Director of Adult Education for the Mississippi Community College Board • CEU/SEMI/OSL Credit Instructions Lesley McLendon, CFO MHSAA • Vendor Bingo Winner & Door Prizes Daryl Jones, AD JPS & Shane Sanderson, New Albany • ADJOURNMENT 	<p>Studio B</p>	
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16 SESSIONS @ 17.5 HOURS

SEMI's: 6 ¼ Hours = 5 SEMI's
12 ½ Hours = 10 SEMI's

CEU's: .1 per hour
1.7 per conference

OSL's: 1 for the conference

GLADNEY, HALL INDUCTED INTO MAAA HALL OF FAME

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2024 MAAA Conference in Biloxi, MS. Photo by Keith Warren
Tom Gladney and Bobby Hall were inducted into the Mississippi Association of Athletic Administrators Hall Of Fame in a ceremony in Biloxi on January 18, 2024. For more photos, please visit our [photo web site](#).



2024 MAAA Conference in Biloxi, MS. Photo by Keith Warren