

Section 3 NEWSLETTER

October
2024



FROM THE SECTION REP...

Happy Halloween. But it is it really a happy holiday? I mean tons of money is spent to make it a spooky, gruesome affair, so why do we really say Happy Halloween? I digress.

Hope everyone has had a great October. We know some of you are still dealing with the devastation from the storms that came through at the end of September and later in October. We know there are many who would like to provide assistance, so if you are getting this and have specific requests, please feel free to send those to me and I can distribute appropriately. You are still in our thoughts and prayers.

The National AD Conference in Austin is just around the corner, so hopefully, everyone has registered and secured lodging. We were informed on the AD Roundtable last week that lodging has become scarce with a record-setting pace of registrations, so if you need help finding affordable lodging for the conference, feel free to reach out to the NIAAA and they may be able to help you find an affordable hotel option. Please note the highlighted events later in the newsletter as there are certain events that request each states participation. I know a highlight for each state is usually getting a state group picture at the Section meeting on Sunday afternoon-bring your banners for your picture! The conference is always the best opportunity for us to network, learn, and recharge during our year. Hope to see you there-please stop me and say hello!

And, right after the NADC is the Mississippi AD Conference in January in Biloxi. I am excited to join our friends in Mississippi this year. I know they are excited after last year was hampered by the ice storm. Mississippi ADs, have you registered for your conference? And big news coming from Mississippi, wait until you see their NIAAA membership numbers after their state conference!

Finally, this newsletter includes information for our annual spring Section 3 meeting in Atlanta. You will see the hotel changed, but it is located in the same parking lot, so the location is basically the same. The rates were about the same, but free breakfast is available here. We have a limited block, so please register soon.

Thanks, as always, for your leadership, and I look forward to seeing you in Austin! Go Section 3!

Josh

2024 Section Dues \$200/state

2025 STATE CONFERENCES

Alabama: April 8-9, 2025 in Montgomery, Alabama at the Renaissance Hotel; July 21-25, 2024 in Montgomery, AL at the Renaissance Hotel

Florida: May 2-5, 2025 in Kissimmee, Florida at the Lake Buena Vista South Embassy Suites

Georgia: March 7-10, 2025 in Athens, GA at the Classic Center

Louisiana: TBD, 2025 in Baton Rouge, LA—Crowne Plaza

Mississippi: January 14-17, 2025 at the IP Casino in Biloxi, MS

North Carolina: March 28-31, 2025 in Wilmington, NC

South Carolina: March 15-19, 2025 in Charleston at the Marriott

Tennessee: April 11-14, 2025 in Knoxville, Tennessee at the Crowne Plaza Hotel





December 13-17, 2024 Austin, Texas

CONFERENCE SCHEDULE



Important Conference Events For States & Individuals			
Date	What	Time	Who
Sat, Dec. 14	First Time Attendees	1am-1:45pm	Attendees
Sat, Dec. 14	Opening General Session	5pm-6:30pm	Attendees
Sat, Dec. 14	Opening Reception	6:30pm	Attendees
Sun, Dec. 15	NIAAA DEIB Fellowship	7am-8:30am	Attendees
Sun, Dec. 15	CAA Exam Study Session	8am-8:45am	Attendees
Sun, Dec. 15	Incoming Cohort Meetings	9am-1pm	Cohort Members
Sun, Dec. 15	NIAAA State Presidents Lunch	11am-12:45pm	State Presidents
Sun, Dec. 15	NIAAA State Awards/HOF Chairs	11:45am-12:45pm	State Awards/HOF Chairs
Sun, Dec. 15	NIAAA State Mentor Chairs	11:45am-12:45pm	State Mentor Chairs
Sun, Dec. 15	NIAAA Section 3 Meeting	1pm-2:15pm	Section 3 Members
Mon, Dec. 16	State Executive Directors Meeting	7:30am-9:30am	State Executive Directors
Mon, Dec. 16	NEDC Meeting	9:45am-11:30am	State Executive Directors
Mon, Dec. 16	Conference Luncheon	11:45am-1:15pm	Attendees
Mon, Dec. 16	NIAAA Delegate Assembly	3:30pm-4:45pm	State Delegates
Tues, Dec. 17	NIAAA PDA Coordinators	7am-9am	State PDA Chairs
Tues, Dec. 17	CAA Exam	9am-11am	CAA Test Takers
Tues, Dec. 17	Retired ADs Breakfast	9am-11am	Retired ADs
Tues, Dec. 17	Sports Law Year in Review	10:45am-11:45am	Attendees
Tues, Dec. 17	Closing General Session	1:15pm-2:15pm	Attendees
Tues, Dec. 17	Annual Meeting/Door Prizes	2:30pm-4:00pm	Attendees
Tues, Dec. 17	Hall of Fame Banquet	6:00pm	Attendees
**Many more events at the conference; this list simply includes ones where states probably want representation or critical for attendees			

Congratulations to our own, Lanness Robinson, for his recent selection for the National Football Foundation Chapter Award.

