BLUEPRINT STATS

Blueprint Stats Announces Partnership with The District of Columbia State Athletic Association

Bloomington, Indiana — August 10, 2020 — Blueprint Stats, an Indiana-based sports technology startup has reached a partnership agreement with The District of Columbia State Athletic Association (DCSAA) to provide video analysis services during the 2021 DCSAA state basketball championships.

Blueprint Stats uses both human and machine learning video analysis to produce datasets, visuals, and training guides that help coaches and athletes understand and improve their performance.

"We are pushing the limit on what data can do in sports, and the DCSAA state basketball championships are an incredible place to do that on a large stage," Blueprint Stats CEO Hunter Hawley said. "The talent level in DC is unmatched, and the DCSAA is incredibly receptive to innovation. What more could we ask for?"

The District of Columbia State Athletic Association is the organizer of 31 state championship events for 51 high schools and 14,500 student-athletes in the District of Columbia.

"We are excited to incorporate this technology into our state basketball championships," DCSAA Executive Director Clark Ray said. "Providing our coaches access to this platform will give them an opportunity to provide constructive analytical feedback to their players."

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For more information on Blueprint Stats:

>   www.blueprintstats.com

For more information on The DCSAA:

>   www.dcsaasports.org