

December
2024

Section 3 NEWSLETTER



FROM THE SECTION REP...

Well, 2024 is in its last day and I hope as you reflect on this past year, you are able to find moments of victory, happiness, and growth, but most of all, may the roller coaster of the past 365 days wash out to a joy-filled year for you and your loved ones.

The 55th NADC in Austin, Texas was another successful conference for almost 3000 ADs and guests. Section 3 had outstanding attendance with 477 ADs attending and 155 ADs attending the Winter Section meeting on Sunday afternoon. I saw a lot of you and it seemed that everyone I spoke with was enjoying the conference through the learning opportunities, the valuable networking, and the needed fun and relaxation. I would encourage everyone who attended to take some intentional time to reflect on and document your takeaways from the conference. If you are receiving this newsletter and did not attend, your NIAAA membership can help you find archived workshops plus you can use your NIAAA network to connect with someone who did attend-I would encourage you to reach out and pick the brain of someone who attended, so you can get a piece of all that took place in Austin. And go ahead and start making plans to attend next year's conference, back in Section 3, in Tampa, Florida.

It's state conference season now. I am looking forward to attending Mississippi in just a couple weeks. Louisiana has moved back to January, so two of our AD associations will capitalize on the momentum coming out of the NADC this coming month.

Remember to check the awards deadlines for national awards that are all now on Final Forms. With our membership continuing to increase, we should have many more scholarship and award nominees coming through. Let's have a section goal of every state nominating someone for each scholarship and each AD award this year. Also, another reminder that the hotel information for the spring Section 3 meeting is included in this newsletter.

Once again, Happy New Year. A practice I started several years ago that I got from Jon Gordon is to pick One Word for the Year. This allows me to focus on one area of my life throughout the year (I actually do it around the school year). I would encourage you to try this practice instead of new year's resolutions. What is One Word that you want to be an integral part of your 2025?

Happy New Year and as always, thank you for serving in this incredibly impactful role as an athletic administrator. Go Section 3!

Josh

Join **NIAAA Section 3 Membership** with your unique access code below.

AL, FL, GA, LA, MS, NC, SC, TN
UYWL-PBSC

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2025 STATE CONFERENCES

Alabama: April 8-9, 2025 in Montgomery, Alabama at the Renaissance Hotel; July 21-25, 2024 in Montgomery, AL at the Renaissance Hotel

Florida: May 2-5, 2025 in Kissimmee, Florida at the Lake Buena Vista South Embassy Suites

Georgia: March 7-10, 2025 in Athens, GA at the Classic Center

Louisiana: January 29, 2025 in Baton Rouge, LA—Hilton Downtown; Jan. 30 at Baton Rouge Crowne Plaza

Mississippi: January 14-17, 2025 at the IP Casino in Biloxi, MS

North Carolina: March 28-31, 2025 in Wilmington, NC

South Carolina: March 15-19, 2025 in Charleston at the Marriott

Tennessee: April 11-14, 2025 in Knoxville, Tennessee at the Crowne Plaza Hotel

6TH STRATEGIC LEADERSHIP TEAM



Highlights from Austin:

Section 3 Conference Attendance: 477 ADs

By State: AL-38, FL-94, GA-119, LA-27, MS-9, NC-67, SC-79, TN-44

Section 3 Meeting (Winter): 155 ADs

**Hall of Fame Inductees:
Mike Ellson-TN; Tommy Marshall-GA**

Award of Merit-Andy Chiles-FL

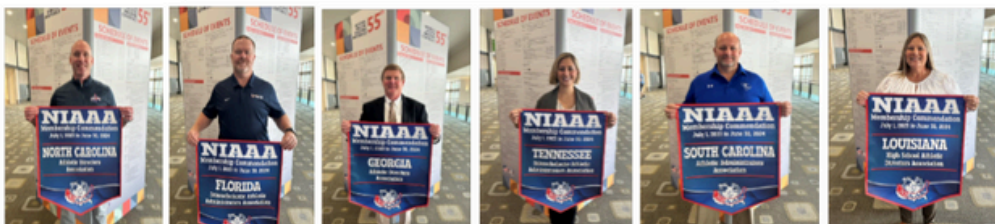
DSA-Jake Von Scherrer-FL

Citation-Joe Sanfilippo-GA

6 of 8 states received membership commendations

Highest Percentage NIAAA Membership-South Carolina-192%

3 States over 100% membership-GA, NC, SC



Board Seat Rotation - 2027

Board Members taking office December 16, 2026, in Phoenix, Arizona, serving 2027, 2028 & 2029:

Section 1 – New York* replacing Sean Dowling, CMAA

Section 4 – Michigan* replacing Brent Cook, CMAA

Section 7 – California* replacing Everett Kelepolo, CMAA

Region C At-Large# - Section 3 & 4 replacing Carlos Cave, CMAA

States not eligible for Region C At-Large election include Florida, Michigan, Mississippi.

