

Section 3 NEWSLETTER

January
2025



FROM THE SECTION REP...

I hope everyone is off to a great start in 2025. How about a few inches of snow for all you along the coastlands?!

It was great to be in Biloxi, Mississippi earlier this month with over 200 outstanding athletic administrators from Mississippi. Highlights of this well-organized conference include several engaging speakers, an eye-opening presentation on AI by Chris Chism-Superintendent of Pearl Public School District, and a huge announcement by the MAAA that Mississippi will be going Dual State Membership in July! Excited for the many more ADs of Mississippi who will now reap the benefits of NIAAA membership!

Wishing Louisiana great success with their conference this coming up this week.

More positive momentum for Alabama as former NIAAA Board member, Tara Osborne, has joined the ranks of the AHSAA as of early January. I know her experience will be invaluable for the ADs of Alabama.

Reminder of the awards deadlines. Please make sure your state awards are turned in before the deadlines. Also, another awards reminder-all Student Scholarship applications are to be submitted through the Final Forms platform this year. Tip: You as the AD will need to start each application and make the nominee a co-editor.

Finally, please start making plans to attend our Spring Section 3 Meeting. The meeting will again be held in Atlanta at The Battery Atlanta. Hotel information is included later in this newsletter. A final schedule is planned to be released in the February newsletter. Something new for this year will be that everyone attending will be asked to register through Final Forms. Link will be shared later.

February is NIAAA Board meeting month. I look forward to getting a first look at the strategic plan draft as the 6th Strategic Plan committee has worked hard over the past year drawing a map for the NIAAA's next five years.

I wish everyone a great transition between winter and spring sports over the next month. Rumor in the meteorology world is we will be having above average temps over the next three months, so maybe the early days of spring sports won't be so cold for us?! Good luck in all your sports and as always, thank you for all you do in serving your coaches, student-athletes, and communities!

Josh



2025 STATE CONFERENCES

Alabama: April 8-9, 2025 in Montgomery, Alabama at the Renaissance Hotel; July 21-25, 2024 in Montgomery, AL at the Renaissance Hotel

Florida: May 2-5, 2025 in Kissimmee, Florida at the Lake Buena Vista South Embassy Suites

Georgia: March 7-10, 2025 in Athens, GA at the Classic Center

Louisiana: January 29, 2025 in Baton Rouge, LA—Hilton Downtown; Jan. 30 at Baton Rouge Crowne Plaza

Mississippi: January 14-17, 2025 at the IP Casino in Biloxi, MS

North Carolina: March 28-31, 2025 in Wilmington, NC

South Carolina: March 15-19, 2025 in Charleston at the Marriott

Tennessee: April 11-14, 2025 in Knoxville, Tennessee at the Crowne Plaza Hotel



Spring Section 3 Meeting

MAY 16-18, 2025

FRIDAY-SUNDAY

Spring Hill Suites

Atlanta Northwest

230 Interstate N Cir SE

Atlanta, GA 30339

(Battery/Galleria Area)

(Basically same location as last year)



\$159/room/night

\$12--Self-Parking

Daily Breakfast

Complimentary Wifi

Tentative Schedule:

Friday Afternoon-LTC Class

Friday Evening-Battery/Activity

Saturday Morning-LTC Class

Saturday Afternoon-Section 3 Meeting

Saturday Evening-Group Dinner

Sunday Morning-Section 3 Meeting

BOOK YOUR ROOM



To Join the AD Roundtable,
please complete:

<https://forms.gle/GKuvg8Y7SZhA2gM67>

Board Seat Rotation - 2027

Board Members taking office December 16, 2026, in Phoenix, Arizona, serving 2027, 2028 & 2029:

Section 1 – New York* replacing Sean Dowling, CMAA

Section 4 – Michigan* replacing Brent Cook, CMAA

Section 7 – California* replacing Everett Kelepolo, CMAA

Region C At-Large# - Section 3 & 4 replacing Carlos Cave, CMAA

States not eligible for Region C At-Large election include Florida, Michigan, Mississippi.

* Individuals from these states must have their names placed in nomination at the Section meeting in Tampa, Florida in 2025. Credentials and endorsements must be filed with office by November 1, 2025.

Credentials and endorsements must be filed with office by July 1, 2026.