GET INVOLVED WITH THE NIAAA

NIAAA VOLUNTEER COMMITTEES

submit application

The NIAAA organization structure includes numerous committees that manage many of the tasks of the organization. NIAAA members may serve the organization as a member of one of these committees. At each summer board of directors meeting, persons are selected from a pool and invited to serve on a committee. The committee pool includes those who have forwarded a completed committee application to the NIAAA Secretary or to the NIAAA office. All committee applications remain in the committee pool for three years.

Additionally, a great way to prepare for national participation is to get involved with your state association. I have seen many volunteers working to help ADs within the state organizations. I would encourage you to contact your state leadership today if you want to get involved.

Join NIAAA Section 3 Membership with your unique access code below.

AL, FL, GA, LA, MS, NC, SC, TN

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Sect. 3 Board Rep. Goals ('23-'25)



- 1) Attend each state conference within Section 3 at least once
- 2) Support each state in their efforts to have increasing membership
- 3) Establish a sustainable 'organization' where our section operates as a collective professional body within the NIAAA both financially and professionally
- 4) Increase communication of NIAAA news to the Section 3 states
- 5) Share NIAAA good practices with the GADA and other state associations to help move the state organizations forward

NATIONAL FOOTBALL FOUNDATION

ABOUT JOIN/DONATE HALL OF FAME SCHOLAR-ATHLETE

NFF CHAPTER LEADERSHIP AWARDS











Football | 10/28/2024 10:58:00 AM

NFF Announces 2024 Chapter Leadership Award Recipients

Five outstanding chapter leaders will be honored during festivities surrounding the 66th NFF Annual Awards Dinner Presented by Las Vegas on Dec. 10.

IRVING, Texas (Oct. 30, 2024) – The National Football Foundation & College Hall of Fame (NFF) announced today the five outstanding recipients of the 2024 NFF Chapter Leadership Awards. First presented in 1988, the NFF Chapter Leadership Awards annually recognize five individuals, one from each region of the country, for their commitment, generosity and leadership at the local level in fulfilling the NFF’s mission of preserving, promoting and protecting the game of football.

2024 NFF Chapter Leadership Award Recipients

(Full Bios Included)

- Todd Fultz – NFF Minnesota [Minneapolis] Chapter (Midwest Region)
- Christian Gasco – NFF Los Angeles Chapter (West Region)
- John Kukka – Central Pennsylvania [Centre County] Chapter (East Region)
- Kerri Lamb – Vermont Chapter (Northeast Region)
- Lanness Robinson – Tampa Chapter (South Region)

“These five remarkable leaders embody the core values of the NFF and have played a crucial role in shaping the future of our sport at the grassroots level,” said NFF President & CEO Steve Hatchell. “Their tireless work and commitment have not only expanded opportunities for young athletes but have also left an indelible mark on their communities. We are proud to recognize their outstanding contributions to the game and highlighting the leadership qualities we hope to inspire in the next generation.”

Each of the five Chapter Leadership Award winners will be honored during festivities surrounding the 66th NFF Annual Awards Dinner Presented by Las Vegas on Dec. 10 at the Bellagio Hotel & Casino in Las Vegas. The Awards Dinner will be headlined by the induction of the 2024 College Football Hall of Fame Class; the presentation of the 2024 NFF National Scholar-Athlete Awards Presented by Fidelity Investments; and the bestowing of the 35th William V. Campbell Trophy® to college football’s top scholar-athlete.

Click here for more information on the 66th NFF Annual Awards Dinner Presented by Las Vegas, including how to purchase tickets and obtain discounted airfare from Delta Air Lines and hotel accommodations at the Bellagio.

With 120 chapters and more than 12,000 members, the NFF Chapter Network impacts more than 500,000 student-athletes at 5,000 high schools in 47 states each year. Collectively, the NFF chapters typically stage more than 300 annual events, celebrating the game and its unique ability to teach the values of leadership, teamwork and the drive to compete. The events include coaching clinics, leadership conferences, college nights, media days and local awards banquets that recognize more than 3,500 scholar-athletes and distribute more than \$1 million in annual scholarships.

Lanness Robinson

Tampa Chapter
South Region

A career dedicated to helping high school student-athletes succeed on and off the field has been the driving inspiration for Lanness Robinson.