* Individuals from these states must have their names placed in nomination at the Section meeting in Tampa, Florida in 2025. Credentials and endorsements must be filed with office by November 1, 2025.

Credentials and endorsements must be filed with office by July 1, 2026.

Board Qualifications

- Employed by a school district as an active athletic administrator
- Minimum 5 years experience
 - MS or HS athletic administrator
 - NIAAA member and demonstrated involvement
 - State association member and demonstrated involvement
- Minimum CAA
- Not previously served as a member of the Board of Directors

2026 Section 3 At-Large Candidate Selection Process

- **December 2024:** Announce Process to Section 3 Members at NADC
- **May 2025:** States Submit candidate names at Section meeting;
Florida & Mississippi not eligible
- **December 2025:** Candidates introduce themselves at Section 3 meeting (parameters forthcoming)
- **May 2026:** At-Large candidate selected by the Section
- **December 2026:** At-Large candidate campaigns for Board election vs. Section 4
- **December 2026:** Winner of Election takes Board position at the conclusion of the Phoenix conference and serves 2027, 2028, 2029

From the NIAAA Secretary:

Click the information below to submit a NIAAA committee application.

GET INVOLVED WITH THE NIAAA

NIAAA VOLUNTEER COMMITTEES

submit application

The NIAAA organization structure includes numerous committees that manage many of the tasks of the organization. NIAAA members may serve the organization as a member of one of these committees. At each summer board of directors meeting, persons are selected from a pool and invited to serve on a committee. The committee pool includes those who have forwarded a completed committee application to the NIAAA Secretary or to the NIAAA office. All committee applications remain in the committee pool for three years.

Additionally, a great way to preapre for national participation is to get invovled with your state association. I have seen many volunteers working to help ADs within the state organizations. I would encourage you to contact your state leadership today if you want to get involved.

Sect. 3 Board Rep. Goals ('23-'25)

- 1) Attend each state conference within Section 3 at least once
- 2) Support each state in their efforts to have increasing membership
- 3) Establish a sustainable 'organization' where our section operates as a collective professional body within the NIAAA both financially and professionally
- 4) Increase communication of NIAAA news to the Section 3 states
- 5) Share NIAAA good practices with the GADA and other state associations to help move the state organizations forward

Spring Section 3 Meeting

MAY 16-18, 2025
FRIDAY-SUNDAY

Spring Hill Suites

Atlanta Northwest
230 Interstate N Cir SE
Atlanta, GA 30339
(Battery/Galleria Area)
(Basically same location as last year)



\$159/room/night

\$12--Self-Parking

Daily Breakfast

Complimentary Wifi

Tentative Schedule:

Friday Afternoon-LTC Class

Friday Evening-Battery/Activity

Saturday Morning-LTC Class

Saturday Afternoon-Section 3 Meeting

Saturday Evening-Group Dinner

Sunday Morning-Section 3 Meeting

BOOK YOUR ROOM



To Join the AD Roundtable,
please complete:

<https://forms.gle/GKuvvg8Y7SZhA2gM67>

Click [here](#) to view the
December 2024 AD
Roundtable Session.



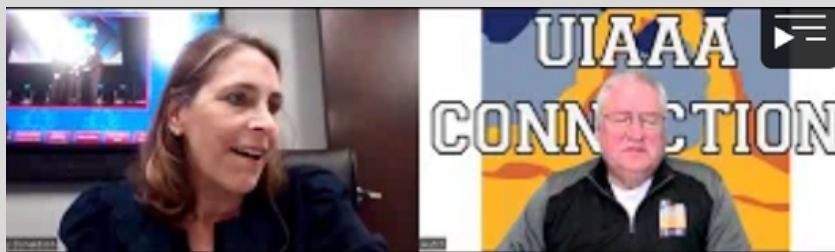
INTERESTED IN WRITING FOR THE IAA?

Scan the QR code for more details



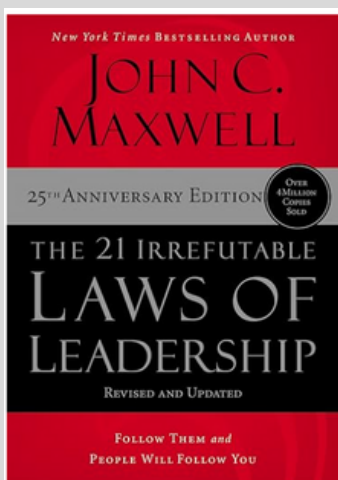
GET PUBLISHED!

VIDEO/PODCAST of the MONTH:



**UIAAA Podcast
Episode #144 with
Cathy Donaldson
NIAAA Admin Asst.**

BOOK of the MONTH:



**The 21 Irrefutable Laws
of Leadership**

By: John Maxwell

QUOTE of the MONTH:

Excellence Everywhere...

**“I will give the best of me, to
whatever is in front of me, always.”**

-Stephen Mackey