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DCSAA PARTNERS WITH NBC SPORTS WASHINGTON

Washington, DC – The DC State Athletic Association and NBC Sports Washington proudly announce a partnership that provides support for DCSAA programs and delivers content and marketing assets to NBCSW.

“We are excited to work with NBC Sports Washington to highlight the many extraordinary athletes and teams in the District of Columbia,” DCSAA Executive Director Clark Ray said. “Many of these student-athletes are among the best in the country, so we are certain it will be great content.”

NBC Sports Washington, the region’s leading multiplatform sports media organization, will publish video and written content covering DCSAA schools, athletes and events across its TV, digital and social media platforms, highlighted by NBCSportsWashington.com and the MyTeams app.

“High school athletics provide such an important and impactful experience for countless boys and girls, so we are extremely proud to support DCSAA through this partnership,” said NBCSW SVP and GM Damon Phillips. “The District of Columbia is home to many of the top programs and student-athletes in the nation and we are excited to help showcase their talent and passion.”

To learn more about the District of Columbia State Athletic Association, please visit www.dcsaasports.org.

About the District of Columbia State Athletic Association

The mission of the District of Columbia State Athletics Association (DCSAA) is to serve member schools and the maximum number of their student-athletes by providing leadership and support for interscholastic athletic programming that will enrich the education experiences of all participants.

The DCSAA preserves and promotes the educational significance of interscholastic athletics by:

- Providing for fair competition between member schools;
- Promoting sportsmanship and ethical behavior;

- Establishing and enforcing standards of conduct for student-athletes, coaches, administrators, officials and spectators;
- Protecting the physical well-being of student-athletes and promoting healthy adolescent lifestyles; and
- Promoting participation of female and disabled students on member teams.

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