Robinson guides one of the oldest chapters in the nation. Founded in 1968, the chapter covers 36 high schools, recognizing 20 to 30 scholar athletes each year. The chapter annually presents two scholarships, one to the top scholar-athlete from the region as well as the Sam Bailey Award, which is named for one of the outpost’s founding fathers. In addition to the scholar-athlete banquet, the chapter hosts a Coaches Smoker over the summer, and the Coach of the Year Luncheon in December. In February, the chapter stages their Small College Recruiting Fair and Elite Junior Combine.

As the athletics director at Hillsborough County Public School District in Tampa, Florida, Robinson guides one of the largest districts in the country. Growing up in Florida and playing high school football at Ely High School in Pompano Beach, Robinson learned strong lessons about the value of hard work and dedication. Moving on to Florida State University, he graduated with a degree in Social Science.

After graduation, he followed his heart, becoming a football coach from 1995-2000 at Plant City High School. His leadership skills led him to a career as the athletics director at Wharton High School from 2001-2006 and then as athletics director for Hillsborough County Public Schools with an enrollment of nearly 250,000 students.

Robinson, a past chairman of the Tampa Bay Sports Commission, joined the NFF Tampa Chapter in 2004, and he became the executive director in 2018. He saw the NFF and the Tampa Chapter as an extension of his support of high school student-athletes and a chance to start giving back at an early age.

“The NFF provides an opportunity to recognize and support the contributions from student-athletes, coaches and community change agents,” declares Robinson. “Football is the ultimate team sport to teach athletes lessons that will benefit all involved for the rest of their lives.”

Robinson enjoys traveling, golf and spending time with his wife of 25 years Christine and children Jasmyn and Trey.

Spring Section 3 Meeting

MAY 16-18, 2025

FRIDAY-SUNDAY

Spring Hill Suites

Atlanta Northwest

230 Interstate N Cir SE

Atlanta, GA 30339

(Battery/Galleria Area)

(Basically same location as last year)



\$159/room/night

\$12--Self-Parking

Daily Breakfast

Complimentary Wifi

Tentative Schedule:

Friday Afternoon-LTC Class

Friday Evening-Battery/Activity

Saturday Morning-LTC Class

Saturday Afternoon-Section 3 Meeting

Saturday Evening-Group Dinner

Sunday Morning-Section 3 Meeting

BOOK YOUR ROOM



To Join the AD Roundtable,
please complete:

<https://forms.gle/GKuvvg8Y7SZhA2gM67>

October AD Roundtable Video Link

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Congratulations to the following Section 3 Members who have been published in the IAA magazine in 2024.

Establishing a Coaches Academy (Spring 24)
Dr. Kechia Rowles, CMAA, Rockdale Public Schools, Georgia

Blue Ribbon Panel (Summer 24)
Mendi Leboeuf, CAA, Hahnville High School, Louisiana

A Guide to Signing Day (Summer 24)
Don Baker, CMAA, Cobb County School District, Georgia

Handling Interactions in Education-Based Athletics (Summer 24)
Josh Mathews, CMAA, Pope High School, Georgia
(w/ Jeremy Schiltz, CAA, Wisconsin)

What is Included in Your Network (Summer 24)
Roger Dixon, CAA, Murrells Inlet (retired), South Carolina

The Impact of Image (Fall 24)
(*featured*) Roy Turner, CMAA, NCADA Executive Director, North Carolina

Students' Mental Health (Fall 24)
Roger Dixon, CAA, Murrells Inlet (retired), South Carolina

Creating an ESPY-Style Awards Night (Fall 24)
Joseph Monmonier, CMAA, Hilton head Island High School, South Carolina



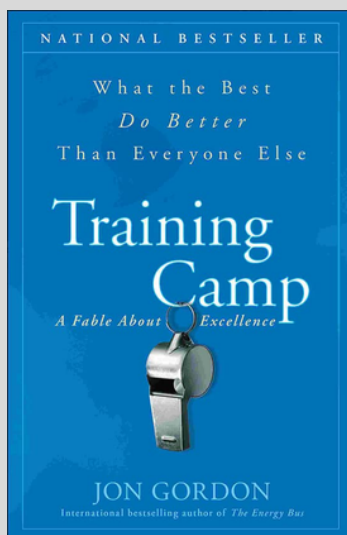
VIDEO/PODCAST of the MONTH:



Coach Saban talks about Ashton Jeanty “Competitive Character”

Click image to see the video in X

BOOK of the MONTH:



Training Camp By: Jon Gordon

QUOTE of the MONTH:

“There is a way that the best of the best approach their life and work and craft that differentiates them from others. This formula is predictable, repeatable, and simple to understand, but it’s a process and it requires initiative, dedication, focus, and loads of positive energy.

-Training Camp book by Jon Gordon, pg. xvi