Board Qualifications

- Employed by a school district as an active athletic administrator
- Minimum 5 years experience
 - MS or HS athletic administrator
 - NIAAA member and demonstrated involvement
 - State association member and demonstrated involvement
- Minimum CAA
- Not previously served as a member of the Board of Directors

2026 Section 3 At-Large Candidate Selection Process

- **December 2024:** Announce Process to Section 3 Members at NADC
- **May 2025:** States Submit candidate names at Section meeting;
Florida & Mississippi not eligible
- **December 2025:** Candidates introduce themselves at Section 3 meeting (parameters forthcoming)
- **May 2026:** At-Large candidate selected by the Section
- **December 2026:** At-Large candidate campaigns for Board election vs. Section 4
- **December 2026:** Winner of Election takes Board position at the conclusion of the Phoenix conference and serves 2027, 2028, 2029

THE ESSENTIAL RESOURCE FOR HIGH SCHOOL ATHLETIC DIRECTORS

New edition available spring 2025!

NIAAA's Guide to Interscholastic Athletic Administration, Second Edition

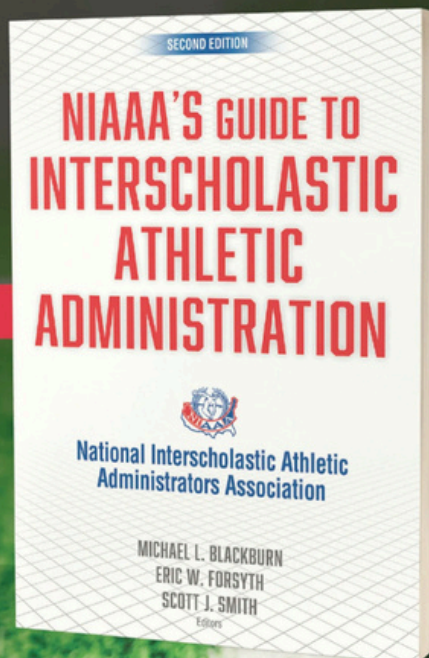
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Ebook: 978-1-7182-3459-8



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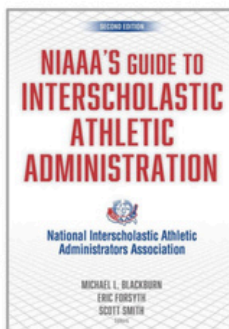
2nd Edition of Textbook Available This Spring

NIAAA's Guide for Interscholastic Athletic Administration

The 2nd Edition of the textbook, *NIAAA's Guide to Interscholastic Athletic Administration* will be available in the spring of 2025. A team of editors and authors have been working on the new edition for the past year and a half. 2011 saw the initial publishing of the textbook that consisted of 15 chapters. The new edition will condense down to 11 chapters and include more than one related topic from the 1st Edition by combining four pairs of chapters which include: Foundations and Philosophy, Program and Athlete Development, Equipment and Facilities, Scheduling and Transportation. A chapter titled "Time and Life Management" is a new addition to the upcoming edition.

The editors of the 2nd Edition include Dr. Mike Blackburn, CMAA, PhD, Dr. Eric Forsyth, CMAA, PhD, and Dr. Scott E. Smith, CMAA, PhD. The chapter titles and authors are shown below.

The book can be pre-ordered in paperback from Amazon



(us.amazon.com) for \$54.00. It will be available for shipment after April 1, 2024. Also, the publishing company, Human Kinetics, will soon offer the paperback and Ebook versions of the textbook at: us.humankinetics.com. Be on the lookout for further information and how you can purchase a copy in IAA magazine, on social media, at the National Athletic Directors Conference, and by way of future additional communications.

In the meantime, the current 2013 copyrighted first edition of the textbook remains available in Ebook format from Human Kinetics for \$49.00, and from Amazon on Kindle for \$49.99, and in hardcover for \$56.30. The chapter authors for the 1st Edition included Steve Berseth, Dr. Michael Blackburn, Bill Bowers, Bob Buchanavage, Kim Choroziewski, John Evers, Dr. Eric Forsyth, Tim Graham, Lee Green, Warren Hagman, Dr. David Hoch, Dr. John Olson, Joni Pabst, Gary Stevens, Sheri Stice, Roy Turner, Bruce Whitehead, Carter Wilson. **IAA**

Chapter Titles and Authors:

Preface	Phil Rison, CMAA
Introduction (Current Research)	Dr. Eric Forsyth, PhD, CMAA and Dr. Scott Smith, PhD, CMAA
Chapter 1 – Professional Foundations and Philosophy	Dr. Mike Blackburn, CMAA, PhD
Chapter 2 – Program and Athletic Development	Darryl Nance, CMAA
Chapter 3 – Personnel and Culture	Lanness Robinson, CMAA
Chapter 4 – Allied Educational Services	Dr. Zackary Munoz, CAA, EdD
Chapter 5 – Communications	Jeremy Schlitz, CAA
Chapter 6 – Budgeting and Purchasing	Lisa Gingras, CMAA
Chapter 7 – Equipment and Facilities	Dr. Dustin Smith, CMAA, EdD
Chapter 8 – Scheduling and Transportation	Tim Graham, CMAA and Lisa Corprew, CMAA
Chapter 9 – Event Management	Gary Stevens, CMAA
Chapter 10 – Legal Duties and Safety Concerns	John E. Johnson, JD, CMAA
Chapter 11 – Time and Life Management	Todd Olson, CMAA
References	

From the NIAAA Secretary:

Click the information below to submit a NIAAA committee application.

GET INVOLVED WITH THE NIAAA

NIAAA VOLUNTEER COMMITTEES

submit application

The NIAAA organization structure includes numerous committees that manage many of the tasks of the organization. NIAAA members may serve the organization as a member of one of these committees. At each summer board of directors meeting, persons are selected from a pool and invited to serve on a committee. The committee pool includes those who have forwarded a completed committee application to the NIAAA Secretary or to the NIAAA office. All committee applications remain in the committee pool for three years.

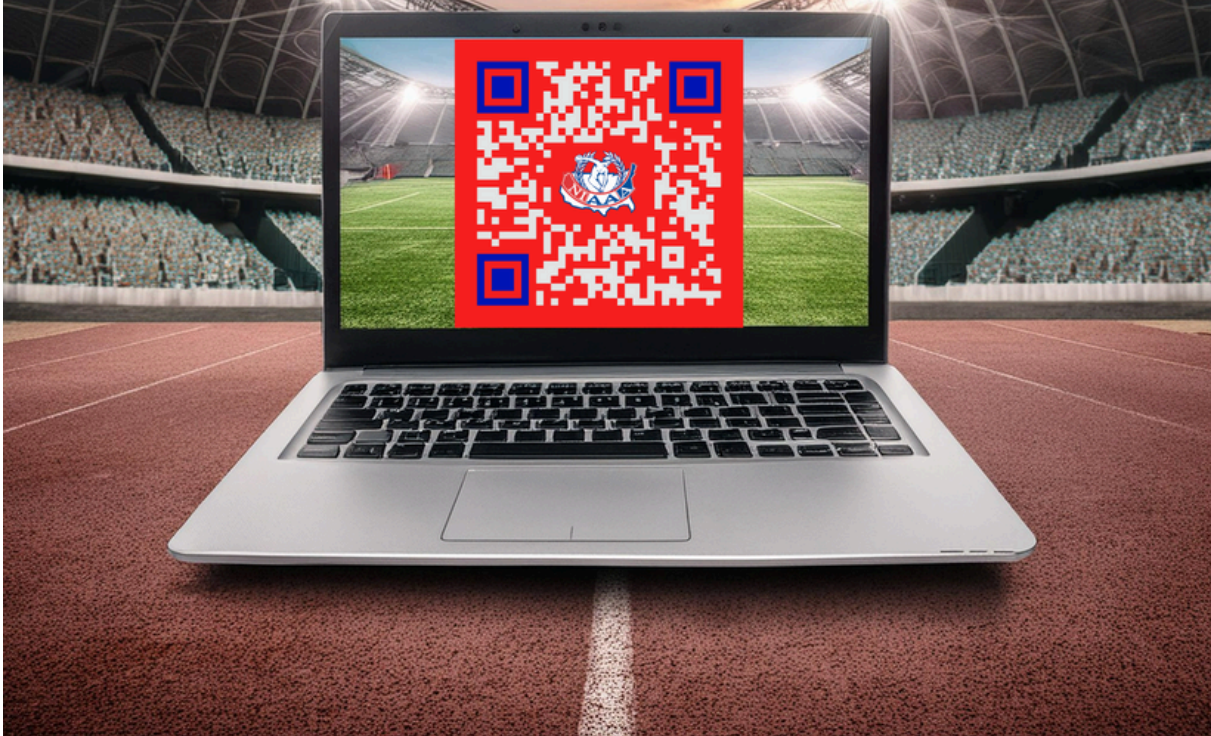
Additionally, a great way to preapre for national participation is to get invovled with your state association. I have seen many volunteers working to help ADs within the state organizations. I would encourage you to contact your state leadership today if you want to get involved.

Sect. 3 Board Rep. Goals ('23-'25)

- 1) Attend each state conference within Section 3 at least once
- 2) Support each state in their efforts to have increasing membership
- 3) Establish a sustainable 'organization' where our section operates as a collective professional body within the NIAAA both financially and professionally
- 4) Increase communication of NIAAA news to the Section 3 states
- 5) Share NIAAA good practices with the GADA and other state associations to help move the state organizations forward

INTERESTED IN WRITING FOR THE IAA?

Scan the QR code for more details



GET PUBLISHED!

VIDEO/PODCAST of the MONTH:

Phil Rison on Shaping the Future of Sports Through Faith, Leadership and Legacy | Episode 223



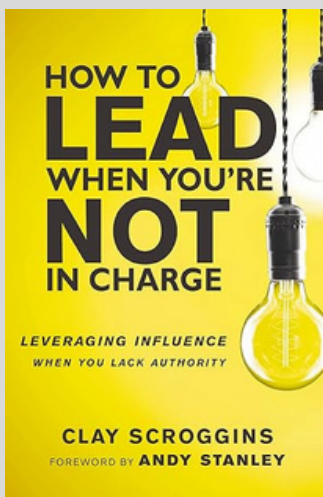


It's time to welcome NIAAA executive director Phil Rison to Linch with a Leader. In this episode, Mike and Phil discuss the intertwining of faith and leadership in athletics, Phil's own journey through various educational and athletic roles, and how his Christian values have shaped his approach to leadership and mentorship. Phil also shares insights on the importance of discipline, perseverance, and building a legacy of influence in the world of sports. Welcome to the Linch with a Leader Podcast, where you're invited to join the spiritual principles behind big success, with host Mike Linch.

Subscribe to the channel so you never miss an episode:
Watch: [#linchwithaleader](#)

Linch with a Leader Episode 223 with Phil Rison

BOOK of the MONTH:



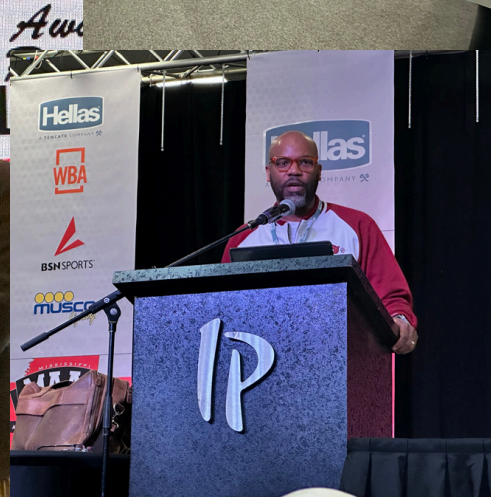
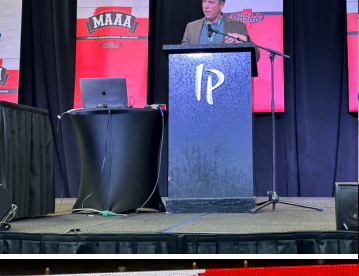
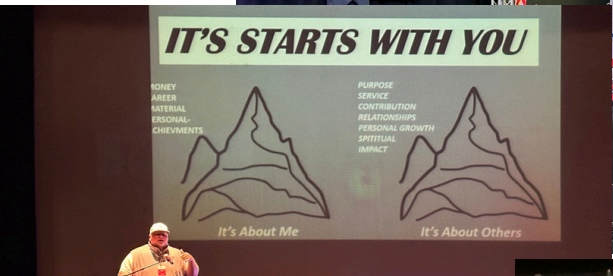
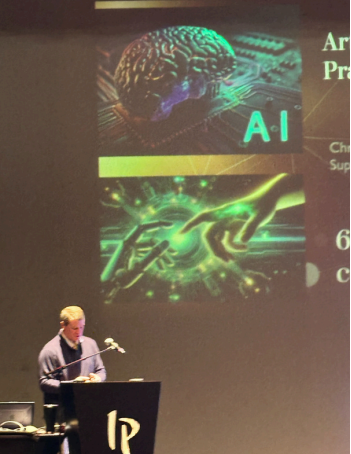
How to Lead When You're Not in Charge

By: Clay Scroggins

QUOTE of the MONTH:

If you'll do the work, taking note of ideas and truths and thoughts that matter to you, you will put yourself in place to impact people in deep and inexplicable ways you couldn't have imagined.

-Bob Goff, Undistracted, pg. 19



2025 MAAA CONFERENCE REGISTRATION DEADLINE APPROACHING

December 20, 2024 | MAAA, News | 2,540 Views

Tentative Schedule

Session	Day	Time	Topic/Session Title	Speaker(s)
Session 1	Wed	12:00 PM	Welcome & Introductions	MHSAA/MAAA staff
Session 1	Wed	12:15 PM	Mental Health & Wellness	Cameron Kinley (Varsity)
Session 1	Wed	1:05 PM	Varsity Brands/Andrew Bush	Andrew Bush
Session 1	Wed	1:35 PM	Branding Your School on Social Media	BoxOut Sports TBA
Session 1	Wed	1:55 PM	Sponsor Spotlight - TBA	Adam Jonson/Sponsor
Session 2	Wed	2:00 PM	NCAA Eligibility Information Center for High Schools	Brackey Brett
Session 3	Wed	2:30 PM	Sponsor Spotlight - TBA	Adam Jonson/Sponsor
Session 3	Wed	2:40 PM	Tomorrow's 25 - Athletic Administrators Program	Hunter Taylor
Session 3	Wed	3:05 PM	Character Ed - Building a Championship Culture	Hunter Taylor
Session 3	Wed	3:30 PM	NIAAA/Section 3	Josh Matthews
Session 4	Wed	4:00 PM	PERS/Deferred COMP	TBA
Session 5	Wed	4:30 PM	Industry & Product Trends for High Schools	Adam Jonson/Vendors
SOCIAL	Wed	5:30 PM	Networking Social (sign up required)	Sponsors
SOCIAL	Wed	7:00 PM	Musco Lighting/Mississippi Power Dinner (sign up required)	Sponsors
BREAKFAST	Thu	7:00 AM	Breakfast, sponsored by Brock	Brock
Session 6	Thu	8:30 AM	Welcome / Colors & Anthem by Biloxi HS	MAAA President
Session 6	Thu	8:45 AM	Student Leadership Groups	John Perry
Session 7	Thu	9:30 AM	Sponsor Spotlight - TBA	Adam Jonson/Sponsor
Session 7	Thu	9:40 AM	It's a New Day in 21st Century Athletics	Tony Hughes
Session 8	Thu	10:30 AM	AI in High School Athletics	Chris Chism
Session 9	Thu	11:30 AM	BSN/Musco Lighting Awards & Recognition Luncheon	Mitchell Williams
Session 10	Thu	1:30 PM	Companies: Products & Services for High Schools	Vendors
Session 11	Thu	2:30 PM	Sponsor Spotlight - College & Career Savings Mississippi	State Treasurer David McRae
Session 11	Thu	2:40 PM	Emergency Action Plans	Tim Carter
Session 12	Thu	3:30 PM	Play NAIA - Finding the Right Fit for the Next Level	William Carey Athletics
Session 13	Thu	4:00 PM	Product Innovations & Advancement for High Schools	Adam Jonson/Vendors
SOCIAL	Thu	6:00 PM	Brock Bowling 6:00-8:00	Brock
BREAKFAST	Fri	7:00 AM	Breakfast, sponsored by Musco	Musco
Session 14	Fri	8:30 AM	Event Security Management / Drone-FAA	Chad Calendar & Albert McCray
Session 15	Fri	9:15 AM	Legal Issues & Administrative Certifications	Jim Keith
Session 16	Fri	10:00 AM	Panel Discussion (Multiple Topics - TBA)	Panel + Moderator
Session 17	Fri	10:45 AM	Topic TBA	Dr. Tracey Cook (Alcorn St.)
CLOSING	Fri	11:15 AM	Closing Business	Lesley McLendon

